

SPONSORSHIP LEVELS

2016 SPONSORSHIP & EXHIBITOR INFO

PLATINUM: \$5,000+

Recognition as a major conference sponsor.
Four complimentary conference registrations.
Introduce one keynote speaker (limited to two sponsors).
Full-page ad in the conference program (black and white, camera ready). Elite visibility/high-traffic placement for one exhibit space.

Your sponsorship and logo prominently acknowledged in:

- ◆ Registration announcement email or brochure (in color)
- ◆ Conference website with link
- ◆ Conference program (black and white)
- ◆ Conference PowerPoint slide show (in color)
- ◆ Podium banner
- ◆ Verbal recognition at the conference

GOLD: \$3,500

Recognition as a major conference sponsor.
Three complimentary conference registrations.
High-traffic placement for one exhibit space.

Your sponsorship and logo prominently acknowledged in:

- ◆ Registration announcement email or brochure (in color)
- ◆ Conference website with link
- ◆ Conference program (black and white)
- ◆ Conference PowerPoint slide show (in color)
- ◆ Podium banner
- ◆ Verbal recognition at the conference

SILVER: \$2,500

Recognition as a conference sponsor.
Two complimentary conference registrations.
One exhibit space.

Your sponsorship and logo acknowledged in:

- ◆ Registration announcement email or brochure (in color)
- ◆ Conference website with link
- ◆ Conference program (black and white)
- ◆ Conference PowerPoint slide show (in color)
- ◆ Podium banner
- ◆ Verbal recognition at the conference

BRONZE: \$1,000

Recognition as a conference sponsor.
One complimentary conference registration.

Your sponsorship and logo acknowledged in:

- ◆ Registration announcement email or brochure (in color)
- ◆ Conference website
- ◆ Conference PowerPoint slide show (in color)
- ◆ Podium banner
- ◆ Verbal recognition at the conference

COFFEE BREAK: \$750

Recognition as a conference sponsor.
One complimentary conference registration.

Your sponsorship and logo acknowledged in:

- ◆ Conference website
- ◆ Conference PowerPoint slide show (in color)
- ◆ Signage at break

EXHIBITOR INFORMATION

The Oregon and Washington Chapters of the APA are offering an exciting opportunity to connect one-on-one with planners from Oregon and Washington. This year's bi-state planning conference, **Columbia Connection** is offering exhibitors an 8' x 10' (approximate size) table top (with chairs) space. Over 550 planners are expected to converge upon the Oregon Convention Center for the conference. Conference attendees will congregate in the exhibitor area during breaks (refreshments will be served).

This is a great opportunity to showcase your firm's or organization's projects and programs to planners throughout Oregon and Washington.

EXHIBIT DETAILS:

- Over 550 planners are expected to attend the conference.
- One conference registration is included with each exhibitor space.
- The space is approximately 8' x 10'. One table and two chairs are provided (all other materials provided by the exhibitor).
- An exhibitor raffle program will be provided to encourage traffic throughout the exhibit area.
- Exhibitor set-up from 6:30 am to 8:00 am, Thursday, October 27.
- Exhibitor break-down from 3:30 pm to 4:00 pm, Friday, October 28.
- All refreshments will be served in this room during all breaks.

The cost for one exhibit space is \$500.

To become an exhibitor, contact Stephanie Kennedy, Total Event Connection at (503) 626-8197 or totaleventconnection@gmail.com.



Oregon and Washington Chapters
American Planning Association

**2016
CONFERENCE**
October 26–28, 2016
OREGON CONVENTION CENTER
Portland, Oregon

2016 CONFERENCE SPONSORSHIP PLEDGE

PLEDGE INSTRUCTIONS

QUESTIONS

Stephanie Kennedy
503.626.8197
totaleventconnection@gmail.com

PUBLICATION DEADLINES

- ◆ PLATINUM sponsorship pledges received by June 1, 2016 will be included in the registration announcement.
- ◆ Paid sponsorships received by September 1, 2016 will be included in the conference program and signage.

BENEFITS

- ◆ An attendee roster will be e-mailed in PDF format prior to the conference.
- ◆ Additional sponsor benefits vary according to package and are identified on the 2016 SPONSORSHIP & EXHIBITOR INFO sheet.

SPONSORSHIP PAYMENT

Make check payable to: *Columbia Connection*

SUBMIT THIS FORM & PAYMENT TO:

Total Event Connection
168 NW Spring Meadows Way
Hillsboro, OR 97124
PHONE: 503.626.8197 • FAX: 503.626.3191
totaleventconnection@gmail.com

Payments are requested at time of the pledge.

REFUND POLICY

Sponsorship pledges are considered final commitment for payment. Refunds for payments will not be issued as benefits will be implemented upon commitment.

ATTENTION EXHIBITORS

- ◆ Exhibit logistics and registration instructions will be sent later this summer to the primary sponsorship contact noted on this form.
- ◆ An exhibit floor plan will not be issued prior to the conference. Floor plans will be distributed during setup.

THANK YOU
for your generous support!

PARTICIPATION LEVELS

Kindly check your level below. Please submit your sponsorship in time to secure your listing in conference publications.

- \$5,000+ • **PLATINUM** (includes 4 registrations)
- \$3,500 • **GOLD** (includes 3 registrations)
- \$2,500 • **SILVER** (includes 2 registrations)
- \$1,000 • **BRONZE** (includes 1 registration)
- \$750 • **COFFEE BREAK** (includes 1 registration)

Will you exhibit at the conference? Yes No

- \$500 • **EXHIBIT SPACE** (includes 1 registration)

Signature authorizing pledge/payment:

PAYMENT INFORMATION

- An invoice is needed to process payment.
- Check enclosed Check in process
- PO#: _____
- Visa MasterCard
Credit card receipts will be sent to the contact listed below.

CREDIT CARD #

EXPIRATION DATE

NAME ON CARD

SIGNATURE

COMPANY INFORMATION

PRIMARY SPONSORSHIP CONTACT

COMPANY NAME

ADDRESS

CITY STATE ZIP

WORK PHONE NUMBER CELLULAR PHONE NUMBER

E-MAIL

YOUR WEBSITE URL



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