

SHAPING THE FUTURE

DEMYSTIFYING THE WORK OF PLANNERS

APA WA, October 13, 2023

Who are we?



TURN & TALK

Discuss your personal stories and
what brought you to this session with your neighbor

Mentimeter Questions

Click the link below or scan the QR code to the right to enter your answers to the following questions: <https://www.menti.com/al496r9szb6s>



- In what field was your highest degree earned?
- How old were you when you first understood that planning was a possible profession?
- Are you working in the public or private sector, or in academia?
- How do you describe what you do when someone asks?

EXAMPLES THROUGHOUT THE LIFE CYCLE



Engaging **elementary** students in understanding how local government works



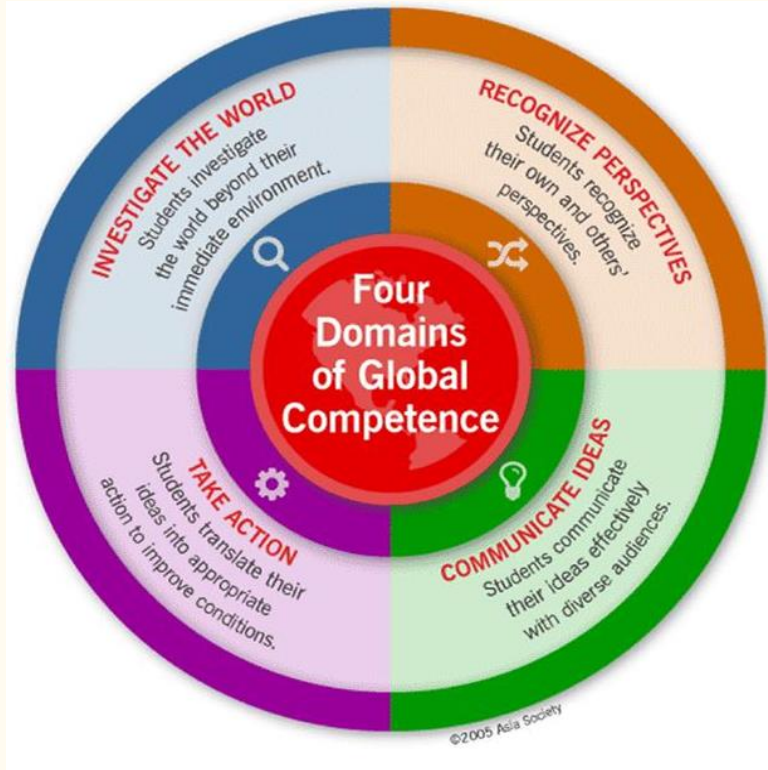
Discussion

Our community has changed a lot in the last 100 years. What will our community look like 100 years from now? How will we meet our needs now and plan for many generations to come?



Resources: Anchor Chart Paper & Markers The State We're In, Chapter 10 PPT	Academic Language: Sustainability
	Duration: 45-60 minutes
Description: Students will begin to understand how communities plan for sustainable living and the concept of 7 generation planning.	

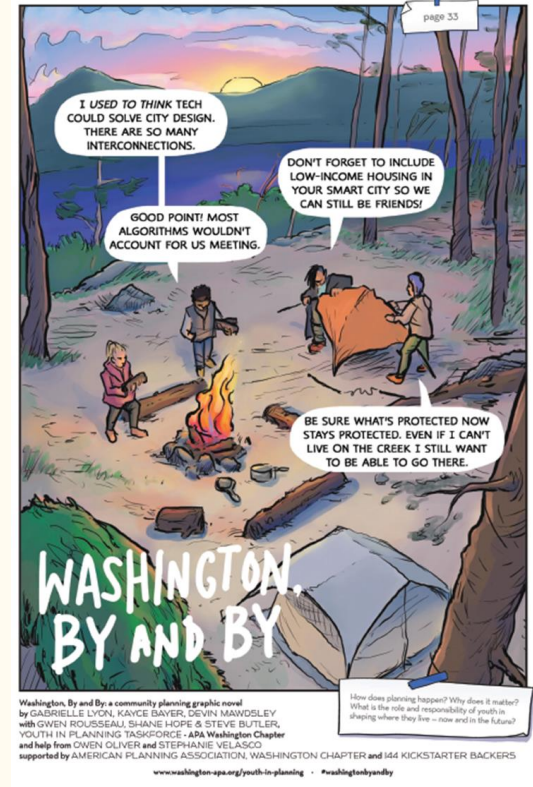
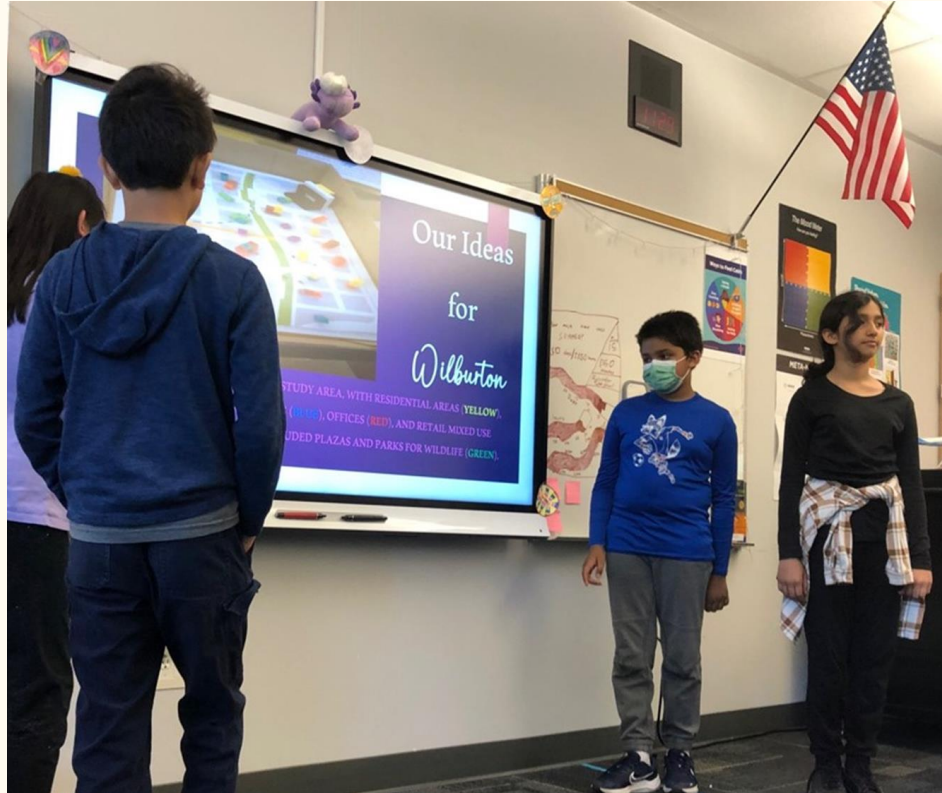
Engaging elementary students in understanding how local government works



COMMUNITY PLANNING¹⁰¹

- 1 PAY ATTENTION**
GET & STAY INFORMED:
OBSERVE YOUR SURROUNDINGS
NOTICE CHANGES
KNOW YOUR OFFICIALS
DIG DEEPER FOR THE HISTORIES
SIGN UP FOR NEWS UPDATES
FOLLOW ISSUES YOU CARE ABOUT
- 2 GET INVOLVED**
CONNECT WITH THE COMMUNITY:
JOIN A YOUTH COUNCIL
FIND COMMUNITY GROUPS
VOLUNTEER!
BE A HELPER
FOLLOW ON SOCIAL MEDIA
SHOW UP FOR EVENTS / MEETINGS
- 3 SPEAK OUT**
PRO TIPS FOR SPEAKING YOUR MIND:
PREPARE YOUR THOUGHTS
WRITE IT DOWN!
PRACTICE IN THE MIRROR OR WITH FRIENDS
JUST GO! SHOWING UP IS 95% OF IT
SPEAK YOUR TRUTH TO EVERYONE
SHARE YOUR VOICE IN CREATIVE WAYS (WRITING, VIDEO, MUSIC, ART)
- 4 PURSUE PASSION**
PATH TO BECOMING A PROFESSIONAL PLANNER:
LEARN MORE ABOUT PLANNING
RESEARCH CLASSES, CAMPS, PROGRAMS
GET AN INTERNSHIP IN PLANNING
CHECK OUT THE APA WEBSITE: WWW.PLANNING.ORG

Engaging elementary students in understanding how local government works



Engaging elementary and middle-school students in understanding how local government works



Building upon **highschoolers** knowledge in their professional discernment process



THE FOURTH ANNUAL

Making a Life Day

Thursday, April 14, 2022

Alums from all walks of life share
their professional experience
and advice with
Upper School students.

The Overlake School
EST. 1967

Engaging Youth Commissions on real-world projects

Think of a Place You Know

How do you get to this place?
What do you see in this space?
What do you do here?
Who do you interact with?

Zoom out, what is nearby?
Zoom out more, what is a little further out?

Is this an attractive place?
How does this place make you feel?

PLACE YOU KNOW



Who?

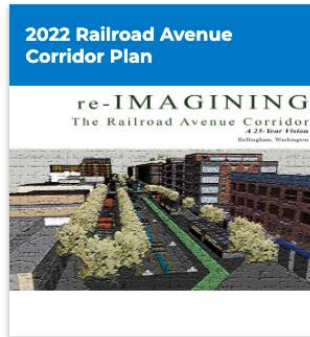
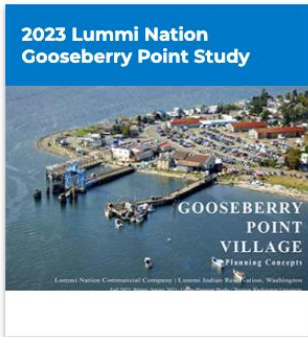
Does
What? Where?

People

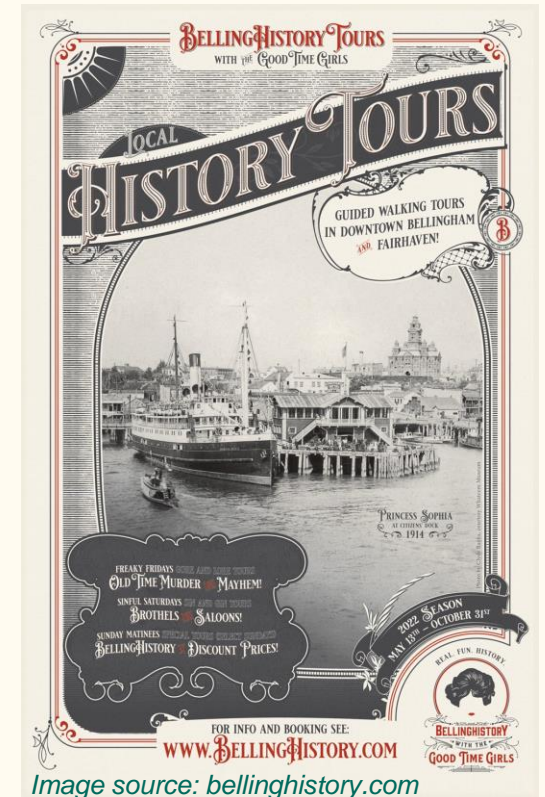
Activities

**Spaces/
Places**

Working with **College and graduate** students on gathering experience in the profession



Connecting with **adults** contemplating career changes



Using the knowledge and experience of people in second careers post-retirement

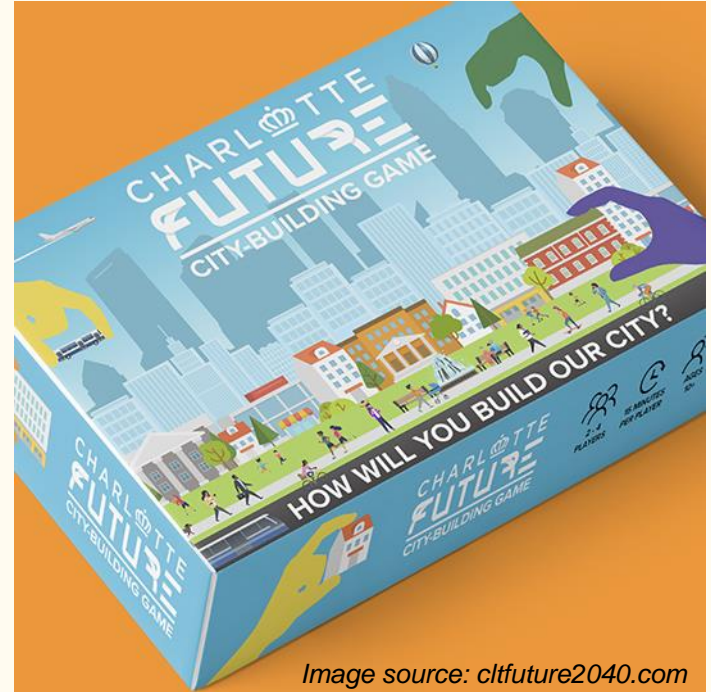


Image source: cltfuture2040.com

Welcoming new and longtime residents to City Hall

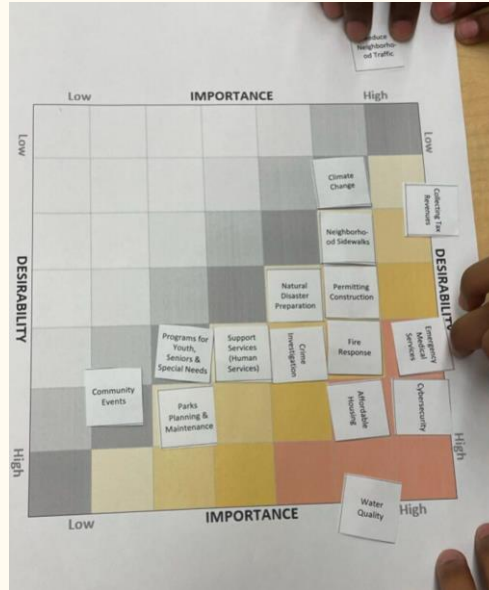
- History and Demographics
- Diversity, Equity and Inclusion
- How City Government Works
- Parks and Community Services
- Utilities
- Finance and Budget
- Cultural and Economic Development
- City Planning
- Development Services
- Transportation
- Public Safety
- Neighborhoods



Bellevue Essentials

An Introduction to Civic Engagement

Hands on engagement is fun for adults too!



PLAN-A-LONG

A Choose-Your-Own-Adventure for the development of the BelRed 130th Station Area

- Affordable Housing**
 - It is important to push for as much affordable housing as possible. Housing is in such short supply that we need to make sure that it the top priority.
- Open Space**
 - Open space needs to be preserved and created at the beginning of the redevelopment of this area because it is very difficult to get it back later. It needs to be the top priority.
- Arts District**
 - This area has a lot of existing artists and arts organizations. Redevelopment could push out these essential people and businesses so establishing an arts district is the top priority.

WHAT IS THE MOST IMPORTANT PRIORITY?

Discuss amongst yourselves and decide what is the most important thing to emphasize in developments in the BelRed 130th Station Area



Tips for engaging with the public about planning

1. Discuss real issues about specific places people care about in their community.
2. Let participants come to their own conclusions
3. Incorporate a hands on activity.
4. Inquire versus inform → *tell me more...*
5. Build & maintain relationships over time.
6. Offer prizes / swag. Make winning them fun.
7. Go out into the community to places where people feel comfortable.



WORKING TOGETHER TO TAKE ACTION

Working together to take action

1. Where are there gaps in the examples we shared? How can we reach those folks better as a profession?
2. Keep in mind that both private and public sectors are important – how can we let folks know about both?
3. How can you personally improve planning knowledge for the public throughout the life course?
4. How can APA or other larger organizations help support this work?

THANK YOU!

