



Executive Board Minutes – October 11, 2013
Centerplace – 8:00 a.m. Spokane Valley
Winter Retreat

Members in Attendance:

Len Zickler, AICP, President
Scott Kuhta, AICP, Past President
Joel Soden, Vice-President
Lori Barlow, AICP, Secretary

Brandon Betty, Member-at-Large
Dave Andersen, AICP, Member-at-Large
Ben Serr, Member-at-Large

Board Members Absent:

Corey Smith, AICP, Treasurer
Kathleen Weinand, AICP, Member-at-Large
Erin Ross, EWU Students Rep.

Dick Winchell, FAICP, EWU Faculty Rep
Mary May, AICP, PDO

1. Meeting called to order at 8:23 am by President, Len Zickler, AICP

- a. Workshop Purpose
- b. Set Goals for 2013/2014
- c. Assign Task Leads

2. 2012/2013 Review

- a. Awards Program
 - Venue: possibly Center Point
 - Ticket pricing was reasonable
 - Involve students - ASP (silent auction)
 - Media release to upsell tickets
 - Make the program understandable to “non-planners” or general public
 - Incorporate professionals who received awards from last year: higher attendance: have last year’s winner pass to the new winner
 - Key note speaker: community member?
 - Keep a running list of awards
- b. Priest Lake
 - Focus on local planning efforts, keep conference casual, “plan local theme”
 - Possible highlights: Coeur d’Alene McEuen Park, Riverfront Park Master Plan, University district, Olmstead’s work, World’s fair, Native American History
 - Coordinate with WSU/UI to have more practical research
 - Family attendance: keep the conference how it is – no families
- c. Professional Development
 - EWU Mentorship program
- d. Planner ER
 - Previous topics: homeless issue on I-90, step project
 - Upcoming topic ideas: Planning for Marijuana, Bikini baristas, Kids loitering downtown
- e. EWU Interface
 - Accreditation Review
 - APA Review: Sunday
- f. Social Networking
 - October 18th Chili Cook-off
 - October 19th Tailgating
 - Social Health Expressed interest
- g. Washington Chapter Interface

- WA APA Conference 2014 Spokane: Davenport
 - Not an Eastern Washington Conference: Statewide planning
 - Possible tribal planning issues, inclusion of Idaho/Western Montana
- h. Section Budget/Budget Review
- 3. Goals for 2013/2014**
- a. Discuss membership needs
 - b. Identify how best to respond
 - c. Identify major objectives for 2013/2014
 - Holiday Party (first week in December)
 - Update membership email list
 - Mentoring piece
- 4. 2013/2014 Task Assignments**
- a. 2014 Awards Program: *Joel, Ben*
 - b. Priest Lake Committee *Dave, Kathleen, Carl, Jo Anne, Tirrell*
 - c. 2014 APA Conference (*Committee in place*)
 - d. Professional Development: *Mary May*
 - e. Planner ER: *Brandon*
 - f. EWU Interface (Scholarships/PAC/Chili Cook-off)
 - g. Social Networking
 - h. Washington Chapter Interface: *Len*
 - i. Section Budget/Budget Review: *Corey*
- 5. Meeting Adjourned 11:00 am**