

**PERFORMANCE BASED PARKING MANAGEMENT**

## What does it include?

Performance based parking includes data driven decisions to influence demand and use of parking to meet overall goals.

**PERFORMANCE BASED PARKING MANAGEMENT**

## What does it solve?

Optimizes use of valuable parking assets, balances demands, reduces drivers circulating to find available parking, and reduces driver frustration.

### PERFORMANCE BASED PARKING MANAGEMENT

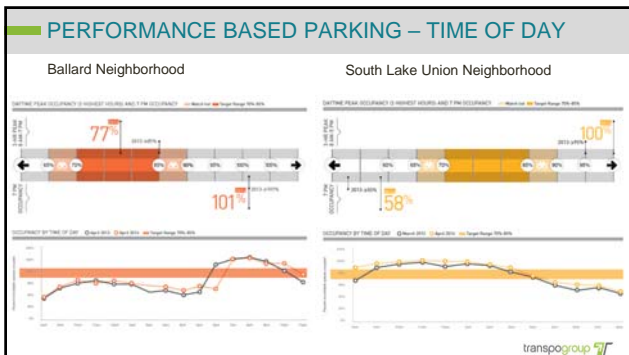
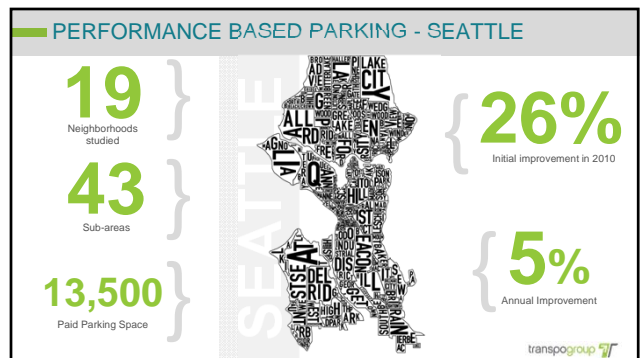
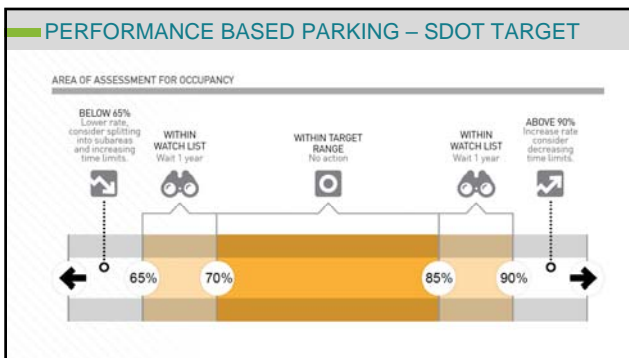
## Why is it important?

Provide convenient access to local businesses, reduce congestion and greenhouse gas emissions, improves economic and neighborhood vitality, and provides for a more positive parking experience.



### PERFORMANCE BASED PARKING MANAGEMENT

### SDOT Parking Programs





# PARKING GUIDANCE SYSTEMS

**PARKING TECHNOLOGY – GUIDANCE SYSTEMS**

## What does it include?


Parking guidance and detection systems.



**PARKING TECHNOLOGY – GUIDANCE SYSTEMS**

## What does it solve?


Allows drivers to quickly find available parking, reduces drivers circulating for available parking, and can provide input into modal choice.



**PARKING TECHNOLOGY – GUIDANCE SYSTEMS**

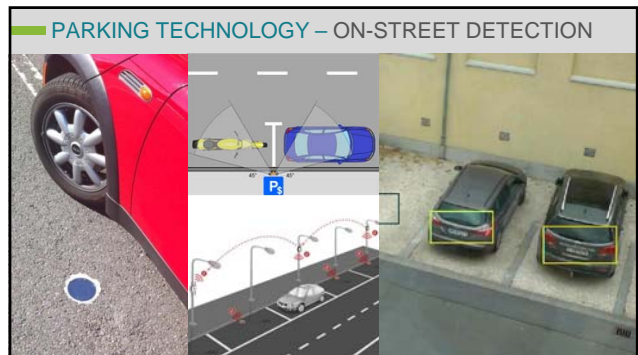
## Why is it important?

Optimizes use of available parking, reduces vehicle congestion and pollution, and improves customer experience.




**PARKING TECHNOLOGY – GUIDANCE SYSTEMS**

District	Available Spaces
File Place (Financial District)	157
Butler Garage (Financial District)	156
1st and Columbia (Financial District)	237
Stadium Place (Financial District)	93
Pacific Place (Financial District)	425
1st and Market (Financial District)	97
2nd and Stewart (Financial District)	470
WAC Parking (Financial District)	121






**PARKING PAYMENT TECHNOLOGY**

## What does it include?

Smart meters, credit cards, EMV contactless payment, mobile payment, RFID



**PARKING PAYMENT TECHNOLOGY**

## What does it solve?


Allows multiple payment options, improved compliance, and increased parking facility efficiency.



**PARKING PAYMENT TECHNOLOGY**

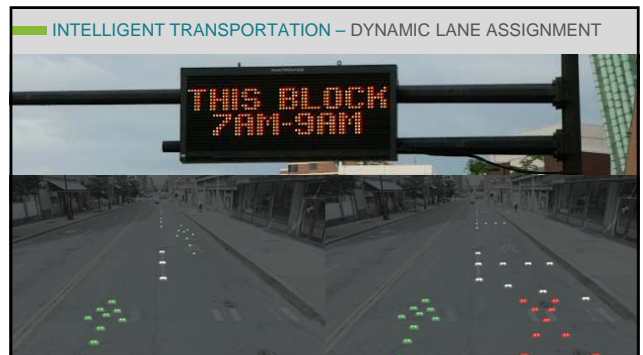
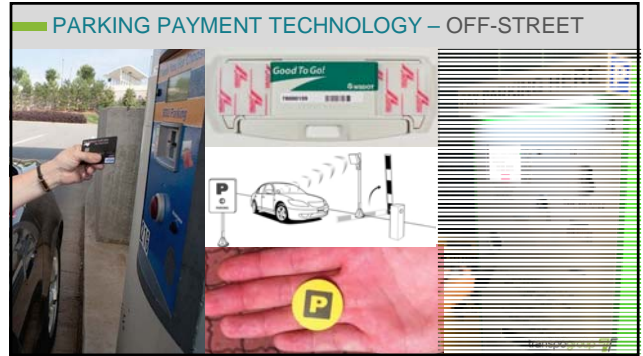
## Why is it important?

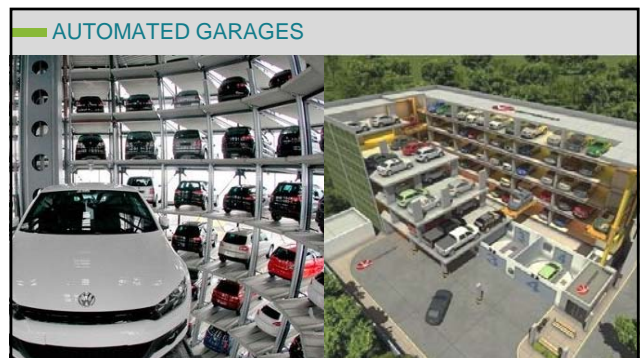
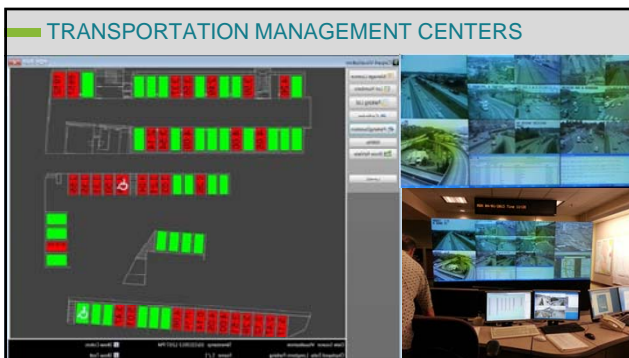
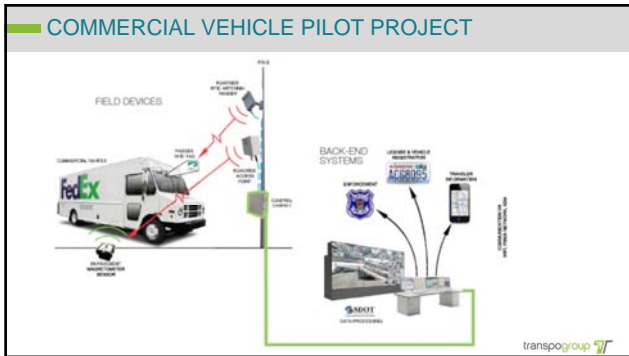
Improves user experience, processing time, and enforcement.

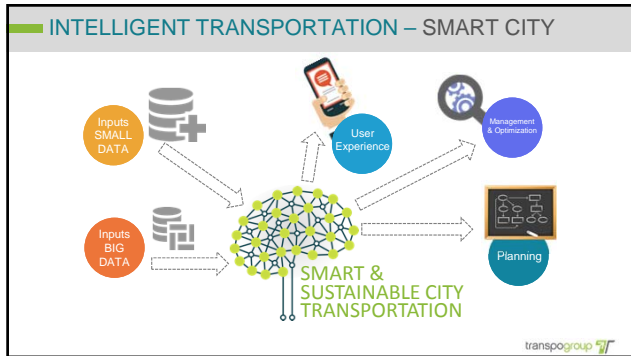


**PARKING PAYMENT TECHNOLOGY - SPOKANE**









Q&A  
THANK YOU

Dan McKinney  
Principal

Karl Typolt  
ITS Engineer

transpogroup

The slide features a background image of a road stretching into the distance under a blue sky. The text 'Q&A THANK YOU' is at the top. Below it, two teal boxes contain the names and titles of the speakers: Dan McKinney, Principal, and Karl Typolt, ITS Engineer. The 'transpogroup' logo is in the bottom right corner.