

Small, Shared, & Social Spaces: The Right-of-Way as Public Realm



APA-Washington Annual Conference
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Why does this matter?



Isn't it obvious?



Public Space Management Program



APA-Washington Annual Conference
Jennifer Wieland, Program Lead
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SDOT's mission & vision

Mission: delivering a first-rate transportation system for Seattle



Vision: a vibrant Seattle with connected people, places, & products

SDOT's core principles



People want places...



People want places...



People want places...



People want places...



People want places...



People want places...



People want places...



And we have space!

12% PARKS

27% RIGHT-OF-WAY

**TOTAL LAND AREA
53,500 ACRES**



Managing the right-of-way



Photo credit: Oran Viriyncy

Program mission

Seattle's Public Space Management Program promotes and regulates a vibrant, safe, accessible, and attractive shared right-of-way.



Building our “urbanist to-do list”



A comprehensive, energetic list, which was put together by a 34-member task force that apparently included Jane Jacobs.





City of Seattle

Seattle Department of Transportation

PUBLIC SPACE MANAGEMENT BRACKET

2013



(1) Green Infrastructure



(5) Parklets

(1) Green Infrastructure



What would you prioritize?

(1) Greenways

(8) Pavement to Parks

(4) Festival Streets

(5) Parklets

(3) Performance Space

(6) Play Equipment

(2) Woonerfs

(7) Public Plazas

(1) Newsboxes

(8) Public Toilets

(4) Sidewalk Cafes

(5) Bike Share

(3) A-Frames

(6) Memorials

(2) Interpretive Signs

(7) Murals

(1) Greenways

(5) Parklets

(5) Parklets

(6) Play Equipment

(7) Public Plazas

(7) Public Plazas

(8) Public Toilets

(4) Sidewalk Cafes

(3) A-Frames

(3) A-Frames

(3) A-Frames

(7) Murals

LE CORBUSIER
REGIONAL



DANDYHORSE
REGIONAL

(5) Parklets

(7) Public Plazas

(7) Public Plazas

(8) Public Toilets

(4) Sidewalk Cafes

(3) A-Frames

(3) A-Frames

(3) A-Frames

(5) Parklets

(3) A-Frames

(3) A-Frames

(2) Alley Activation

SIDEWALK BALLET
REGIONAL

(2) Alley Activation

(2) Alley Activation

(1) Green Infrastructure

(4) Benches

(5) Bike Racks

(3) Planters

(3) Planters

(2) Pedestrian Lighting

(2) Pedestrian Lighting

(7) Wayfinding

(1) Farmers' Markets

(4) Buskers

(4) Buskers

(3) Mobile Food Vending

(6) Merchandise Vending

(2) Alley Activation

(7) Block Parties

(1) Green Infrastructure

(8) Pole Banners

(5) Bike Racks

(3) Planters

(6) Drinking Fountains

(2) Pedestrian Lighting

(7) Wayfinding

(8) Street Canvassing

(4) Buskers

(5) Gardening

(3) Mobile Food Vending

(6) Merchandise Vending

(2) Alley Activation

(7) Block Parties

(1) Green Infrastructure

(4) Benches

(5) Bike Racks

(3) Planters

(6) Drinking Fountains

(2) Pedestrian Lighting

(7) Wayfinding

Work plan phasing

Urgent	Important	Stable
Alley Activation Business & Neighborhood Amenities Coordinated Street Furniture Enforcement Green Infrastructure Parklets Public Loos & Drinking Fountains	A-Frame Signs Buskers & Performance Space Festival Streets Newspaper Boxes Pavement to Parks Play Equipment Pole Banners Public Plazas Shared Spaces Vending of Merchandise	Farmers' Markets Gardening Mobile Food Vending Sidewalk Cafes Street Closures

A one-stop shop



Where we are today



From PARK(ing) Day...



...to parklets



From sandbox-gate...



...to play streets



From restricted access...



...to views of Puget Sound



From an intersection...



...to a Scrabble board



Thank you!

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<http://www.seattle.gov/transportation/psmp.htm>

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