



**APRIL 2014 VOLUME XXVIII1 ISSUE 4**

## **April President's Message**

From the 2014 conference to coordinating student opportunities to honoring a new FAICP, Ivan has plenty of news from the recent Chapter Board meeting.

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## **APA Washington Endorses Brian Campbell for National APA Board-Region V Board Representative**

Make sure you submit your ballot by April 1 to have your vote counted in the national APA elections.

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## **Growth Management Expert Leonard Bauer Selected as AICP Fellow**

More than 25 years of expertise have earned this Chapter member the highest honor bestowed on an AICP-credentialed planner.

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## **National Conference Offers Opportunities for Planning Commissioners, Appointed and Elected Officials**

Don't miss a series of programs designed especially for these leadership audiences in Atlanta this April.

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## **Relax and Mingle With Planners at the National Planning Conference**

The Networking Cocktail Reception is a great way to learn about division membership at APA.

[Continues](#)

## **Wanted: Sponsors at This Year's State Conference**

Make your organization visible to countless professionals with a sponsorship at this year's APA Washington conference in Spokane.

[Continues](#)

## **Legislative Committee Update**

The 2014 Legislative session ended on time with a supplemental operating budget, but issues at the federal, state, and local levels are ongoing.

[Continues](#)

## **Recruit New Talent at Annual UW Built Environments Career Fair**

Submit by April 2 to engage with local students of architecture, landscape architecture, urban design and planning, real estate, and construction management at this April 9 event.

[Continues](#)

## **Looking for Career-Enhancing Volunteer Opportunities?**

From finding relevant news articles to serving on committees, there are many opportunities to help make APA Washington even better.

[Continues](#)

## **Statewide Smart Communities Awards are Open for Nominations**

Submit your recommendations for great plans in Washington by April 15.

[Continues](#)

## **The Fair Housing Center of Washington Will Host Informative Workshops in Spokane Valley and Tacoma**

This spring, learn the skills to create a community in bloom.

[Continues](#)

## **Get the big picture with GMA Conversation Starters**

Educate yourself with short but informative videos on the basics of comprehensive planning in Washington.

[Continues](#)

## **Sociable City Summit Tackles Nightlife,**

## Marijuana Issues

Learn how Northwest cities can plan for vibrancy and safety at this Seattle event on May 15-16.

[Continues](#)

## EWU Summer Institute Examines the Challenges of Tribal Planning

Get an introduction to tribal planning, including its relation to transportation, at two in-depth classes this June and July in Spokane.

[Continues](#)



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# THE WASHINGTON PLANNER

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## April President's Message

By Ivan Miller, AICP

Unlike the last Chapter Board meeting, which was followed by a section holiday party that made my head hurt (in a good way), the March Board meeting was not painful at all. We discussed a number of topics that are important to the chapter and its members.

### EDUCATIONAL

- **Coordination on the Planning Short Course:** Given the importance of community planning education services to the long-term health of the chapter and profession, a number of chapter leaders have been participating with the Planning Association of Washington and the state Department of Commerce on a "Short Course Reboot" to improve content and format. There have been a number of groups that have supported this work, with [Association of Washington Cities](#) being among the leaders of the reboot. For the first time, the chapter committed funding to support the course, with a specific focus on creating a digital online version. The Board heard an update on this topic, and Commerce expressed their thanks for the many hours of involvement from the chapter's members. Finding increased ways to partner on programs with PAW is very promising; stay tuned for future updates.

- **Young Planners Group coordination among faculty and student representatives:** The Board heard a report from YPG Chair Eric Howard on a conversation among all of the education-related board members. The goal was to identify how the different education-related programs that have seats on the Board are connected, to identify opportunities for increasing communications, and to clarify roles and expectations. These seats have been on the Board for many, many years, and we've not done this before.

For the record, there are tons of connections, such as student scholarships, newsletter articles, student participation and poster sessions at conferences, linkages between universities and the profession to help them retain accreditation, student project profiles in the newsletter, student participation as judges on the awards committee, and student award submissions. We also discussed inviting chapter leadership to present at student functions, getting planning experience on students' résumés, and perhaps creating an APA Washington internship program where students work for the chapter.



Ivan Miller, AICP—President, APA Washington



• **Coordination opportunities with WASLA (landscape architects):** Again on the theme of coordination, the Board discussed opportunities to coordinate with WASLA. As we've written in past newsletter articles, partnering with allied professions has been a chapter goal for a number of years. Some of the ideas we discussed were joint social events and promoting one another's conferences (because they are at opposite ends of the calendar).

I was excited about this idea at the board meeting. I became even more excited when I spent a sunny afternoon in an Olmsted park with my kid trail running, playing Frisbee and football, and picnicking. I was reminded of how great the landscape architecture profession is although, don't get me wrong, it's certainly not city planning!

If you've got nothing to do on March 27-28 and happen to be in Stanford, you can go to [a symposium](#) on Olmstead Parks. If that's too far, you could check out the WASLA [annual conference](#) in Seattle on April 8-11 at Magnuson Park.

## ORGANIZATIONAL

• **Website Update Task Force:** The Board received a great set of recommendations and provided input on updating the website. Broadly speaking, the goal is to make the website content more timely, make advertising and sponsorship more valuable, make the overall structure more user-friendly, and make the website more visually appealing and intuitive. Many thanks to task force chair Kimbra Wellock for her terrific work of this important effort. We will be rolling out changes over the next six months.

• **2014 APA Washington Conference:** The committee is making great progress, and it's time to start getting excited for the conference. They have identified good keynote speakers, are working on the sponsorship opportunities, have released the call for sessions, are beginning to work on the scholarship auction, and I hope are actively working on field testing the pub crawl. And, demonstrating their leadership and responsiveness to member feedback from the 2013 conference, the committee has made the executive decision to not include mushrooms in any of the meals.

• **LEAD — Legislative Education, Advocacy and Direction:** The Legislative Committee initiated a new program this year to provide succinct and timely legislative information through our electronic communications. Published about once a week during the session, LEAD provided information on session deadlines, planning-related bills that members should be aware of, and information on how to be involved. The feedback we received from members was unanimously positive. This is a great new program and my thanks go to **Esther Larsen, Josh Peters** and **Michael Shaw** for turning this idea into a reality.

• **Advertising & Sponsorship Task Force formed:** Related to the Website Task Force noted above, the chapter formed a task force to review our approach to advertising and sponsorship. We're pleased to announce that **Chad Eiken** from the City of Vancouver has graciously agreed to chair the task force and will bring recommendations to the Board at its June meeting. There are a number of elements to this work—rationalizing advertising rates for the front page, newsletter, and the Planning Firms page; reconsidering whether to use a "menu" rather than "ad hoc" approach; and considering how this relates to section fundraising. This work will inform the related effort to update the website. If you have opinions on the chapter's approach to advertising or sponsorship, please let Chad or me know.



## INDIVIDUAL

• **Endorsement of Brian Campbell:** Following the chapter and national APA's adopted policies, the chapter's Executive Committee endorsed Brian Campbell—President of APA Oregon—for the National APA Board. As noted in an ADVISE sent in March, Brian has been an effective leader in Oregon and a true partner to the Washington chapter on joint conferences and the Game Changing Initiative. We hope you will support Brian's candidacy with your vote.

• **Leonard Bauer is Washington's newest FAICP:** As noted in the [FAICP Nominations Committee article](#), Leonard will be inducted into the College of Fellows at the APA National Conference in Atlanta in April. He was selected for acceptance after completing a rigorous nomination application package and after that application was reviewed by APA's National Selection Committee earlier this year. Recognition as a Fellow is the highest honor bestowed on an AICP-credentialed planner.

My thanks go to the FAICP Nominations Committee for their time and support on this project; members included **Lisa Verner**, FAICP (chair); **Norman Abbott**, FAICP; **Mark Kulaas**, FAICP; **Michael McCormick**, FAICP; and **Bill Trimm**, FAICP.

As usual, there is an impressive set of tasks underway at the chapter ... and it's being done by volunteers! If you are inspired and think, "How can I get me some of that volunteer spirit?" see the article on "[Career Enhancing Volunteer Opportunities II.](#)"

Join us and help us make Great Communities Happen.



Ivan Miller, AICP  
*President, APA Washington*  
[ivanmillerseattle@hotmail.com](mailto:ivanmillerseattle@hotmail.com)



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## APA Washington endorses Brian Campbell for National APA Board—Region V Board Representative

Please remember to vote in the national APA elections. The closing date for the voting is Tuesday, April 1. There are many good candidates running for office, and we encourage you to read their candidate statements and vote thoughtfully.

### NATIONAL APA ENDORSEMENT POLICY

As noted in the following text, the Executive Board of the chapter has decided to endorse a candidate after reviewing all three of the candidate's materials. Per National APA's [election policies](#), the chapter must list names of all the candidates for the position, including any petition candidates.

The three candidates are:

- Brian Campbell, FAICP
- Keith A. Marvin, AICP
- Daniel S. Pava, AICP (by Petition).

### ENDORSEMENT OF BRIAN CAMPBELL

All the candidates have relevant experience and could represent Region V. However, the Executive Board has worked closely with one candidate for many years and believes his skills, experience and goals deserve our endorsement.

The Executive Board of the Washington APA Board is endorsing Brian Campbell for the office of Board Representative from Region V. Brian has served as Chapter President for the APA Oregon Chapter over the past four years. He is well qualified to serve effectively on the national board, having been active in the Chapter President's Council during his term as chapter president by building a network of connections to other Board members. He is a member of the College of Fellows and has been recognized for his work and his contribution to the planning profession.

Brian worked with APA Washington leaders in the joint state conference in 2011. Additionally, he's one of the primary leaders in the Game Changing Initiative which started in 2011 and is continuing today, in the form of Ten Big Ideas for Washington's Future and the Oregon 2050 Alliance. One of his goals is to build on the Game Changing Initiative by action at the national level.

We hope you will support Brian's candidacy with your vote.

### FOR MORE ELECTION INFORMATION

Visit APA National's elections page at [www.planning.org/elections](http://www.planning.org/elections). Questions can be directed to [getinvolved@planning.org](mailto:getinvolved@planning.org).

### CANDIDATE MATERIALS FOR APA BOARD DIRECTOR ELECTED FROM

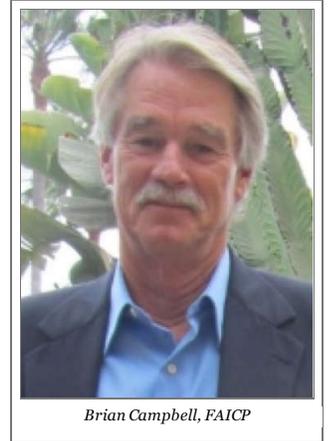
## REGION V

### Brian Campbell, FAICP

## BIOGRAPHICAL BACKGROUND

### Professional Experience

- 2010–present Retired; Coordinator, Northwest Livability Challenge
- 2008–2010 Senior Planning Advisor, City of Portland, Oregon
- 2007–2008 Principal Planner, City of Portland, Oregon
- 2005–2007 Senior Supervising Planner, Parsons Brinkerhoff (PB) PlaceMaking
- 1987–2004 Planning Manager, Port of Portland, Oregon
- 1983–1987 Senior Planner, Port of Portland, Oregon
- 1978–1983 Planner II, Clackamas County, Oregon
- 1977–1978 Planner I, Umpqua Regional COG, Roseburg, Oregon



Brian Campbell, FAICP

### APA Experience

- APA Chapter Presidents Council (2010-present)
- President, Oregon APA (2010-present)
- Chair, OAPA Sustainability Strategy Committee (2009–2010)
- College of Fellows, AICP (2006)
- Board member and Vice Chair, Legis. & Policy Affairs Comm., Oregon APA (2005-2007)
- Coordinator, OAPA Re-Engagement Committee (2004–2005)

### Community Involvement

- Member of the Year, City Club of Portland (2007)
- Vice President of Board & Chair, Research Committee, City Club (2004–2007)
- Community Planning Service Awards, Metro (Portland, Oregon) (1997 & 2002)

## EDUCATION

- Master of Planning, University of Virginia, 1974
- Bachelor of Architecture, Stanford University, 1968

## POSITION STATEMENT

For the last 8 years I have been involved in efforts to make significant improvements to the planning profession in Oregon, and its impact on the livability of this very diverse state. Oregon has a reputation for being at the forefront of planning practice, but after 40 years our planning system needs updating. There are still many challenges as we confront climate change, resource depletion, economic stagnation and demographic shifts.

As President of Oregon APA I have focused a significant amount of energy, both mine and the organization's, on confronting these challenges more directly. Most significantly, we combined forces with Washington APA and set in motion the Northwest Livability Challenge. This bi-state effort has challenged our planners to create a vision for a more livable future for our states, and to develop new communications tools and significant alliances with other like-minded organizations to help bring about significant institutional and political change that will achieve that vision.

### My Priorities

In the last few years I have used my time in national meetings, especially the Chapter Presidents Council, to advance this livability concept as something that could be replicated by other states and regions. While it

may take very different forms in other areas, the basic concept is to elevate our game as leaders, and more directly address the major issues facing our communities and states. If elected to the Board, I will continue to push national APA to vigorously support these state efforts. I believe that they can provide an important way to actualize APA's Development Plan, and enable local planners to be true guardians of the future for their communities.

Another high priority is to help facilitate the movement of APA toward providing easily accessible web-based planning tools for our members. Especially for those members who work in jurisdictions without the resources to do extensive research, having your professional organization provide that function at minimal cost would be a huge benefit. It is critical that APA stay at the forefront in providing the resources for planners to do their jobs well. A robust, interactive planning research tool is a means to link local planners to a wide range of planning knowledge, especially for the new generation of planning professionals.

### **My Commitment**

As a retired planner with 36 years of professional experience, I will have the time to represent a very large and diverse part of the country by visiting as many states within Region V as possible. If elected I will make a concerted effort to understand the issues of the region's chapters and members, and help find ways for national APA to respond to them appropriately.

## **CANDIDATE MATERIALS FOR APA BOARD DIRECTOR ELECTED FROM REGION V**

### **Keith A. Marvin, AICP**

#### **BIOGRAPHICAL BACKGROUND**

#### **Experience**

- Marvin Planning Consultants — Principal/Owner, present
- JEO Consulting Group — Senior Planner, 1990-2009
- Nebraska Chapter President, 2008 to present
- Chapters Presidents Council Budget Review Task Force, 2013
- Chapters Presidents Council Leadership Development Committee, Chair 2012-2013
- Chapters Presidents Council Leadership Development Committee, Vice Chair, 2011-2012
- APA Long-Term Chapters Task Force, 2010
- APA Growing Tomorrow's Planners Task Force, 2007
- APA Nominating Committee, 2005
- Board Chair, Nebraska Main Street Network 2013-present
- Planning Commissioner-David City, NE, 1991-present
- Master of Community and Regional Planning, University of Nebraska-Lincoln 1996
- BS in Architectural Sciences, University of Nebraska-Lincoln 1986



*Keith A. Marvin, AICP*

#### **POSITION STATEMENT**

Having finished the past six years as Chapter President of Nebraska, my exposure to APA Leadership has fueled my desire to continue serving as the Region V Board representative. Through my experience, one key that I have tried to keep in mind is... "what is in the best interest of the organization and the membership". The organization discusses the concept of "One APA". I believe this concept should reflect the ideal of what is good for the membership is good for the organization and what's good for the organization should be good for the membership. I intend to approach issues with this thought in mind.

A key to being on the APA Board is to assist in the implementation of the Strategic Plan developed every two years. I will use my experience in leadership to make sure that the strategic plan is focused on supporting goals of the organization as well as the membership.

While elected to represent all of the membership, as the APA Board member from Region V, I will maintain communication with all of the Chapters during my time in office. I will communicate regularly with each Chapter regarding new policies and issues being discussed at the National level. In addition, each Chapter

President and the membership should feel free to communicate with me as needed.

The future of APA and the Chapters continues to evolve. In the coming years, APA will be entering into consolidated elections for all of its components. It will be critical to see this implemented successfully. This election approach has been well thought out and will allow for better leadership development within the organization.

Another key to the future will be to develop strategies that make both the National and Chapter levels of APA sustainable into the future. Coming out of the "great-recession" APA saw a decline in membership, the organization must develop strategies based upon the successes and failures seen during this recent economic decline. Sustainability also requires that APA "must" be the professional organization of choice for practicing planners in the United States and internationally. My goal is to work diligently to ensure this is the case.

As planner's we are constantly dealing with change. The near future will see a need for evolution in our professional organization, some of these will include:

- A succession plan for both staff and elected leadership
- More technology based communications such as EBooks (currently underway)
- Continuation of webinar based education
- Continued of redefining Divisions into a desired part of APA membership
- Better coordination for training between Chapters and Divisions
- The issues discussed herein are only a few of the key issues facing APA in the near term. I have had the opportunity to watch and discuss some of these items with current Board members and with the Chapter President's Council (CPC).

I truly want to be your representative on the APA Board from Region V.

Thank you for your support.

## CANDIDATE MATERIALS FOR APA BOARD DIRECTOR ELECTED FROM REGION V

### Daniel S. Pava, AICP (By Petition)

#### BIOGRAPHICAL BACKGROUND

#### Professional Experience

- Environmental Planner at Los Alamos National Laboratory (1999 to present)
- Comprehensive Plan Manager for Rio Rancho NM 1998-1999
- Senior Planner for Milwaukie OR 1996-1998
- Site and Facilities Planner at Lawrence Livermore and Los Alamos National Laboratories (1987-1996)
- Senior Planner for Los Alamos County NM 1985-1987
- Planner for City of Albuquerque NM 1983-1985



*Daniel S. Pava, AICP*

#### APA Experience

- Immediate past president — APA New Mexico 2007to present
- President NMAPA — July 2007 to December 2007
- President NMAPA — 2001-2005 and 1999-2001
- Chapter Presidents Council — Grants Committee Chair
- Professional Development Officer — NMAPA 1998-2000 and 1987-1989
- Member Federal Planning Division
- American Planning Association — since 1981
- American Institute of Certified Planners — since July 1987

## Community Involvement

- Santa Fe Planning Commission — 2012 to present
- Santa Fe Long-Range Planning Committee — 2012 to present
- United Way — Los Alamos Environmental Division representative 2003-2013
- Congregation Beit Tikva — Board Member 2002-2003
- Los Alamos County Planning Commission — 1990-1991

## EDUCATION

- Certificate in Project Management, University of New Mexico, 1998
- Masters — Community and Regional Planning, University of New Mexico, 1985
- Masters — Public Administration, University of New Mexico, 1983
- BA Geography — Regional Planning, San Francisco State University, 1979

## POSITION STATEMENT

The five goals and 23 objectives in 2014-2015 APA Development Plan set our course in the right direction. However, the best way to translate these platitudes into a new planning attitude is to elect responsive and creative leaders on the APA board. When I pay my membership dues, I want to be reassured that the value is commensurate with the cost, especially when options to APA are just a "click" away. Equally important as expanding membership and programs is assuring that our current members get the best products and services while containing costs.

I served six years in APA leadership on the Chapter President's Council so I am familiar with how APA is organized and works, and how it could work better. I want to develop more mutually beneficial partnerships with chapters and divisions. I chaired the Chapter Presidents Council Grants Committee and approved many worthwhile and creative proposals from chapters large and small that otherwise couldn't get funded. I think this kind of program needs to be expanded. Being a mentor has provided me the opportunity to guide students and learn about their challenges embarking on careers in planning. I helped establish the Indigenous Planning Division (now part of STAR Division).

I have worked at the city, county and federal levels in planning. I believe there still are great opportunities for APA to play in the years ahead by attracting folks who work for federal agencies and in the private sector.

Since 2008, I have served on the Board of the Western Planning Resources that publishes the Western Planner journal. That organization includes all of the states that are chapters in Region V (except Kansas). This gives me a solid understanding that many of the issues you face may be somewhat different beyond the 100th meridian. It's just different out here.

I believe that planners in Region V have a lot to offer APA, and that planning really matters in protecting the public interest. If you elect me to serve as your representative on the Board, I will work to: provide the services you want; assure transparency; and control operating costs. If you have questions about what I stand for, or ideas that you think I should consider (should I be elected to serve as your Region V representative), then please contact me at [insert link]dpava@lanl.gov or 505-577-2319. Thanks for your consideration.



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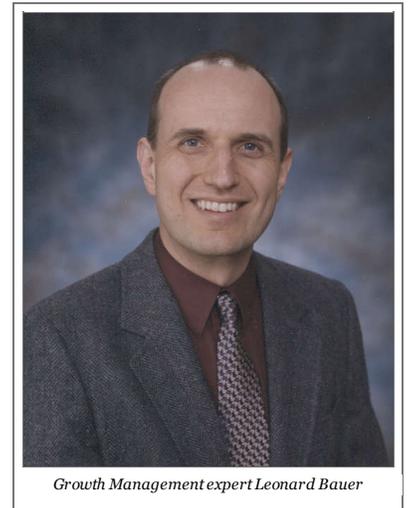
## Growth Management expert Leonard Bauer selected as AICP fellow

By Lisa Verner, FAICP

Leonard Bauer will soon become the APA Washington's newest member of the AICP College of Fellows with his induction at the APA National Conference in Atlanta in April. Recognition as a Fellow is the highest honor bestowed on an AICP-credentialed planner. APA's National Selection Committee selected him earlier this year based on a rigorous nomination application package.

Leonard is widely recognized as a leading expert on planning under Washington's Growth Management Act. Through his former position as Senior Managing Director of the Department of Commerce's Growth Management Services, he:

- Brought local governments and state agencies together to develop The Governor's Principles for State Agency Coordination Under the Growth Management Act, released by Governor Christine Gregoire in 2003. This action resulted in significantly improved communication and implementation of planning because Leonard obtained written commitments from agencies.
- Initiated and led a complete rewrite of the Washington Administrative Code guidelines, the primary source for legal interpretations, to implement Washington's Growth Management Act.
- Significantly increased the understanding of planning by members of the Washington and Oregon legislatures through leadership and initiative by directly engaging in negotiations with members, staff, and a diverse set of stakeholders during virtually every session, in addition to technical studies and reports.
- Spearheaded partnerships between state government and Washington's two professional planning organizations. This work resulted in new programs to reach elementary and middle school students; enhanced and updated training for planners, planning commissioners and elected officials; and authorship of *Dispute Resolution: A Handbook for Land Use Planners and Resource Managers*.



Growth Management expert Leonard Bauer

For 25 years, Leonard has influenced the way elected and appointed officials—from state governors to small town planning commissioners—understand and implement plans within the comprehensive, state-mandated planning frameworks in Oregon and Washington. In each situation, Leonard was responsible for ensuring local, regional and state agencies' plans and actions achieved multiple statewide goals established in state law. Leonard has ensured that planning is coordinated across all levels of government and that public participation is early and continuous.

Leonard's work is transferable and improves the practice of planning by significantly expanding access to the planning process by stakeholders. He has moved on to the City of Olympia from the Department of

Commerce's Growth Management Services and is applying his skills directly to local planning now.

Congratulations, Leonard!



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## National conference offers opportunities for planning commissioners, appointed and elected officials

What are the most pressing issues facing your community right now? Find the insights you need today for the outlook you want tomorrow at APA's 2014 National Planning Conference, April 26–30 in Atlanta. Join in as more than 5,000 planners, officials, researchers, students, and allies share ideas over five days. Whatever questions you face, there's a conference event for you.

### HAVE QUESTIONS? GET ANSWERS!

#### • Are transportation and economic development your driving factors?

Reserve your spot at Transportation Day: Building Economic Growth Through Transportation, Monday, April 28.

#### • Is revitalization in a top spot on your agenda?

Attend a session on "Historic Town Redevelopment" or "Measuring Microeconomic Development Success."

#### • What about getting the design quality you want from regulation?

Go to the half-day workshop on "Regulating Sustainable Development Through Form-Based Codes."

#### • Is economic wellbeing a concern for your community?

You won't want to miss the plenary on "Suburban Poverty."

#### • What can you learn from the best in Georgia planning?

Choose from dozens of sessions highlighting innovative planning and critical developments across the state and the region.

### PLANNING COMMISSIONERS DAY: APRIL 28

Take your place at a full-day program designed just for you. Start with a networking breakfast and meet your counterparts from across the United States. Cap off the day with a session on how new technologies are changing the way citizens engage with planning. Also on the agenda:

- Planning Commissioners and Appointed Officials Breakfast, 7:30–8:45 a.m.
- Legal Issues for Planning Commissioners, 10:30–11:45 a.m.
- Skill Building for Planning Commissions, 1–2:15 p.m.
- Ethics for Planning Commissioners and Officials, 2:30–3:45 p.m.

### OTHER TIMELY TOPICS FOR PLANNING LEADERS

Stay for the full conference and explore a range of issues at programs such as:

- Planning Commissions and Historic Preservation, Sunday, April 27
- Want to Be an Elected Official?, Sunday, April 27

- Diverse Approaches to Community Redevelopment, Tuesday, April 29

Learn more about these sessions at [planning.org/conference/program](http://planning.org/conference/program).



American Planning Association  
Washington Chapter

Making Great Communities Happen



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THE

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## Relax and mingle with planners at the National Planning Conference

At this year's National Planning Conference in Atlanta, take part in the Networking Cocktail Reception on Sunday, April 27 from 6:30–8:30 p.m. at Alma Cocina, located in the middle of downtown Atlanta. Sponsored by the Federal Planning and Private Practice Divisions at the APA, the event includes a meet-and-greet reception, where planners can network with current or potential clients and connect with old friends or meet new ones in the planning industry.

There will be discussion about the benefits of FPD and PPD membership, along with information about private practice planning and how the federal marketplace is changing.

Just a short walk from the conference, Alma Cocina is located at 191 Peachtree Street NE, Suite 100, adjacent to The Ritz-Carlton. Space is limited, so reserve your seat now. Tickets cost \$10. Admission covers two drink tickets and hors d'oeuvres.



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## Wanted: Sponsors at this year's state conference

By Len Zickler, President, Inland Empire Section



It is my pleasure to invite you to be a sponsor of the 2014 APA Washington Annual Conference to be held October 16-17 in Spokane, Washington at the stunning Davenport Hotel. This is an exciting opportunity to add your voice to others who are actively involved in working to create great communities. Your organization can be an active partner by participating as a sponsor while also networking and collaborating with your peers and clients. Your sponsorship will bring statewide exposure to your organization with a membership of more than 1,317 professional planners, attorneys,

planning commissioners, architects, and consultants.

There are several ways to participate in the conference and showcase your organization by becoming a sponsor or an exhibitor. We have several levels, including a new level of **Coffee Break Sponsorship!**

To continue the success of the APA Washington Annual Conference, we rely on the generous sponsorship of organizations and companies like yours to ensure that we can offer a quality event at the lowest possible cost to participants. Please consider supporting the conference through a sponsorship.

If you have any questions about sponsorship please contact me at [LZICKLER@AHBL.com](mailto:LZICKLER@AHBL.com) or (509) 252-5019. You'll be receiving a call in the next few weeks to confirm that you read this and to ask for your participation. If you are interested in exhibiting, please contact Stephanie Kennedy, Event Manager, at (503) 626-8197 or [totaleventconnection@frontier.com](mailto:totaleventconnection@frontier.com).

On behalf of the Washington Chapter of the American Planning Association, thank you for your consideration, and we hope to see you at the conference!



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## Legislative Committee Update

By Michael Shaw, Chapter Lobbyist and Esther Larsen & Josh Peters, AICP, Legislative Committee Co-Chairs

The Chapter's Legislative Committee has completed its major work program for the 2014 session and is gearing up to work on legislative issues at the federal, state and local levels with a variety of ongoing programs scheduled through the Interim and leading up to the 2015 session.

### 2014 SESSION SUMMARY

The 2014 Legislature adjourned a little before midnight on Thursday, March 13, after the House and the Senate agreed to a supplemental operating budget. It ended its 60-day session on time—a big change from last year.

The supplemental budget increased spending by \$155 million, including \$58 million for books, supplies and operating costs in K-12 schools, and \$20.7 million for the mental health system. The budget was unusual in that it did not create or extend any tax exemptions. The House tried to close four tax breaks to pay for cost of living adjustments for teachers, but the Senate would not be persuaded.

The budget did not include additional money to assist jurisdictions with Growth Management Act updates despite a request from Governor Jay Inslee for nearly \$1 million in funding so the Department of Commerce could provide, among other resources, grants to local jurisdictions. The Legislative Committee supported the request for the funding and sent a [letter of support](#) to the Governor as well as House Appropriations Committee Chair Russ Hunter and Senate Ways and Means Committee Chair Andy Hill.

Although it passed a supplemental operating and transportation budget, the Legislature failed to pass a supplemental capital budget, which is the first time in Chapter Lobbyist Michael Shaw's 21-year tenure that has occurred. The Legislature also did not pass a transportation revenue package or a medical/recreational marijuana bill. Failure to take the latter action may incur some consequences from the federal government.

The Legislature passed historically few bills, with the House passing 115 Senate bills, and the Senate passing 122 House bills, for a total of 237 bills that reached the Governor. It was a lackluster session for planning bills. In the House Local Government Committee, where most of the land use bills are heard, only six bills survived the process. In the Senate Government Operations Committee, which hears a wider assortment of legislation, 26 bills made it to the Governor's desk, including the six from the House Local Government Committee. Only two bills concerning the GMA passed.

The following list details bills that passed and are of interest to APA Washington members:

- [1090](#): This bill increases the dollar threshold for the construction of certain docks in fresh waters, below which the dock construction is not considered a "substantial development" subject to the permitting requirements under the Shoreline Management Act.
- [1224](#): After 17 years of trying, the counties passed an opt-out bill from the Growth Management Act. This bill applies only to the counties of Garfield, Pend Oreille, Columbia and Ferry. If they are deemed in compliance with certain provisions of the GMA, they can petition to opt out of the voluntary planning under the GMA. This ability sunsets in 2015.
- [1260](#): A Department of Commerce request legislation, this bill directs the Community Economic Revitalization Board to manage the Public Facilities Construction Loan Revolving Account so as to ensure its sustainability. It directs that funds be obligated to public facilities projects under three

existing programs and other legislatively-authorized programs, subject to certain threshold requirements and prioritization criteria. Also, it sets standards for deferral of loan repayments.

- [1360](#): This bill extends the date to designate industrial land banks, with the longest extension being to December 31, 2016, depending on when counties are required to complete comprehensive plan updates.
- [2105](#): This bill promotes transparency in government by requiring public agencies with governing bodies to post their agendas online in advance of meetings.
- [2192](#): This bill requires state agencies to track and record performance data regarding permit timelines.
- [2636](#): A Department of Ecology request bill, this legislation streamlines certain environmental reports by DOE.
- [5875](#): This bill extends the sunset for the homeless housing surcharge that is paid when real estate documents are filed. The sunset was extended until 2019.
- [6330](#): This bill allows rural counties to offer a property tax exemption for multi-family housing projects within unincorporated urban growth areas. It also requires the Joint Legislative Audit and Review Committee to assess the performance of the tax preference with reference to the intent and public policy objective.

The [complete bill tracking list](#) that the Legislative Committee used during the session includes the "dead bills" that didn't survive the legislative process (i.e., either died in committee, failed to get a floor vote, or failed to get sufficient support in either chamber).

The 2015 session will start with high expectations and will be particularly tough: It will need to raise billions of dollars for K-12 funding to meet the court-ordered obligations under the McCleary case, pass a transportation revenue package, and address the marijuana issue. The biennial budgets will not get any easier, as there is much still to address concerning mental health services and other safety net concerns. Everything left undone during the 2014 session will come back to roost.

## SPECIAL COMMUNICATIONS FOR APA WASHINGTON MEMBERS

Beginning with the 2014 session, the Legislative Committee developed a new tool to communicate with Chapter members during legislative sessions. The committee sent LEAD: Legislative Education, Advocacy and Direction—Close to the Ledge articles six times during the 2014 Session to provide the membership with succinct and timely information regarding bills and other legislative news. The first article went to all of the individuals and entities who are on the Chapter's list serve, and the five following articles went only to the membership. The articles also were featured on the Chapter's website under the "News" section and then archived to the committee's webpage. The committee will use this tool between legislative sessions to inform the membership about significant items outside of the normal Chapter newsletter publication timing. During this year's session, we received a number of kudos and some constructive feedback regarding the first set of LEADs. In the spirit of continual improvement, please feel free to contact the LC co-chairs and/or the Chapter office anytime with comments about the LEAD articles.

## NATIONAL APA COORDINATION, RESOURCES

National APA provides a [quarterly legislative webinar](#) to brief members on legislative issues, priorities and other work programs. These webinars relate primarily to federal legislation that impacts planning at all levels and provide resources for local chapters in developing their own legislative agendas and to seek input from local chapters on policy guides developed periodically by National APA.

During the most recent webinar on February 27, National APA staff discussed the two newest Policy Guides on [Aging in the Community](#) and [Hazard Mitigation](#), which will be presented on April 26 to the Delegate Assembly at the National APA Conference. In addition, the webinar covered the results of a survey of 2014 priority policies of the state chapters.

The results of the survey were:

### Top Five State Policies:

1. Improve the resiliency of the state's communities and infrastructure
2. Assist communities to revitalize neighborhoods and foster new strategies for economic and community development
3. Reduce state interference in local planning authority (e.g. attacks on planning)
4. Support innovative and efficient planning as an essential component of community development, infrastructure, and energy programs
5. Improve planning-enabling legislation

### Bottom Five State Policies:

6. Promote use of green infrastructure to meet state requirements
7. Create policies that support aging in place
8. Address the impacts of energy production and extraction
9. Create policies that reduce economic inequality
10. Promote rural development

### UPCOMING LEGISLATIVE COMMITTEE ACTIVITIES

The committee will continue its work with Chapter Lobbyist Michael Shaw during the Interim. Planned activities include:

- Presentations to Planners Forums and other groups requesting information on the 2014 Session and the Chapter's legislative agenda
- A debriefing session for the Legislative Committee to review its work during 2014 and prepare for the 2015 session
- Providing the membership with the opportunity to participate in proposing bills for the 2015 session via the bill proposal process
- Updating the Chapter's legislative agenda based on survey data from the membership and coordination with the Ten Big Ideas work groups

Please contact our Legislative Committee co-chairs if you want to get engaged in the Chapter's legislative activities.

**Esther Larsen:** [esther.larsen@comcast.net](mailto:esther.larsen@comcast.net) or [elarsen@spokanecounty.org](mailto:elarsen@spokanecounty.org)

**Josh Peters, AICP:** [jdylanp@gmail.com](mailto:jdylanp@gmail.com)



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## Recruit new talent at annual UW Built Environments career fair

The University of Washington's College of Built Environments will host its annual career fair from 10 a.m. to 2 p.m. on Wednesday, April 9. This event provides firms with the opportunity to network and engage with local students of architecture, landscape architecture, urban planning, real estate, and construction management.

Even if your firm is not hiring, the UW encourages you to join the school at this student-run event to cultivate a sense of community in the region and to highlight the diverse set of opportunities available.

Government agencies and non-profits that are unable to finance attendance may ask for a half table free of charge, with no parking included.

To register for the event, please submit [the linked form](#) by April 2.



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## Looking for career-enhancing volunteer opportunities?

By Ivan Miller, AICP

Being a member of APA Washington provides great benefits, such as professional development, lower cost access to training and conferences, professional recognition, networking, and fun social events. Going the extra step and becoming a volunteer for APA Washington, however, is one key to a long and successful professional career. Here's a quick rundown of some additional specific areas in which we need volunteer help right now:

- **Newsletter:** Volunteer to support the chapter newsletter's "Elsewhere Online" series where we bring you the "best of the best" articles from APA, Planetizen, MRSC, Crosscut, Department of Commerce, and more. If you read some or all of these regularly, help us and bring the best content to 1,300+ appreciative planners.
- **Planning Commissioner's Committee (technically speaking, this is the Planning Officials Development Officer Committee):** This committee is creating a Speaker's Bureau to bring knowledgeable planners to smaller communities along with a database of Planning Commissioners' contact information so we can share our conference information, awards program opportunities, and other important planning information. If you are or have been a Planning Commissioner, we'd love to have you join this committee. If you have a Planning Commission that could benefit from better and timelier planning information, this is the program for you.
- **Community Planning Assistance Team:** We can use more help for us to provide planning assistance to smaller communities around the state. The chapter has received awards for this work and smaller communities need the support.
- **Sponsorship Committee:** Help support the sponsorship-related work we do for the annual conference including sponsorship and advertising on our website, newsletter, and reports such as the Biennial Report. If you have marketing experience and/or love to ask for money for a good cause (i.e., APA Washington), ka-ching!

If any of these are interesting to you, contact me at <mailto:ivanmillerseattle@hotmail.com?subject=Volunteer%20opportunities%20with%20APA%20Washington&body=Dear%20Ivan%2C%20I%20am%20interest>



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## Statewide Smart Communities Awards are open for nominations

Governor Jay Inslee is inviting nominations for the Governor's 2014 Smart Communities Awards, which acknowledge great work by local governments and their associates in community planning and development.

Nominations will be accepted in the following categories:

- **Smart Vision Award for Comprehensive Planning**  
Only local governments are invited to submit nominations in this category.
- **Smart Choices Award for Implementation of a Comprehensive Plan**  
For local governments and other public sector agencies; nominations should show how well a local plan is being carried out.
- **Smart Partnerships Award for Development Project to Implement a Comprehensive Plan**  
The private sector is encouraged to nominate projects in this category.

Nominations will be accepted through April 15. For more information, including how to nominate, visit [www.commerce.wa.gov/growth](http://www.commerce.wa.gov/growth).



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## The Fair Housing Center of Washington will host informative workshops in Spokane Valley and Tacoma

This spring at the 2014 Annual Fair Housing Conferences, the Fair Housing Center of Washington will be sponsoring "A Community in Bloom: There Grows the Neighborhood," a workshop aimed at elected officials and planners.

Topics will include:

- Economic Development
- Economic Health in Your Neighborhoods
- Education in Your Neighborhoods
- Health & Environment
- Housing & Neighborhood Quality
- Mobility & Transportation

The workshop will conveniently take place on both sides of the state: Thursday, April 10 at CenterPlace Regional Event Center in Spokane Valley; and at the Greater Tacoma Convention & Trade Center in Tacoma on Thursday, May 22. A webcast will also be available. For more information including how to register, visit [fhwashington.org](http://fhwashington.org).



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## Get the big picture with GMA Conversation Starters

Looking for guidance as you update your Growth Management Act comprehensive plan and development regulations? The Association of Washington Cities now offers a set of GMA Conversation Starters videos to focus city staff, elected officials and planning commissioners on the big picture essentials of comprehensive plan updates.

Each of these 3- to 12-minute videos comes with a discussion guide to help you launch your local conversations with elected officials, planning commissions, and citizens. Topics include setting vision and defining community values; budgeting and incorporating 21st century issues like climate change, stormwater and low impact development; and emerging economic development trends.

To learn more and view the videos, check out:

[www.awcnet.org/ResourcesResearch/GMACompPlanConversationStarters.aspx](http://www.awcnet.org/ResourcesResearch/GMACompPlanConversationStarters.aspx).



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## Sociable City Summit tackles nightlife, marijuana issues



### Northwest Cities Showcase Plans for Vibrancy and Safety

The Pacific Northwest edition of the Sociable City Summit, which runs May 15-16 in Seattle, will offer presentations and discussions on a full suite of topics, from planning to policing. Bring your city team to gather proven strategies, while adding your own case study to the communal toolbox.

In addition to the formal seminar series, the Summit will also feature city showcase presentations and multiple group discussions. Topics include:

- Explore Seattle's nightlife on a night tour to witness best practices in action
- Hear how Portland and Victoria approach nightlife management
- Plan for legalized recreational marijuana use—coming to a nightlife district near you!
- Create a music economy through talent development and retention programs
- Incorporate public facilities in public space
- Enhance transportation systems for nightlife
- Reduce cost of policing through proactive partnerships
- **Special Session on Recreational Marijuana:** The Friday, May 16 schedule will be extended until 4 pm to add a separate session on how Seattle and the state of Washington are planning regulations on recreational marijuana use, what impacts it might have on hospitality businesses, police procedures, employment, and the local economy. With participants already coming from Colorado and British Columbia, this should be a great opportunity for comparison, early lessons learned, and opportunities for states considering legalization to gather important information.

### REGISTRATION INFORMATION

Leadership Summits are open to attendance by any interested parties who seek to connect with regional and municipal peers, exchange strategies, and be part of a global initiative to create more "sociable" cities. Individual registration is \$270 and a team of four can register for just \$1,000.

**Early Registration Discounts:** 10% early discount ends April 17.

The organizers urge attendees from out of town to book their hotels early because May 15 is also the opening day of the [Seattle International Film Festival](#).



**AICP members can earn 8 Certification Maintenance (CM) credits for this Summit.**

More information about AICP's CM program can be found at [www.planning.org/cm](http://www.planning.org/cm). You must complete an evaluation and take a short test at the conclusion of the Summit. Be prepared to stay after the conclusion of the Friday program.

### **MORE REGIONAL SUMMITS BEING PLANNED**

RHI's Sociable City Leadership Summit series locations include Scottsdale for the Southwest, Charleston for the Southeast, Philadelphia for the Northeast, and Livermore for Northern California.

Visit [www.rhiweb.org/summit](http://www.rhiweb.org/summit) or call 831.469.3396 ext 2# for additional information.



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## EWU Summer Institute examines the challenges of tribal planning

By Margo Hill, Director of the Tribal Planning Program

Join the Northwest Tribal Technical Assistance Program (TTAP) and the EWU Tribal Planning Program at our Riverpoint Campus near Downtown Spokane for an exceptional learning opportunity. We will offer two classes at either the undergraduate or graduate levels:

- Introduction to American Indian Planning offers an overview of the processes and evolution of tribal planning and its practice today. Issues range from economic development and water law to environmental protection.
- Introduction to Tribal Transportation will provide an overview of tribal transportation planning and background information on surface transportation statutes, programs, and funding under MAP-21.



We will offer two intensive classes (each with 4 sessions), 8:30 a.m. to 5:00 p.m. Monday through Thursday, including a one-day tour and field research project scheduled on a nearby reservation. The class can be taken for graduate credit with additional coursework and online instruction.

**PLAN 523 Introduction to American Indian Planning:** June 23-26, 2014

**PLAN 534 Introduction to Tribal Transportation Planning:** July 7-10, 2014

To learn more and register, visit our web site at: <http://www.ewu.edu/nwttap/training/summer-institute>