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A Publication of the American Planning Association Washington Chapter

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July President's Message

In his inaugural column, Ivan reflects upon Washington State as "A Best Place to Plan".

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Career Enhancing Volunteer Opportunities

Being an APA Washington volunteer is one key to a long and successful professional career.

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Remembrances of Bob Burke, FAICP

Roger Wagoner considered Bob Burke to be his mentor and long time friend. Here, he writes about his memories of their work and shared APA activities.

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Celebration of Life in Remembrance of Robert "Bob" Burke, FAICP

Saturday, July 6th 5:00PM to 9:00 pm in Kirkland

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AICP/Certificate Maintenance News

Our Professional Development Officer offers help for aspiring certified planners.

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New Book on Planning the Pacific Northwest

Would you like to be a published author? Here is your chance!

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Meet our colleagues who are in the forefront of planning in the Inland Empire region.

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Planners' Alpine Club

The next hike is scheduled for Saturday, July 13th at Mt. Rainier—Paradise towards Camp Muir.

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Summer 2013 Planners' Forums

|commerce.wa.gov/Services/localgovernment/GrowthManagement/Regional-Planners-Forums/Pages/default.aspx;



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July President's Message

By Ivan Miller, AICP

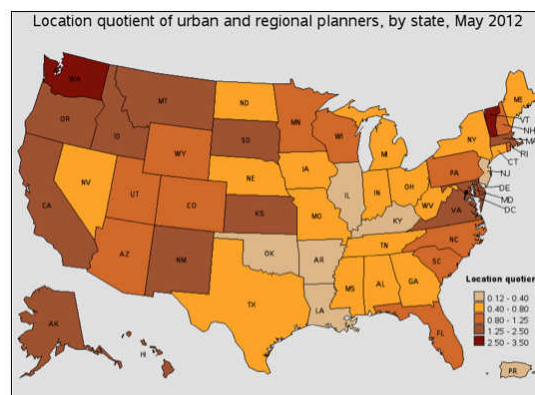


Ivan Miller, AICP—President, APA Washington

Because of our accomplishments, Washington State consistently achieves high scores in various public- and non-profit rankings. As illustrated on this map, we rank the highest of any state in the concentration of Urban and Regional Planners.^[ii] As incoming President of APA Washington, I suggest that there is a relationship between our successes and our strong commitments to neighborhood, community, city and regional planning.

Washington State is a great place to be an urban planner. We have progressive planning laws that cover many (though not all) of the key challenges facing us as a society. We have an educated population and innovative industries. We have a long-standing environmental and conservation ethic. And, as seen in recent elections, we have an increasingly tolerant mindset.

Even though we have accomplished much, we still have major work to do in response to a slow economy, climate change impacts, growing health and economic disparities, infrastructure deficits, and ecosystem degradation. Once planners are put in charge,^[i] we will use our skills and knowledge to solve these challenges.



A GREAT VOLUNTEER BOARD

Since its founding in 1978 under the leadership of [Bob Burke](#), and with the sustained commitment of the other great past presidents,^[iii] APA Washington's board has grown and sustained value-added programs for its members. As I take the gavel, I want to recognize and thank our newest past-president Jill Sterrett. Some of the highlights from her term of office:

- **Successful conferences:** The conferences in Portland and Olympia were filled with strong content and helped stabilize the chapter's finances;
- **Game Changing Initiative:** Partnering with Oregon APA, this work is focused on changing the dialogue and tackling the big issues. Jill will remain involved in this Initiative.
- **First Annual Report, Strategic Plan Update, and major Bylaws Update:** These projects benefitted chapter members by detailing how their dues are being spent, by refocusing the Board to be more engaged as we moved out of the recession, and by clarifying and codifying key administrative changes.
- **Behind-the-scenes Work:** This effort included the important but less-recognized work of managing the board and elections, creating a record of past policies, adopting budgets, overseeing the office and lobbyist contracts, and publishing newsletters.

My thanks also go to our outgoing two-term Treasurer **Brad Medrud** for his steady hand and wry sense of humor, and to outgoing Secretary **Steve Pilcher** who, among "other tasks as assigned" by Jill, read through 13 years of board meeting minutes. If you see these planners, please thank them for their great work and contributions.

ELECTORAL COUP D'ÉTAT

There are very strong planners in every corner in the state. Since rejoining the Board as Vice President two years ago, I have focused on increasing the geographic representation of the Board and its elected leadership. I'm pleased to announce the new officers from the 2013 elections cycle:

- *Vice President:* **Laura Hudson** has been re-elected. Laura is a past Southwest Section President and past co-chair of the state conference in Vancouver. Laura is the former Planning Director for the City of Vancouver, and spent many years in the planning consulting world.
- *Secretary:* **Chris Comeau** joins the chapter board after many years of participation with the Northwest Section. Chris is a planning manager with the City of Bellingham. If you've seen his presentations at APA conferences, he is a master of the land use-transportation connection.
- *Treasurer:* **Bill Mandeville** is a Bond Cap Manager / Senior Planner with the Washington State Department of Commerce, and has many years of planning experience in small towns, financial programs, and city management. Bill was formerly on the board as newsletter editor, and is from the Olympia area.

This incoming leadership team is among the most geographically diverse slate that we have had, and I'm very proud to serve with them.

I want to acknowledge the other candidates who stepped up to run for office. To their credit, many are interested in participating as volunteers. With some additional APA Washington volunteer experience under their belts, look for them to be future section and chapter leaders.

It is also appropriate to recognize the work done by our office staff—**Ann McFarland** and **Andrew Estep**. We've worked with them for almost 15 years. They help with association management services such as taxes and accounting, insurance, maintaining the website, publishing the newsletter, posting jobs and publishing RFP listings.

WHAT COMES NEXT? HOW ABOUT VOLUNTEERING?

The chapter and sections have a lot of exciting projects that are noted below. We could use your help on many of these tasks (please see the separate article in this *Washington Planner* edition about [career enhancing volunteer opportunities](#)):

Conferences, conferences, conferences

- **2013:** We are putting the final touches on the state conference in Bellevue. Entitled "Wicked Problems/Smart Solutions," it will have strong sessions and we are pursuing keynote speakers. One new idea Jill and I are bringing to the conference this year (with the help of conference co-chairs **Deborah Munkberg** and **Kendra Brieland**) is a "Partners Track." We've invited professionals from the allied fields of real estate, engineering, and landscape architecture to share their insights with our members. Through this effort, I'm hoping never to hear someone say "The conference is the same thing every year." This conference will be "The same *amazing* things... plus more."
- **2014:** This state conference returns us to the historic Davenport Hotel in downtown Spokane. Calling all planners to help make this event great! If you are located in or near Eastern Washington, please contact chair **Nikole Coleman-Porter** and offer to help plan the conference, lead a mobile workshop, or become a financial sponsor.
- **2015:** The national conference is coming to Seattle for the third time (1983 and 1999). This will be a BIG deal for the entire chapter. We are beginning some initial organizing, but the real work will begin in January 2014. I have appointed Bellevue planner and former AICP Commission President **Paul Inghram** and conference enthusiast **Deborah Munkberg** as our co-chairs.

As you see, our Chapter will be working on the 2014 and 2015 conferences at the same time. These events will also take place in different corners of the state—*please get involved!*

Membership

Membership numbers are fairly stable although not fully recovered from the recession. Members drive our programs and member dues drive our budget. The Membership Committee, led by chair **Ferdouse Oneza**, has begun a number of initiatives related to member recruitment and retention.

These include a Membership Recruitment drive that provides conference registration discounts for current members that recruit new members, a new Member Welcome volunteer that will call every new member, and a soon-to-be launched Members-Only portion of the Chapter website with value-added resources. The Young Planners Group has also started a pilot Mentorship Program for new professionals. Please let us know if you have additional ideas on how to retain existing members and recruit new ones.

Youth Summit on Climate Change

The Kids in Planning Committee is organizing a Youth Summit on Climate Change that will occur the day before the 2013 state conference. This inaugural event is being led by **Paula Reeves** and **Jacqueline Reid**.

Core Programs

We'll report more on the ongoing core programs in future articles and newsletters. For now, I want to acknowledge them—Awards, Community Planning Action Teams, Scholarships, Legislative Action, Newsletter/Communications, Professional Development, Continuing Education, and more. Each of these is driven by [volunteers](#).

These are just some of the items that the Chapter leadership will be working on over the next two years. I am looking forward to close collaboration with our new officers and the Board to deliver these services and programs to our members.

This is an ambitious agenda and we can do all of this and more with your help. Please contact me at ivanmillerseattle@hotmail.com or call 206-914-3858 if you have questions, suggestions or want to get involved. I look forward to hearing from you.

NOTES

i More on "getting put in charge" in future articles.

ii Source: Bureau of Labor Statistics—Occupational Employment and Wages. [SOC 19-3051](#). May 2012.

*iii A few of the great past presidents I've had the **privilege** of working with and want to **thank** for their mentorship: Jill Sterrett, Scott Greenberg, Joe Tovar, Stephen Butler, Michael Katterman, Lisa Verner, Robin McClelland, Norman Abbott (past president in a Midwest state chapter), and Rocky Piro (president of a national APA division).*



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Career Enhancing Volunteer Opportunities

Being a member of APA Washington provides great benefits, such as professional development, lower cost access to training and conferences, professional recognition, networking, and fun social events. Being a volunteer of APA Washington, however, is one key to long and successful professional career. Here's a quick rundown of some additional specific areas in which we need volunteer help right now:

COMMITTEE CHAIRPERSON NEEDED

- **Scholarship Chair**—The current chair is stepping down after several years. This person recruits a committee who then solicit donations of goods or services for the scholarship auction held at the state conference. The funds raised provide scholarships for planning students at UW and EWU. We would like to consider expanding this program to provide a dedicated minority (or underserved groups) scholarship, perhaps with support from city governments or consulting firms. Contact chair [Gabe Snedeker](#).

COMMITTEES LOOKING FOR HELP

- **Newsletter editor**—The current editor is stepping down after several years. The job involves editing the articles for posting, and working with the Communications Committee. Contact committee chair [Kim Selby](#).
- **Professional Development Officer**—The current committee chair could use some assistance. The PDO organizes training for members seeking to pass the AICP exam, manages the CM credit process, coordinates with other organizations on CM activities, and connects with APA National on other professional development programs. Contact PDO [Nancy Eklund](#).
- **Press Officer**—The current leader is recruiting a co-chair or small committee to work with her in launching this new program. The press officer will work to increase public knowledge of planning, and to write articles for publication in media such as the Daily Journal of Commerce, Crosscut, or the Puget Sound Business Journal. Contact [Robin McClelland](#).
- **Planning Officials Development Officer**—The PODO provides outreach to Planning Commissions and citizen planners about APA resources that support their work. The PODO also collaborates with the Department of Commerce on the planning-topic Short Courses that they provide. Contact [Amy Tousley](#).
- **Game Changing Initiative Speaker's Bureau**—This is a new program intended to inform City Councils, Planning Commissions and interest groups about the value of planning and issues such as demographic trends and climate change. We are developing a speaker's bureau and content materials for presentations. We need planners involved in local government to help us tailor our message and refine the program. Contact [Jill Sterrett](#).
- **Mentoring**—The Puget Sound Section's Young Planners Group is developing a mentoring program to match their members with experienced planners. The contact is [Casey Bradfield](#).



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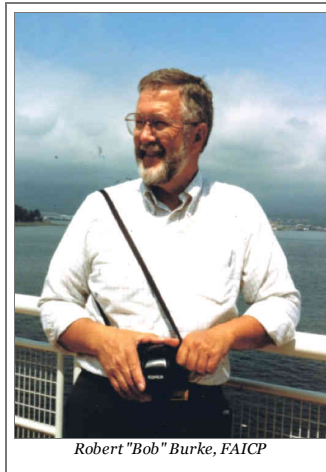
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Remembrances of Bob Burke, FAICP

By Roger Wagoner, FAICP



Robert "Bob" Burke, FAICP

Bob had a remarkable career as a planner, planning advocate, and leader of the profession. Bob's contributions *always* promoted the critical need for citizens to be informed, engaged, and equal partners in making plans. In the words of a former president, citizens are "the deciders".

In a local newspaper article about Bob's work on the City of East Wenatchee Comprehensive Plan, he was characterized as a "classic planner". This characterization was the subject of merciless kidding. In fact, it reflects Bob's dedication to the principles that I would ascribe to classic planning: employing traditional planning methods in creative ways, and working with communities to conceive and implement solutions that realize future visions.

Bob Burke's service to the profession, and to the communities that he has served, include a vast array of leadership roles in APA (and formerly AIP), and in our Chapter's 'sister' organization, the Planning Association of Washington. He also served long and hard hours as a

planning commissioner in his own community. Bob was instrumental in bringing planning official representation and service to APA. He initiated the national survey of planning commissions which led to a designated Board seat for planning officials, along with specialized APA training and communication to benefit these citizen planners.

Bob was immensely effective in shaping a strong local theme for the 1983 Seattle National Conference. By advocating for locally significant venues and sessions, he really put Seattle 'on the map' at a time when it was considered something of a backwater.

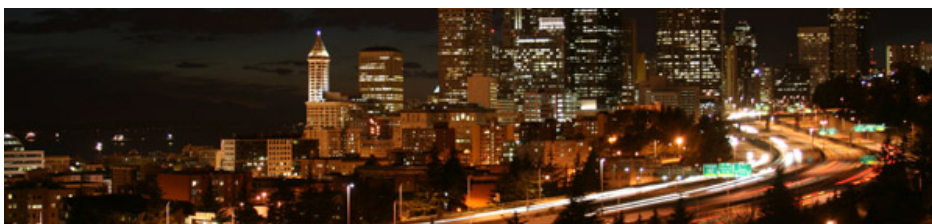
I'll provide some personal observations about Bob to convey what a terrific, fun, and funny man he was. These are true stories, in no special order:

- We spent several days driving from Fairbanks to Anchorage, Alaska as part of a feasibility study to identify alternative sites for moving the state capital from Juneau to a location closer to the majority of the population. When the report was finished and a jillion copies were sent to the Governor's office, they mysteriously disappeared! However, one copy was subsequently leaked to a newspaper by an elected official.
- Bob was the lead in a far-reaching master plan for the Vancouver Central Park area along I-5 just above the Columbia River. Stakeholders included the City, the Army, the Veterans' Administration, the State, the school district, the community college and other owners. Bob devoted endless energy and vision to bring these disparate interests together to make the area a functional and beautiful public park in every sense of the word.
- We prepared a neighborhood plan for Seattle's South Park community. This was a first in that it included a detailed economic analysis, a transportation plan, and environmental studies of soils, noise, and air quality. We conducted surveys of residents and employers and held dozens of community meetings. Recommendations included designs for buffers between industries and housing. All of this

was very pre-GMA.

- We did several planning studies of that portion of the Seattle waterfront owned by the Port of Seattle aimed at repurposing Port facilities for retail and tourism. If some of the public realm improvements we recommended had been implemented then, the waterfront would have been much nicer for the past 20 plus years.
- Bob took his 80-year-old mother on a trip to Scotland, her first time there after emigrating as a child. They traveled all over, including visits to distilleries. (He brought back a bottle of Islay single malt for me.) During the trip, Bob had a full clan outfit made, including a kilt and a sporran—the little bag that hangs from a chain around the waist. The sporran was made from seal skin. Upon returning, it was confiscated by U.S. Customs because seals were an endangered species.
- Bob and Ron McConnell were fast friends with Ron Clarke, another Washington legend. Ron worked for the state as a planning circuit rider and knew the geography like no-one else. I was honored to be included in their crew, and enjoyed many get-togethers where Clarke regaled us with stories that aren't repeatable here. But there's one anecdote worth repeating that can be printed here:
- Bob was presiding over a state APA conference that featured a nationally-known environmental guru. Clarke was given the job of introducing the speaker, after the closing banquet when people were getting anxious about leaving. The speaker went on and on and on. Clarke got visibly bored and picked up a roll of tape that had been used to post a banner, and began to toss it in the air. It went higher and higher, and the audience began to follow the juggling show, rather than follow the speaker's remarks. I think Bob got hell for choosing that speaker, but he loved to tell the story!

Cheers, Bob—it was good knowing you.



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Celebration of Life in Remembrance of Robert "Bob" Burke, FAICP

By Connie Cooper, FAICP

The family of Robert "Bob" Burke, FAICP, and his endearing soul mate Barbara Loomis, invite you to a **"Celebration of Life in Remembrance of Robert 'Bob' Burke, FAICP" on Saturday, July 6th from 5:00PM to 9:00PM at Heritage Hall in Kirkland (203 Market Street).**



Historic Heritage Hall

Historic Heritage Hall is a beautiful building that Bob and Barbara were instrumental in saving and relocating to a city park near their homes. Heritage Hall is located at the beginning of Market Street, just off Lake Washington Boulevard. It has a view of Lake Washington from the front, and beautiful gardens in the back. Heritage Hall was donated to the City of Kirkland and designated a historic landmark in 2000. In true form, the Celebration event will be commemorated with scotch and champagne—two of Bob's favorites.

The family is setting up a special memorial fund to support historic preservation within the City of Kirkland. When all is

arranged, I'll forward that information to APA Washington, should any of you wish to make a donation in memory of our dear friend.

Bob is survived by the love of his life, Barbara Loomis, his four children and their spouses—Ben Burke, Peter Burke, Kirsten Burke Moore and John Burke Stewart - and a host of grandchildren. Condolences may be sent to:

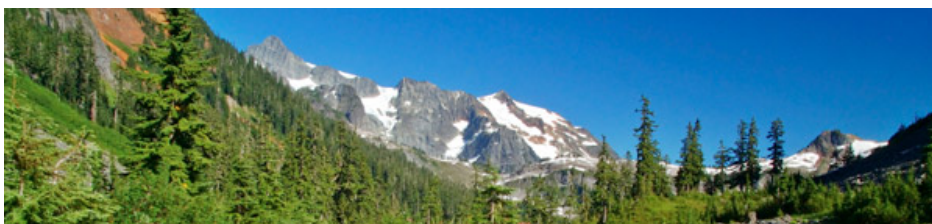
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Kirsten Burke Moore
Kirsty.sue@hotmail.com

I Hope that each of you will attend the Celebration of Life in recognition of Bob's wonderful contributions to the planning community, and to historic preservation in the City of Kirkland.

Connie Cooper is a Past President of APA (<mailto:ccconniecooper@cs.com>)



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AICP/Certificate Maintenance News

By Nancy Eklund, AICP

UPCOMING AICP DEADLINES



Reduced Fee Scholarship:

If you are interested in applying for one of the two remaining [Reduced Fee Scholarships](#) for the AICP exams offered in 2013, please submit your application no later than **Friday, July 12, 2013**. APA requires a specific process for scholarship seekers to follow to when submitting their applications, so please contact me if you are interested. Scholarship recipients will be notified by **July 17th**. For details, see the [AICP page](#).

AICP Exam Cost Reimbursable Under the GI Bill:

Did you know that military veterans may be reimbursed for AICP exam fees? Veterans and their surviving dependents can request reimbursement from the Veterans Administration through the GI Bill Education Benefits Program. To learn more, visit the website at <http://www.gibill.va.gov/> or send an e-mail to AICPexam@planning.org.

AICP EXAM REGISTRATION:

If you are taking the November AICP Exam, please take note of these important deadlines:

- Exam application window opens: June 4, 2013
- Early Bird Application Deadline: June 18, 2013
- Final Application Deadline: July 30, 2013
- Testing Window: November 4-18, 2013

NEED MORE AICP CREDITS?

The 2012-2013 AICP CM reporting period is a mere six months away. If you are missing some of the required 32 credits – take heart... there are many options to get the training and certificate maintenance credits you need. The fall APA Washington Chapter conference in Bellevue, local section events and Planner Forums, and [free training](#) offered by APA National are all good sources of CM credits.

Nancy Eklund, AICP is APA Washington's Professional Development Officer. Contact her at (206) 495-1443 or at nancy.e eklund@boeing.com.



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New Book on Planning the Pacific Northwest

APA Washington is seeking planning practitioners at all career levels, graduate students, and faculty from planning and from allied fields to contribute articles for a book that the Chapter is preparing for the 2015 national APA conference in Seattle. We need your help to make this book reflect the diversity of our region. What do you think is unique about planning in the Pacific Northwest? What is the story that you think others should know?

WOULD YOU LIKE TO BE A PUBLISHED AUTHOR?

All you need to do, at this stage, is to write a 300-word abstract describing your idea for an article, along with your background and qualifications. Once selected, contributors will have a three to four month period in which to write and submit the article, and a subsequent 6-week period for revisions based on our editors' comments. Articles will fit within three broad sections:

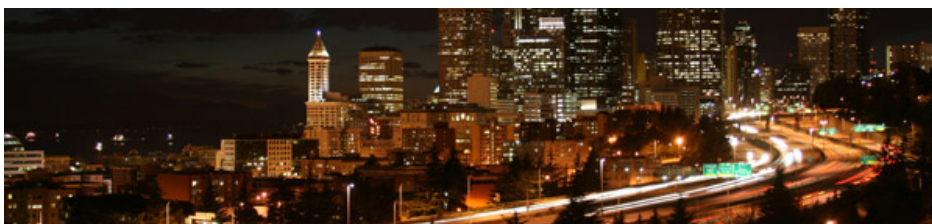
- Planning Retrospective: From Timber to Technology
- Planning Today: Green to the Extreme
- Planning Prospective: What's Next?

For more information see the Chapter website [here](#). Multiple abstracts from the same author (or team) are welcome. Abstracts should be submitted by July 15th to office@washington-apa.org.

Led by Past President Jill Sterrett, FAICP, and faculty from UW and Portland State University, the book will combine academic work with practice-oriented studies. The narrative will be spiced with engaging, entertaining and quirky short pieces that reflect the character of the people and places of the Pacific Northwest. Info-graphics and hotlinks to supporting videos and other materials (in the e-version) will also add interest.

At present, the working title for the book is: **Planning Portland, Seattle, and Beyond**. It is intended to be a mosaic illustrating the plans, projects, people, and politics that made the Pacific Northwest what it is today, with perspectives on the future. This book will be the fourth in the APA Planner's Press series related to national conferences, including: *Planning Los Angeles* (2012), *Planning Chicago* (2013), and *Planning Atlanta* (2014). For the 2015 APA conference in Seattle, Planner's Press has accepted our prospectus to prepare a book reaching beyond Seattle to encompass planning throughout the Pacific Northwest region.

We want to hear from you!



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Inland Empire Excellence in Planning Awards

The Inland Empire Section of APA Washington was pleased to host the Excellence in Planning award recipients at the first annual Awards Dinner held on May 1st at the Mukogawa Fort Wright Institute in Spokane. The awards honored planning initiatives, projects, individuals and organizations that are in the forefront of planning in the Inland Empire. An independent panel of judges from around the state reviewed each nomination, and then selected recipients who went well beyond standard practice to demonstrate exceptional innovation and creativity.

Prior to the presentation of awards, IES president Len Zickler highlighted some of the work being done by the Section, including the annual Priest Lake Conference, the upcoming Transportation Summit, the 2014 State Conference in Spokane, and continued support of students in the Urban and Regional Planning program at EWU. IES looks forward to honoring excellence in planning for years to come!

AWARD WINNERS

Professional Planner of the Year, which recognizes contributions to the planning profession through distinguished practice, was awarded to:

- **Steve Davenport, AICP, Senior Planner**, Spokane County Department of Building and Planning

Nominees honored include:

- **Karl Otterstrom**, AICP, Director, Spokane Transit Authority Planning Department
- **Mike Basinger**, AICP, Senior Planner, City of Spokane Valley Community Development Department



Karl Otterstrom, Steve Davenport, Mike Basinger

Planning Project or Plan Award, which honors a specific project or plan of unusually high merit, was awarded to:

- Honor: **Hamilton Corridor Model Form Based Code** - Studio Cascade Inc., City of Spokane, and the Logan Neighborhood.
- Merit: **Sustainable Community Master Plan**, Spokane Tribe of Indians

Student Project or Plan Award honors an individual or group of students. This year's award was bestowed on:

- Honor: **Pend Oreille County Land Management Handbook**, EWU
- Merit: **Campus Master Plan**: St. Aloysius Gonzaga Catholic School, EWU
- Merit: **Davenport Arts District Urban Revitalization Plan Update**, EWU

Citizen Planner Award, which honors a non-planning professional who has made a distinguished contribution to planning, was awarded to:

- **Karen Byrd**: Logan Neighborhood Planning Stakeholder Manager; and
- **Spencer Grainger**: Liberty Park Child Development Center

Nominees honored include:

- **Mike Hamilton**: Dishman Hills Conservancy



The Student Planners of EWU

American Planning Association **Washington Chapter**

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Planners' Alpine Club

By Bob Bengford, AICP

Greetings planners, hikers and others (*folks on my email list who might be interested in a hike*).

We established the *Planners' Alpine Club* seven years ago, thinking that it would be fun to get a bunch of planners and others together for a few hikes each year. Last month, we led a great hike on the Umtanum Creek Falls Trail near Ellensburg. About 15 people came along, and we had great weather. While that hike was easy paced and relatively short, we're angling for something just a little more challenging this time.



The next hike is scheduled for Saturday, July 13th at Mt Rainier—Paradise towards Camp Muir. This route makes a very challenging day hike, particularly if we aim for Camp Muir. requires 10 miles of hiking, mostly through a snowfield up 4,600 vertical feet. Here is a description of the hike from the Washington Trails Association (WTA) website:

The route to Camp Muir gives hearty hikers a small taste of what alpine climbers experience. The trail stretches high up the flank of Rainier, toward the upper mountain where alpine climbers play. This route isn't for everyone since it does entail substantial snow travel and may require good route-finding skills. But on a clear summer day, hikers in excellent physical condition might consider this most strenuous trek into the world of rock and ice.

You can read learn more about the trail, and review trip reports, by following this WTA link:

<http://www.wta.org/go-hiking/hikes/camp-muir>.

Please email me at BobB@makersarch.com if you will be joining us for this outing, or on future treks. For the folks who will take part in the Mt. Rainier expedition, I'll send a follow-up email about one week before the hike to synch up plans. Among other details, we will seek out a convenient park-and-ride meeting spot—depending on where the hikers are coming from.



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SUMMER 2013 PLANNERS' FORUMS

Planners' Forums offer a unique opportunity—at no charge—for planners, planning commissioners, elected officials, and community members to talk informally about local issues and to receive updates on land use matter from state and federal agencies. The Forums are a collaborative effort of the Department of Commerce, the Planning Association of Washington, and APA Washington.

For more information, visit [Commerce's educational resources for planners page](#).

Here is a brief summary of the Forum schedule by region, and contacts to learn more:

Northwest Washington: Wednesday, July 17th—Port of Bellingham
Contact: Ike Nwankwo Phone: 360.725.3056

Peninsula: Thursday, July 18th—Sequim Transit Center
Contact: Joyce Phillips Phone: 360.725.3045

Southwest: Thursday, July 18th—Hegewald Center Auditorium
Contact: Ike Nwankwo Phone: 360.725.3056

Eastern: Wednesday, July 24th—Moses Lake Big Bend Community College
Contact: Dee Caputo Phone: 509.389.1291



Department of Commerce
Innovation is in our nature.



Planning Association of Washington