Newsletter Articles Archive — APA Washington



Search Site

THE WASHINGTON PLANNER

A Publication of the American Planning Association Washington Chapter

March 2013 Volume XXVI, Issue 3

IN THIS ISSUE ...

March President's Message

Legislative Update

APA Washington 2012 Membership Report

Come Join Washington's Community Planning Assistance Team (CPAT)

2013 Joint APA/PAW Planning Awards Program

Ocean Planning—Oregon's Experience

AICP/Certificate Maintenance News

MIG wapa 2011.gif|migcom.d LandUse-high-3.jpg|gordonderr.com;weinma llc@comcast.net;InovaADCARI ad.jpg|tinyurl.com/bpfg38v

March President's Message

This month, Jill reflects upon a fresh approach to garnering respect for our profession from the public and from local politicians.

Continues »

Legislative Update

Legislative Update. Continues »

APA Washington 2012 Membership Report

Last year's decline is showing signs of recovery.

Continues »

Come Join Washington's Community Planning Assistance Team (CPAT)

Consider offering your planning expertise to aid Washington's under-served communities. Continues »

2013 Joint APA/PAW Planning Awards Program

Support the tradition of bringing deserved recognition to public, private and student planning efforts. Continues »

Ocean Planning—Oregon's Experience

As Washington planners gear-up for Marine Spatial Planning, Oregon's recent coastal energy planning work may offer some valuable insights.

Continues »

AICP/Certificate Maintenance News

Our Professional Development Officer offers guidance for the upcoming exam cycle, and for logging CM credits

Continues »

Discounts Offered on Charrette Training and Certification

|charretteinstitute.org/trainings.html;APA Washington members are invited to take advantage of a ten percent discount offer on training and certification from the National Charrette Institute. NCI Charrette System[™] training will acquaint participants with a systemized process for involving all stakeholders and community members in planning projects. The next training cycle will be offered in March at the NCI facility in Portland, Oregon. These training programs are accredited with the AICP for CM credits. To learn more, and to register online, visit their website

at;http://www.charretteinstitute.org/trainings.html.|charretteinstitute.org/trainings.html; ;

Welcome to the 2013 Washington GIS Conference

|regonline.com/custImages/297431/PowerOfPlaceFinalSmaller.jpg;WAURISA-the Washington State Chapter of the Urban and Regional Information Systems Association-is pleased to sponsor the 16th annual Washington GIS Conference, to be held May 6th through May 8th at the Lynnwood Convention Center. The annual conference provides a unique venue to bring together the state's GIS community for three days of workshops and presentations that are essential for keeping up with rapid advances in geospatial technology. To learn more about the conference, follow the link below:

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Call For Submissions—The Driehaus Form-Based Codes

Award

|formbasedcodes.org;The Board of Directors of the Form-Based Codes Institute (FBCI) is pleased to announce its seventh annual award for achievement in the writing and implementation of Form-Based Codes. Entries must have been adopted into law by a unit of local government. Codes recently adopted as well as codes adopted in prior years are welcome.The award is sponsored by the Driehaus Charitable Lead Trust. Submissions must be received by FBCI by Wednesday, April 3rd. **For complete information and submission requirements, visit the website:**;http://www.formbasedcodes.org.|formbasedcodes.org; ;

Discover a wealth of useful research and analysis on the HUD USER website.

Ihuduser.org/portal;The U.S. Department of Housing and Urban Development's (HUD) Office of Policy Development and Research (PDR) helps inform policy decisions by providing access to in-depth, evidencebased content on a wide range of housing-related subjects. In 1978, PDR established HUD USER, an information source for housing and community development researchers, academics, policymakers, and the American public. HUD USER is the primary source for federal government reports and information on housing policy and programs, building technology, economic development, urban planning, and other housing-related topics. HUD USER also creates and distributes a wide variety of useful information publications. For more information about HUD USER programs and activities, download the HUD USER brochure, Housing Research Delivered to Your Doorstep and Your

Desktop.|huduser.org/portal/about/hu_brochure_web.pdf;To access the reports, executive summaries, case studies, and guidebooks HUD USER has to offer, please visit:

http://www.huduser.org/portal/research/home.html.|huduser.org/portal/research/home.html; To receive updates from HUD USER or to subscribe to any of their periodicals, use the link below: http://www.huduser.org/portal/subscribe/subscribe.html|huduser.org/portal/subscribe.html

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March President's Message - APA Washington



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March President's Message

By Jill Sterrett, FAICP



Jill Sterrett-President, APA Washington

A MATTER OF RESPECT

As an over-60 Baby Boomer, I well-recall Aretha Franklin's signature song "R-E-S-P-E-C-T", and the comedian Rodney Dangerfield's favorite punch line "I get no respect". I think we planners often feel that way as well.

We are out in the trenches, trying to engage the public, forge alliances, foster quality development, and build collaborative efforts toward making our cities, towns, and rural areas better places to live for today's population and for future generations. Many of us have been at this effort for a good many years, but it is not getting easier. In the last few years, especially with the recession and severe cuts to government funds, it seems that the work has gotten harder and the support from our public officials has declined.

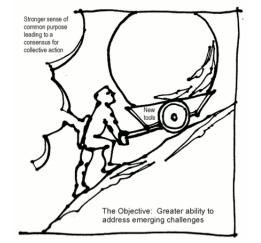
Perhaps we need a different way of thinking about our problems, a new vision of the future, and a fresh approach to garnering the

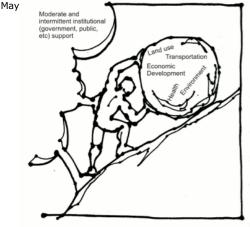
respect of the public and our local politicians. Several of the efforts we are undertaking at WA APA are designed to help. In January, I highlighted several of our Chapter's major efforts for 2013, including:

- 1. Daniel Burnham Big Ideas Forum—Plans are shaping up for a national Big Ideas Forum in Portland on May 29. APA National has been sponsoring this lecture series at various cities over the past year. With a joint effort from the chapter presidents of WA and OR, we were able to get national support to host one of these events in 2013. Our plan is to make this a true forum, rather than a lecture. We are looking at an interactive symposium focused around the major challenges of planning in the 21st century (climate change, sustainability, economic growth, etc.).
- 2. Press Officer-We have been working this year with a consultant to help us learn how to make a bigger impact on issues in our state, and to be more recognizable as an organization. Soon, we will be starting a program of outreach to press organizations and provide them news stories at regular intervals.
- 3. Speaker's Bureau—A committee of the Game Changing Initiative is developing a Speakers Bureau to offer presentations on Climate Change, Planning for Changing Demographics, and other topics. The intent is to make speakers available to Planning Commissions, City Councils, and local citizen advocacy groups throughout the state. The committee is developing the content of the presentations and will be looking for planners all over the state who want to become speakers.

These programs are all intended to address these problems—and to help planners gain more RESPECT!

1. The Big Ideas Forum is intended to produce a vision of the Pacific Northwest that rises above our individual cities and towns—and to foster a collaborative effort between our allied professions to speak as one voice in promoting that vision. We will be inviting representatives of AIA, ASLA, lawyers, economists, university faculty, elected officials, journalists, non-profit leaders, and others to join us on





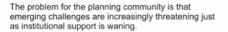
Normal planning challenges



Lack of

29th for this effort. Would you like to participate?

2. Press Officer—I am pleased to announce that Robin McClelland has agreed to take on the Press Officer role with APA Washington for the next year. Robin is a past president of the Chapter, and is highly skilled at community engagement and public relations. We are thrilled to have her on board. She takes on the position with the understanding that we will also be seeking a partner (perhaps a younger person that she can mentor) so that she can step down once the program is launched. With the Press Officer role, we expect to foster more public awareness of the value of planning, and to have a voice in public issues. Would you like to be involved?



3. **Speakers Bureau**—As we provide speakers for decision-makers and advocacy groups, we expect to

help them see the value of planning (and planners!) and to build a stronger base of support for the work we do. Would you like to help?

4. And, one more point. At the upcoming national conference in Chicago, we will be participating in the Delegates Assembly to debate and refine policy documents that guide our national legislative platform. I've served in this role in the past and it is both fun and enlightening to see the process at work. If you are attending the national conference and can be available on Saturday, April 13th from 3:00PM to 5:00PM, please let us know. We are looking for a few APA Washington members to serve as our delegates. Are you interested?

I started this column with the idea of RESPECT and a reference to age. On that latter point, let me just add that we would love to have early-career and mid-career planners to get involved in these efforts. You are the next leaders of our profession, and these initiatives are intended to help pave the way for a more robust and respected profession during your career.

If you are interested in any of the roles described in this column, just send an e-mail to me at <u>jill.sterrett@gmail.com</u>.

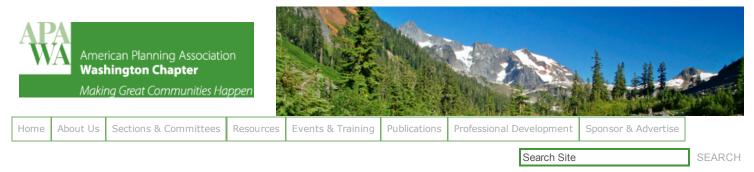
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Legislative Update — APA Washington



WASHINGTON PLANNER

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IN THIS ISSUE...

March President's Message

Legislative Update

APA Washington 2012 Membership Report

Come Join Washington's Community Planning Assistance Team (CPAT)

2013 Joint APA/PAW Planning Awards Program

Ocean Planning—Oregon's Experience

AICP/Certificate Maintenance News

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Legislative Update

By Michael Shaw

As this article is being written, the 2013 legislative session is approaching its first bill deadline. Bills must be voted out of their committee of origin by February 22nd. Bills in the fiscal committees face a similar deadline on March 1st. Prevailing wisdom is if a bill has not been scheduled for a public hearing by now, then the likelihood of it surviving is non-existent. However, nothing is truly dead until the legislators leave town; thus, any bill can be amended onto another.

Below are the cutoff dates for the 2013 legislative session.

January 14, 2013	First Day of Session
February 22, 2013	Last day to read in committee reports in house of origin, except House fiscal committees and Senate Ways & Means and Transportation committees.
March 1, 2013	Last day to read in committee reports from House fiscal committees and Senate Ways & Means and Transportation committees in house of origin.
March 13, 2013	Last day to consider bills in house of origin (5 p.m.).
April 3, 2013	Last day to read in committee reports from opposite house, except House fiscal committees and Senate Ways & Means and Transportation committees.
April 9, 2013	Last day to read in opposite house committee reports from House fiscal committees and Senate Ways & Means and Transportation committees.
April 17, 2013*	Last day to consider opposite house bills (5 p.m.) (except initiatives and alternatives to initiatives, budgets and matters necessary to implement budgets, differences between the houses, and matters incident to the interim and closing of the session).
April 28, 2013	Last day allowed for regular session under state constitution.
* After the 94th day, only initiatives, alternatives to initiatives, budgets and matters necessary to	

* After the 94th day, only initiatives, alternatives to initiatives, budgets and matters necessary to implement budgets, matters that affect state revenue, messages pertaining to amendments, differences between the houses, and matters incident to the interim and closing of the session may be considered.

In comparison to past sessions, this Legislature has introduced fewer bills, and unlike previous years, this Legislature is not undertaking major reform to the Growth Management Act (GMA), the State Environmental Policy Act (SEPA) or the Shoreline Management Act (SMA).

There have been several bills seeking to make various facilities essential public facilities under the GMA: such as **HB 1016**—facilities and infrastructure of water purveyors, and **SB 5314**—public schools. The siting of public schools is becoming a significant issue this session (see **HB 1848**—permitting school siting outside of urban growth areas). Impact fees for school districts is also an issue this year as several bills seek to mandate delayed collection based on occupancy: **SB 5664** and **HB 1652**.

Furthermore, several issues from prior sessions are making a comeback this year. Two years ago, the Legislature considered a bill that would allow Ferry County to opt out of the GMA. This year, there are two bills, **SB 5636** and **HB 1224**, which do something similar. Also, the storm water permit compliance issue is has been resurrected. **HB 1234** would require the Department of Ecology (Ecology) to reissue without

Legislative Update - APA Washington

modification phase 1 storm water permits in effect on September 1, 2012, and **SB 5435** would require Ecology to conduct a municipal storm water control pilot project that would evaluate the net environmental effects of an alternative approaches to storm water management.

The issue of GMA non-compliance has gained traction this session. **HB 1401** and **SB 5399** address whether the state can withhold grants when a GMA planning jurisdiction is appealing a board finding of non-compliance. **SB 5406** would limit the use of sanctions under the GMA when a local government shows that it is working toward compliance with the act. Whether any of these bills makes it out of their own legislative chamber remains to be seen.

The lack of major land use and planning initiatives is not surprising this year. This session was expected to be about funding public education (due to the State Supreme Court's McCleary decision), and about implementing the Affordable Health Care Act provisions. Many of us are awaiting a transportation funding package. Rep. Clibborn, the Chair of the House Transportation Committee, is expected to release a proposal on February 20th. There is a concern that this Legislature does not have enough "bandwidth" to do both a K-12 funding package and a transportation package. I tend to agree. Senate Transportation Committee Co-Chair, Sen. King, has been adamant that a transportation funding package is not likely this year, and that he prefers to take up the issue next year or in 2015. We will find out soon whether this Legislature has the ability to tackle this issue.

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IN THIS ISSUE ...

March President's Message

Legislative Update

APA Washington 2012 Membership Report

Come Join Washington's Community Planning Assistance Team (CPAT)

2013 Joint APA/PAW Planning Awards Program

Ocean Planning—Oregon's Experience

AICP/Certificate Maintenance News

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As 2013 gets into full swing, it is a good time to report on the status and trends of membership in APA Washington. As of December 2012, there were 1,390 members of the Chapter. As the Total Membership Composition chart demonstrates, the most of them were Regular or New Professional members. The remaining 28 percent included Planning Officials, Chapter Only members (who are not also National APA members), Students, Retired members, and those in other membership categories.

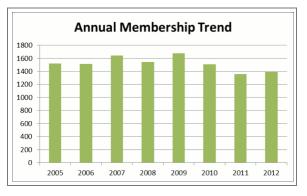
The trend in total Chapter membership has declined over the last several years, down from a peak of over 1,600 in 2009, as shown in the Annual Membership Trend chart. This decline mirrors current economic conditions, as many planners lost their jobs, had their hours reduced,

or were otherwise unable to afford membership dues. Although we do not have reliable data, we are aware that some employers no longer sponsor APA membership as an employee benefit.

The Monthly Membership Trend chart

shows the trend from April 2012 through the end of the year. April represented a low water mark as the result of a large number of lapsed memberships. However, membership recovered steadily to close the year with a slightly higher total than we had in 2011.

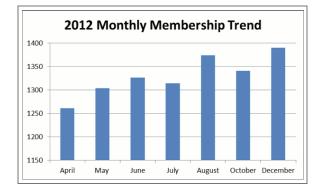
Despite the challenges of the past several years, there is a glimmer of hope to be found in these numbers. As the economy recovers, so should Chapter membership as well as the strength of the profession as a whole.



In the coming months, the Chapter will be exploring ways to increase membership, expand benefits for members, and create partnerships with other organizations and professions so that professional planners in Washington State can be best positioned to respond to the challenges of our time.

For more information, or to share your ideas regarding Chapter membership, please contact Membership Committee Chair, Ferdouse Oneza, AICP, at foneza@gmail.com.

APA Washington 2012 Membership Report — APA Washington



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March President's Message

Legislative Update

APA Washington 2012 Membership Report

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2013 Joint APA/PAW Planning Awards Program

Ocean Planning—Oregon's Experience

AICP/Certificate Maintenance News

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Come Join Washington's Community Planning Assistance Team (CPAT)

By Bob Bengford, AICP

The concept for the CPAT program was established in 2001 as a WA-APA priority to provide community design assistance to underserved towns and communities throughout the state. The initial effort was led by staff from the University of Washington's Center for Livable Communities, including Roger Wagoner, John Owen, Fritz Wagoner, and Dennis Ryan. They established the goal of providing the assistance of professional planners and related professions to articulate long term state-wide and regional smart growth visions, and to respond to immediate and short term needs of small communities with limited or no planning resources.

The program was officially launched by Washington APA in 2005 and led by planners' Paula Reeves and Kristian Kofoed, with the support of an advisory committee. Since that time, CPAT has conducted community based events in Sultan (2005), Cle Elum (2006), Concrete (2007), Zillah (2007), Morton (2007), Royal City (2009), Goldendale (2009), Woodland (2009), Prosser (2010-2011), and Ocean Shores (2012). Each of these projects had their own distinct focuses and goals. The final reports from these efforts are available on WA-APA's CPAT web-page: http://washington-apa.org/programs/cpat/.

CPAT's team of experts include planners with expertise in land use, transportation, economic development, urban design, natural resources, parks and recreation, historic preservation, and other areas. In addition, CPAT is affiliated with the planning schools at Eastern Washington University and the University of Washington. With these resources, CPAT is accustomed to working with diverse community groups and finding progressive solutions.

DIFFERENT LEVELS OF ASSISTANCE

CPAT offers varying levels of assistance. Upon submission of a completed the <u>CPAT Request for Assistance</u> form, CPAT's Technical Advisory Committee will review the request and determine whether the applicant qualifies for assistance, and if so, what level of assistance is appropriate. CPAT levels of assistance range from a consultation to various types of community-based events and follow-up activities.

The community-based events are typically full day planning workshops or "charrettes" that are located in the applicable community. For example, last year's event in Ocean Shores included (1) Mayor's Welcome, (2) a round robin discussion of issues with break out groups, (3) a community tour, (4) working lunch, (5) action planning (planning team to develop priorities and implementation strategies, (6) CPAT team work session (develop action plan), and (7) a presentation/open house.



CHANGE IN LEADERSHIP, CO-CHAIR SOUGHT

Starting late last year, I have begun taking over leadership of the program from Paula and Kristian. I served as the planning and urban design lead for the Prosser events in 2010 and 2011, and I have been coordinating with Paula and Kristian over the past several months in making the transition. On February 14, we held an advisory committee meeting to strategize ways to improve the program and assist in this transition. Over the next few months, I will be seeking a co-chair to assist me in leading CPAT efforts. Ideally, we are seeking an energetic individual with skills and experience in the areas of economic development, transportation planning, natural resource planning, or park/recreational planning. Public sector planners or individuals based in eastern Washington would be a plus.

UPCOMING ACTIVITIES

The Lake City (Seattle) Neighborhood Alliance and its member organizations are seeking planning assistance through CPAT to expand the community's understanding of important aspects of growth and development. With the planned future redevelopment of the Pierre properties (a major landowner and auto sales business) in Lake City, the community has the opportunity to collaborate in developing concepts for this redevelopment.

We are planning a series of "coffee talks" similar to those organized by CPAT for the Wedgewood Community Council during 2012. The first coffee talk is tentatively scheduled for March 26, 6:00 PM at the Lake City Community Center and will focus on market economics and branding (Greg Easton of Property Counselors will be speaking with others). We are planning three additional coffee talks, about one per month between April and June. Additional discussion topics include (1) transportation (taming Lake City Way), (2) urban design (site design, internal connections, building design, and public space), and (3) diversity (build on the community's diversity). There is also interest in conducting a van tour/field trip of Seattle area developments that can serve as models of inspiration for the Lake City community.

Beyond Lake City, we are trying to spread the word throughout the state about the program and encourage communities to contact us should they desire additional community planning assistance. Over the past year, we have been in touch with leaders in the Town of Twisp about possible forms of planning assistance associated with economic development.

VOLUNTEERS NEEDED & COMMUNITY OUTREACH

We are seeking volunteer planners/professionals – both for the Lake City coffee talks (with the areas of expertise noted above) and for other future CPAT community events. Also, if you know of a community that could use CPAT assistance (from informal assistance, coffee talks, or community events), please contact me! *Bob Bengford, CPAT chair, at (206) 652-5080 or <u>mailto:bengford@makersarch.com?</u> <u>subject=CPAT</u>.*

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IN THIS ISSUE ...

March President's Message

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APA Washington 2012 Membership Report

Come Join Washington's Community Planning Assistance Team (CPAT)

2013 Joint APA/PAW Planning Awards Program

Ocean Planning—Oregon's Experience

AICP/Certificate Maintenance News

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2013 Joint APA/PAW Planning Awards Program

For the 27th year, we are pleased to announce the Annual Joint Planning Awards Program to honor outstanding contributions to the field of planning in the State of Washington. Together, the American Planning Association Washington Chapter (Jill Sterrett, President) and the Planning Association of Washington (Chris Branch, President) are pleased to continue this tradition.

The awards program is designed to bring attention and deserved recognition to public and private sector planning efforts, as well as to student projects in university planning programs. Nomination forms will be available on the APA Washington and PAW websites by the time you receive this edition of The Washington Planner. Nominations must be received by June 1, 2013, for presentation at the fall APA Washington Conference in Bellevue.

Specific details of the planning award program, along with categories, review criteria, submission requirements and fees will be available as part of the nomination forms. In addition, information is available from the APA and PAW representatives listed below.

George Steirer, APA Awards Co-Chair: Richard Hart, Past APA Awards Co-Chair: Kelly Larimer, PAW Awards Co-Chair: george.steirer@mercergov.org rhart@covingtonwa.gov Klarime@gcpud.org

2012 PAW/APA Awards

Curious to know about last year's winning entries? Here is the complete list, including Honorable Mention recipients:

Category: Physical Plans for Small Cities & Counties

Winner: City of Arlington for "Old Town Wetland Open Space"

Category: Physical Plans for Large Cities & Counties

Winner: City of Shoreline for "Town Center Plan"

Honorable Mention: City of Seattle, and Collins Woerman Architects for "Yessler Terrace Redevelopment Master Plan"

Category: Transportation Planning

Winner: City of Bellingham for "Urban Village Transportation Impact Fee Reduction Program"

Category: Citizen Involvement

Winner: Ridges to Rivers for "Ridges to Rivers Open Space Network of the Mid-Columbia" Honorable Mention: City of Mill Creek for "Long Range Strategic Plan"

Category: Implementation

Winner: City of Redmond for "Downtown Redmond 2020"

Category: Rural & Small Town Planning

Winner: Island County, City of Coupeville, and Ebey's Landing National Historic Reserve, joint partners for "Uniform Design Review & Community Design Standards" Ocean Planning—Oregon's Experience — APA Washington



WASHINGTON PLANNER

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March President's Message

Legislative Update

APA Washington 2012 Membership Report

Come Join Washington's Community Planning Assistance Team (CPAT)

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Ocean Planning—Oregon's Experience

AICP/Certificate Maintenance News

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Ocean Planning-Oregon's Experience

By Hiller West and Peter Huhtala

The February issue of The Washington Planner included an article on the initiation of Marine Spatial Planning (MSP) in Washington. In May, 2012, Washington's legislature passed an operating budget to begin MSP, with the goal of completing initial work by June, 2013. In Oregon, the State's Land Conservation and Development Commission (LCDC) has just completed an amendment to the Territorial Sea Plan. It designates areas within three nautical miles of the coast where marine renewable energy—wind and wave —could be permitted following a technology and site-specific review process. There are potential parallels between Oregon's experience and Washington's impending MSP start-up. This article explores some of those connections.



In 2008 the US Department of Energy funded the Northwest National Marine Renewable Energy Center (NNMREC) whose mission is to advance wave and tidal energy. The Center's partners at the University of Washington focus on tidal energy, including use of test technology in Puget Sound. Partners at Oregon State University coordinate research, education and technology to grow the potential of wave energy.

Also in 2008, then Oregon Governor Ted Kulongoski entered into a Memorandum of Understanding with the Federal Energy Regulatory Commission (FERC) to halt issuance of new FERC permits while the State amended its Territorial Sea Plan, part of Oregon's federallyapproved Coastal Zone Management Program. Oregon wanted time to create standards for such development, and to complete a statedriven process to guide the location of wave energy installations.

The LCDC then charged the Ocean Policy Advisory Council (OPAC),

created in 1991 to complete the Oregon's first Territorial Sea Plan, to gather input from the parties affected by use of the territorial sea. LCDC also appointed a rule-making committee, the Territorial Sea Plan Advisory Committee (TSPAC), which included representation from the ocean renewable energy sector.

The OPAC and TSPAC committees led a three-year process of gathering public and stakeholder opinion on potential ocean energy development. A variety of user groups and interests participated, including environmental groups, the fishing industry (sports and commercial), recreation and tourist interests, and marine trade and commerce representatives. To no one's real surprise, wave energy development and its potential impacts turned out to be an extremely complex issue. The coastal ocean is already in heavy use and demand for fishing, recreation, marine commerce. Recreational groups, local residents and real estate interests lay claim to the zone's visual amenity. The ocean floor is covered in places by utility and research cables and other facilities. The fishing industry has been very concerned about encroachment on fishing grounds and restrictions of fishing vessel movements along the coastal zone.

The stakeholder participation process was well-informed by use of a consistent set of graphic displays at public meetings and open houses. They were provided through MarineMap, an interactive spatial display based on a Google-Earth platform, with multiple layers depicting biological and physical resources within the coastal zone, as well as man-made facilities and structures.

Ocean Planning—Oregon's Experience — APA Washington

As the public process neared completion, both the OPAC and TSPAC committees developed the "Renewable Energy Facility Suitability Study Area" (REFSSA) with recommendations for potential offshore energy facilities locations. Other areas of the coastal marine zone were identified as "Resource and Uses Conservation Areas", where inventoried marine resources would be protected from reasonably foreseeable adverse effects. Other areas were identified as having existing proprietary uses otherwise excluding marine renewable energy development.

As stated previously, there are potential parallels between Oregon's coastal area planning experience and Washington's upcoming MPS process, especially in regard to stakeholder outreach and resource mapping. The Shoreline Management Act requirements for local Shoreline Master Programs (SMPs) include standards for inventories of biological and physical resources within Shorelines of State-wide Significance, including the entire Pacific coast. An extensive public participation and stakeholder process is built into the development of SMPs. The resource inventories will need to be expanded to include the coastal ocean itself. Doing so will involve new stakeholders in the process.

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IN THIS ISSUE ...

March President's Message

Legislative Update

APA Washington 2012 Membership Report

Come Join Washington's Community Planning Assistance Team (CPAT)

2013 Joint APA/PAW Planning Awards Program

Ocean Planning—Oregon's Experience

AICP/Certificate Maintenance News

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AICP/Certificate Maintenance News

By Nancy Eklund, AICP

AICP EXAM PREP SESSION

Planning to take the AICP Exam this coming May? Don't be unprepared! The annual Chapter AICP Exam Prep Study Session will be held Saturday, March 23rd at South Seattle Community College, from 8:30AM to 4:00PM. Online registration (\$30) is available <u>here</u>. Remember: Session attendees pass at a higher rate than other Washington planners taking the exam!!

AICF

Deadlines for the May 2013 AICP Exam

April 10th April 23rd May 6th through 20th Final Notification date: Transfer Deadline: Testing Window

AICP Advanced Specialty Certification Exam

Advanced Specialty Certification (ASC) enables AICP-credentialed planners to be recognized for their knowledge, experience, and leadership skills in specialized areas of planning. If you have applied to take the ASC Exam in Transportation or Environmental planning, the following dates are important to you. For more information, click here.

DEADLINES FOR THE MAY 2013 ASC EXAM

April 4th May 6th through 20th Final Notification Deadline Testing Window



Certification

Maintenance

Do You STILL NEED TO LOG 2012-2013 CM CREDITS?

If you have still not logged, or acquired, all of your CM credits for the last reporting period, relax—you have until April 30th to finish-up. If you just need to <u>log your</u> <u>credits</u>, procrastinate no longer! If you still need a few more credits, check out the Chapter events occurring around the state. See the <u>Training</u> page and the <u>Section</u> pages on the <u>Chapter website</u>, or the <u>APA CM log</u> for upcoming activities that have already been approved for credit. If you need any help locating CM options, or have other CM-related questions, please contact me at <u>Nancy Eklund, AICP</u> or by phone at (206)495-1443. Tarry no longer!

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