



[Home](#) |
 [About Us](#) |
 [Sections & Committees](#) |
 [Resources](#) |
 [Events & Training](#) |
 [Publications](#) |
 [Professional Development](#) |
 [Sponsor & Advertise](#)

THE WASHINGTON PLANNER

A Publication of the American Planning Association Washington Chapter

January 2013 **Volume XXVI, Issue 1**

IN THIS ISSUE...

[January President's Message](#)

[Legislative Update](#)

[AICP/Certificate Maintenance News](#)

[Like to Ski?](#)

[National Dialogue on Working](#)

[Waterfronts and Waterways](#)

[Redmond Releases New Digital](#)

[Comprehensive Plan](#)

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January President's Message

Jill looks back over 2012 with thanks, and offers many ways to welcome new Chapter volunteers in 2013.

[Continues >>](#)

Legislative Update

Expectations are low regarding new planning policy initiatives in the forthcoming legislative term.

[Continues >>](#)

AICP/Certificate Maintenance News

Our Professional Development Officer welcomes new Certified Planners...and more!

[Continues >>](#)

Like to Ski?

Planners Day on the (Ski) Hill?

[Continues >>](#)

National Dialogue on Working Waterfronts and Waterways

Chapter members are invited to join the conversation next March in Tacoma.

[Continues >>](#)

Redmond Releases New Digital Comprehensive Plan

"[It] looks and functions like a 21st century document."

[Continues >>](#)



[Home](#) | [About Us](#) | [Sections & Committees](#) | [Resources](#) | [Events & Training](#) | [Publications](#) | [Professional Development](#) | [Sponsor & Advertise](#)

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[Legislative Update](#)

[AICP/Certificate Maintenance News](#)

[Like to Ski?](#)

[National Dialogue on Working Waterfronts and Waterways](#)

[Redmond Releases New Digital Comprehensive Plan](#)

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January President's Message

By Jill Sterrett, FAICP



Jill Sterrett—President, APA Washington

As we wrap up 2012 and launch 2013, I want to take a moment to thank the MANY people who made it such a good year for APA Washington. First, my greatest thanks go to Ivan Miller. He has been not only a wonderful partner in leadership as Vice President, and now President-elect, but has also made me a better president with his creative ideas, steady commitment, and his knack for organization. My thanks go to Laura Hudson, who stepped into the vacated Vice President's role, and who has been a vital force on the leadership team. Also, I'd like to give a special thanks to Deborah Munkberg who not only piloted a very successful 2012 conference, but has also taken on that role for 2013. And finally, to the rest of our Board members—elected positions, committee chairs, and representatives—I offer many, many thanks for your input, involvement and commitment.

We have an exciting year coming up for APA Washington in 2013!

Our Board has been very active this year and has laid the groundwork for an even better year to come. I would like to highlight their work—with my thanks—and let you know how you can volunteer to help. Personally, I've always found it to be very satisfying to work with colleagues outside of the daily job, as it helps me feel connected to the larger profession, and to meet some great people!

As you read through our 15 Ways to Get Involved with APA, think about what you would like to do. Each item on the list has the leader's contact name & e-mail, so you can reach them directly and find out more about the task, the time commitment, and who is involved.

1. **Daniel Burnham Big Ideas Forum**—Plans are shaping up for a national Big Ideas Forum in Portland on May 29th. APA National has been sponsoring this lecture series at various cities over the past year. With a joint effort from the chapter presidents of WA and OR, we were able to get national support to host one of these events in 2013.

Our plan is to make this a true forum, rather than a lecture. We are looking at an interactive symposium focused around the major challenges of planning in the 21st century (including climate change, sustainability, and economic growth). Currently, we expect to have 75 invited guests from a variety of related professions, and another 75 spots (or more) for open registration. Let me know if you want to receive notice for the open registration. Contact me at: jill.sterrett@gmail.com.

2. **Press Officer**—We have been working this year with a consultant to help us learn how to make a bigger impact on issues in our state, and to be more recognizable as an organization. Soon, we will be starting a program of outreach to connect to the press organizations. We will

want to follow-up with news stories at regular intervals. We are looking for someone with knowledge about press connections to be that point person for us. If you can help, please contact me at: jill.sterrett@gmail.com.

3. **Kids-in-Planning**—Paula Reeves is taking on the leadership of this committee, since Steve Butler has moved to Oregon. The role of this committee is to develop curriculum materials on planning for elementary and high school students. This year, Paula is planning a Youth Summit to create a memorable and fun event that will get more kids excited about planning. If you are interested, contact Paula at: ReevesP@wsdot.wa.gov.
4. **CPAT**—Bob Bengford is taking over the leadership of the Community Planning Assistance Team after many years of great work from Paula Reeves and Kristian Kofed. Since Bob was involved in a number of the previous CPAT workshops, I'm sure he will be able to carry on their excellent tradition, as well as add his own flair in consulting and in urban design. In recent years, we have been limited to one event per year, due to budget issues. We may be able to do more this year. If you are interested, contact Bob at: "Bob Bengford" at: bengford@makersarch.com.
5. **Planning Legislation Study Commission**—As a committee of the Game Changing Initiative, Joe Tovar and Kamuron Gurol are heading an effort to create a study commission for revisions to planning legislation in our state, including GMA, SEPA, Shoreline Management, and implementation/funding tools such as TIF. Currently they are in the outreach stage, talking to allied groups, such as AIA and ASLA, and others. If you are interested to know more, contact joe@inovapcd.com, or kqurol@ci.sammamish.wa.us.
6. **Speaker's Bureau**—Another committee of the Game Changing Initiative is developing a Speakers Bureau with presentations on Climate Change, Planning for Changing Demographics, and other topics. The intent is to make speakers available to Planning Commissions, City Councils, and local citizen advocacy groups throughout the state. The committee is developing the content of the presentations and will be looking for planners all over the state to become speaker. If you are interested, contact me: jill.sterrett@gmail.com.
7. **Records Retention**—Our president-elect, Ivan Miller, has developed a Board Handbook to guide Board members in their roles, and to preserve our chapter history. Also, he has been working closely with our office administrative staff on record keeping. The next phase of the work is to sort past records to create a system that is accessible by topic and by date. This is a great volunteer activity for an individual or a small group with good organizational skills wanting a short-term assignment. If this is your interest, contact Ivan at: ivanmillerseattle@hotmail.com.
8. **Newsletter Roles**—We are looking at ways to enhance our newsletter and to make it more useful and timely. One of the ideas under consideration is designating reporters from various parts of the state to write about local projects or activities of interest. Also, we would be interested in someone to handle the final web-postings of the newsletter, so that we can reduce the time and costs of the current process. If you are interested in any of these roles, contact co-chairs: Kim Selby at: kyselby@nbbj.com or Stacey Smith at: stacey_smith_00@hotmail.com.
9. **2013 Conference**—We are finalizing arrangements for the 2013 state conference to be held in Bellevue in late September. We are looking at several new twists to the conference that may include sessions from partner organizations such as ULI, AIA, and Cascadia GBC. Additionally, Bellevue provides an excellent setting for examining one of our 21st Century Challenges – reinventing suburbia. We are in the early stages of planning for this event, and welcome other volunteers. If you would like to help, contact our co-chairs, Deborah Munkberg at: Deborah@inovapcd.com or Kendra Breiland at: k.breiland@fehrandpeers.com.
10. **Young Planners Group**—The Young Planners Group formed last year under the Puget Sound Section is now also a committee of the Chapter Board. They are organizing a series of social events and developing a mentoring program for planners new to the field or new to Washington. To find out how you can get involved, contact Stephanie Young at: stefanie.r.young@gmail.com, or Casey Bradfield at: casey.bradfield@gmail.com.
11. **Planning Officials Development**—We co-sponsor the Planners Forums around the state and many of our planners help with the Planning Commissioners Short Course. However, we would like to have greater contact with planning officials, particularly planning commissions and economic development commissions. Our Planning Officials Development Officer, Amy Tousley, could use your help in developing this program further. If you are interested, contact her at: amy.tousley@pse.com.
12. **Photo Data Bank & Conference Sessions Data Bank**—Ivan Miller is working on a variety of ideas to provide additional member-only benefits to planners in our state. One of those ideas that could be implemented soon is a photo data bank, showing examples of major projects in our state as well as a variety of generic photos that illustrate planning concepts or issues. The other is to create a searchable data bank of past conference presentations. We need people

with good computer data base skills and an interest in photography to help us make this happen. If you are interested in helping us develop this new service, contact Ivan at: ivanmillerseattle@hotmail.com.

13. **Membership Outreach**—We have lost about 15 percent of our membership from its pre-recession peak in 2007. We know, too, that there are many agencies involved in planning that have very few APA members. We would like to make 2013 the year to highlight the many benefits of being an APA member, and increase membership in our state. Ferdouse Oneza is heading our membership committee and would welcome interested planners from around the state to be involved. You can reach her at: foneza@gmail.com.
14. **Elections**—We will soon be forming an elections committee to seek nominees for Board positions. Up for election this year are the positions of Vice President, Secretary, and Treasurer. If you are interested in running for one of those offices, please contact me at: jill.sterrett@gmail.com.
15. **Have another idea?**—We are always open to your ideas on what would serve our members better and what would make the organization great. Or maybe you'd just like to get involved, but don't know what role suits your time and interests. Just contact me and we'll find the right spot for you.

Our Chapter is only as good as its volunteers. Join us in 2013 to make it better—AND to share the fun!



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IN THIS ISSUE...

[January President's Message](#)

[Legislative Update](#)

[AICP/Certificate Maintenance News](#)

[Like to Ski?](#)

[National Dialogue on Working
Waterfronts and Waterways](#)

[Redmond Releases New Digital
Comprehensive Plan](#)

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Legislative Update

By Michael Shaw



The 2013 legislative session begins on January 1. Like the last several years, the State faces a budget deficit—about \$900,000,000. However, the State Supreme Court, in the McCleary decision, has put pressure on the Legislature to increase funding for Kindergarten through 12th grade education (K-12). Many of the legislators I have spoken with assure me that they will need to increase K-12 funding by at least \$1 billion this session to make a down-payment on their long-term obligations. Thus, this legislative session will be about cuts and spending. Yet, if I were to choose a word to describe this coming session, that word would be uncertainty.

The House has changed a bit from last year. While the majority Democrats still control the committees and chairmanships are much the same as last year, there are many new faces. The House Local Government Committee has five members who were not on the committee last year—including the entire four-member Republican contingent. The House Local Government Committee is now made up of the following: Rep. Dean Takko—Chair, Rep. Fitzgibbon—Vice Chair, Rep. Taylor—Ranking Member, Rep. Kochmar—Asst. Ranking Member, Rep. Springer, Rep. Liias, Rep. Upthegrove, Rep. Buys, and Rep. Crouse.

Regarding the Senate, numerically the Senate Democrats have a 26—23 majority, and in November they elected Sen. Ed Murray as their “majority” leader. Soon thereafter, the Democrats announced that the Senate Environment Committee was being changed to the Senate Environment and Management Committee and that Sen. Christine Rolfes would be the Chair.

Senators Rodney Tom and Tim Sheldon have announced that they will be forming a majority caucus with the members of the Senate Republican Caucus. Part of that announcement was a sharing proposal under which some committees would be chaired by Republicans, some by Democrats, and three by joint-chairmanships. One of the Republican-chaired committees, of particular interest to planners, is the Senate Government Operations Committee. Land use bills would be handled under this proposed structure. The chair was announced to be a Republican, Senator Pam Roach.

Since the current Senate rules do not allow for a “majority coalition caucus,” and only refer to “majority party,” the rules will need to be amended. I expect that debate will occur on the first session and that it will be very contentious. A Senate Democrat counter-proposal to co-chair all committees was rejected, and I expect all the committees to be chaired by Senate Republicans. Consequently, Senate committee assignments have yet to be made public at this point.

Governor-elect Jay Inslee has named his transition team, but has been relatively quiet regarding appointments. His chief-of-staff, Dr. Mary Alice Heuschel, is the former superintendent of the Fife School District, and this appointment seems indicative of his agenda to focus on education. Many lobbyists are frustrated that more appointments have not been forthcoming, but the Governor has until his inauguration on January 16th to fill out his staff.

Given the uncertainty cited above, I am unable to make any predictions that have much merit. However, the Governor, new Senate leadership, and a revamped House Local Government Committee make

to discern what will or will not pass. My expectations are low regarding new policy initiatives sir will be very easy to stop legislation in the Senate given the tight party margins.

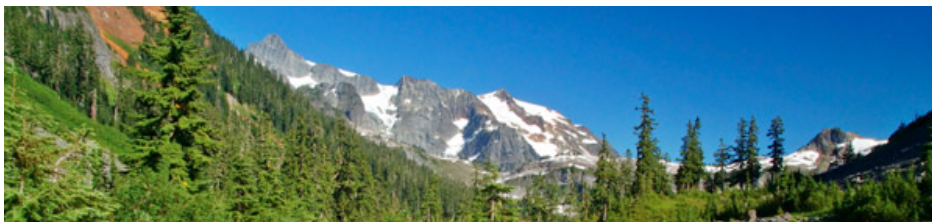
Michael Shaw is the APA Washington Chapter lobbyist.

American Planning Association **Washington Chapter**

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- Home
- About Us
- Sections & Committees
- Resources
- Events & Training
- Publications
- Professional Development
- Sponsor & Advertise

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THE WASHINGTON PLANNER

A Publication of the American Planning Association Washington Chapter

January 2013 Volume XXVI, Issue 1

IN THIS ISSUE...

- [January President's Message](#)
- [Legislative Update](#)
- [AICP/Certificate Maintenance News](#)
- [Like to Ski?](#)
- [National Dialogue on Working Waterfronts and Waterways](#)
- [Redmond Releases New Digital Comprehensive Plan](#)

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AICP/Certificate Maintenance News

By Nancy Eklund, AICP

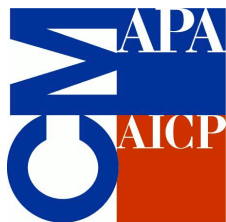
AICP Exam Deadlines, Scholarship



If you are thinking of taking the American Institute of Certified Planners (AICP) Exam—there is no time like the present! Final applications are due by January 29, 2013, for the May 6th through 20th testing window. Sign up NOW!

APA Washington is able to offer three Reduced Fee Scholarship for the two AICP exams offered in 2013. Please download the application from the AICP page of the Chapter website and submit it no later than January 24, 2013. Scholarship recipients pay the following fees:

- First Time applicants: \$125 (\$60 application fee + \$65 exam fee)
- Previously approved applicants: \$65 (exam fee only)



Certification Maintenance

AICP Exam Prep Session—Plan Ahead

The Chapter will offer once again its annual AICP Exam prep session this spring. If you are planning to take the exam in May, or even in November, consider attending—you won't regret it. The all-day session is usually held on a Saturday in March—Watch for further information!

New AICP Members

Seven APA Washington members passed the AICP exam in May 2012. Be sure to congratulate them on this professional and personal achievement!

Jeff Abalos, AICP
 Joel Soden, AICP
 Lauren Balisky, AICP
 Orion Stewart, AICP

John Coleman, AICP
 Kathleen Weinand, AICP
 Tim Gates, AICP

APA has not yet released the names of those who passed the November AICP Exam, nor those who passed the 2012 Advance Specialty Certification exams—stay tuned!

Questions about AICP certification, or Certificate Maintenance? Call Nancy at (206) 495-1443, or email her at <mailto:nancy.e eklund@boeing.com>? [subject=Questions%20about%20AICP%20certification%2C%20or%20Certificate%20Maintenance](mailto:nancy.e eklund@boeing.com?subject=Questions%20about%20AICP%20certification%2C%20or%20Certificate%20Maintenance).



[Home](#) |
 [About Us](#) |
 [Sections & Committees](#) |
 [Resources](#) |
 [Events & Training](#) |
 [Publications](#) |
 [Professional Development](#) |
 [Sponsor & Advertise](#)

THE WASHINGTON PLANNER

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January 2013 Volume XXVI, Issue 1

IN THIS ISSUE...

[January President's Message](#)

[Legislative Update](#)

[AICP/Certificate Maintenance News](#)

[Like to Ski?](#)

[National Dialogue on Working Waterfronts and Waterways](#)

[Redmond Releases New Digital Comprehensive Plan](#)

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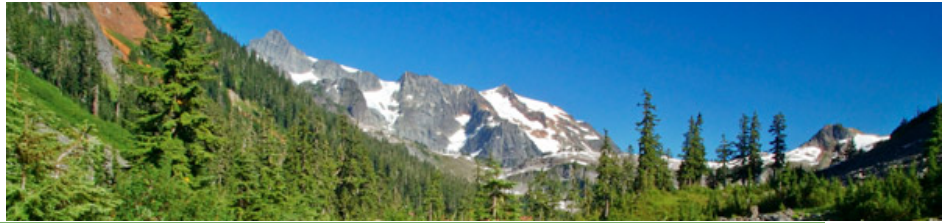


Whether you are a demon on the slopes, or prefer to stick to the bunny hills, are you are interested in participating in a "Planners Day on the (Ski) Hill?" If so, please send me an email ([mailto:nancy.e.eklund@boeing.com?](mailto:nancy.e.eklund@boeing.com?subject=Planner%27s%20Day%20on%20the%20%28Ski%29%20Hill)

[subject=Planner%27s%20Day%20on%20the%20%28Ski%29%20Hill](mailto:nancy.e.eklund@boeing.com?subject=Planner%27s%20Day%20on%20the%20%28Ski%29%20Hill)) or call (206) 495-1443 and let me know. If you can help me organize this event as well, I'd really appreciate hearing from you.

We're aiming to get a group rate, so please consider inviting family members, friends, planning commissioners and colleagues.

LET'S GO!!



Home About Us Sections & Committees Resources Events & Training Publications Professional Development Sponsor & Advertise

THE WASHINGTON PLANNER

A Publication of the American Planning Association Washington Chapter

January 2013 Volume XXVI, Issue 1

IN THIS ISSUE...

[January President's Message](#)

[Legislative Update](#)

[AICP/Certificate Maintenance News](#)

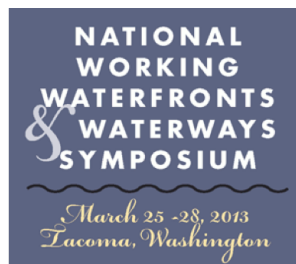
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[National Dialogue on Working Waterfronts and Waterways](#)

[Redmond Releases New Digital Comprehensive Plan](#)

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National Dialogue on Working Waterfronts and Waterways



Since Superstorm Sandy ravaged the mid-Atlantic coast, coastal communities across the nation are taking a fresh look at shoreline issues: Should devastated areas be redeveloped? If so, how? What are the best uses for waterfront land?

Often overlooked in these conversations is the diminishing trend of working waterfronts. Many commercial activities vital to coastal communities—boat building, fishing, recreational boating, aquaculture and other marine-dependent activities—could simply not exist without shoreline access.

This issue, and many others, will be addressed at the **National Working Waterfronts and Waterways Symposium** from March 25—28, 2013 in Tacoma. Participants can join the discussion about preserving working waterfronts and share ideas with policy-makers, tribal members, port operators, commercial fishers, tourism experts, business people, planners and property owners from across the country. More information about the symposium can be found at <http://www.workingwaterfronts2013.org/>.

Identifying the Issues

Working waterfronts and waterways contribute to a vital segment of the U.S. economy, and are an important part of our cultural and social heritage. The past decade, however, has seen significant and accelerated loss of working waterfronts and waterways, with negative economic, cultural, social and environmental effects on coastal communities.

In 2007, Maine Sea Grant documented some of these impacts in collaboration with the national network of Sea Grant and Coastal Zone Management programs across the U.S. They surveyed experts nationwide to characterize the scope and effect of waterfront and waterway access issues on communities and compile an inventory of solutions and tools being implemented.

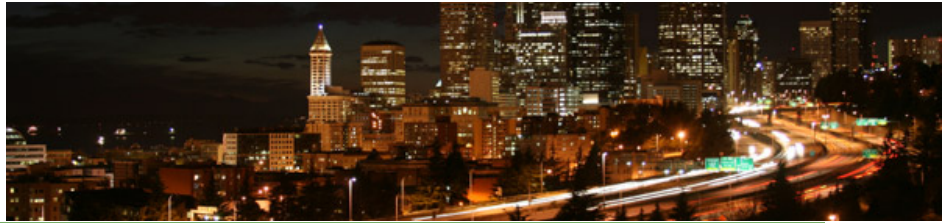
The resulting report, *Access to the Waterfront: Issues and Solutions across the Nation* —<http://www.seagrants.umaine.edu/files/pdf-global/07access.pdf>—demonstrated that coastal communities from Alaska and Hawaii, to the Great Lakes, to the Gulf, to the Atlantic seaboard face similar challenges in preserving access to shorelines.

National Working Waterfronts and Waterways Symposium

As a follow-up to the report, a consortium of interested parties convened the first national symposium on waterfront access in Norfolk, Virginia in 2007. The symposium findings recognized a number of specific strategies employed by communities and states to improve and secure waterfront access, including land-use research, economic diversification, taxation policies, comprehensive planning, grants, public investment and loans.

At a second symposium in 2010 in Portland, Maine, more than 220 participants discussed the need to form an education and research entity to increase the capacity of coastal communities to make informed decisions, balance diverse uses and plan for the future of their working waterfronts and waterways.

The Third National Working Waterfront and Waterways Symposium will build upon the results of first two conferences, and bring the conversation to the West Coast.



Home About Us Sections & Committees Resources Events & Training Publications Professional Development Sponsor & Advertise

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A Publication of the American Planning Association Washington Chapter

January 2013 Volume XXVI, Issue 1

IN THIS ISSUE...

[January President's Message](#)

[Legislative Update](#)

[AICP/Certificate Maintenance News](#)

[Like to Ski?](#)

[National Dialogue on Working Waterfronts and Waterways](#)

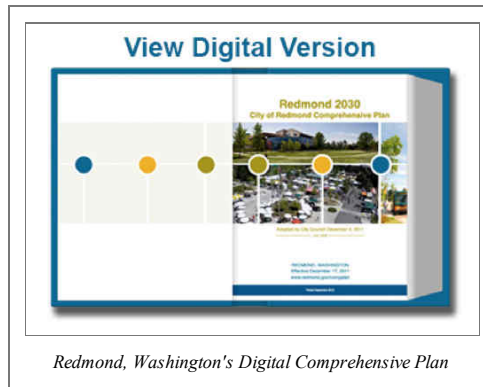
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Redmond Releases New Digital Comprehensive Plan

By Pete Sullivan

The City of Redmond recently released a new digital version of its Comprehensive Plan, which “looks and functions like a 21st century document,” says Senior Planner Pete Sullivan. “The goal was not only to improve the plan’s visual appearance, but to make it more user-friendly.” Redmond completed its Comprehensive Plan update in 2011. The document is available at www.redmond.gov/compplan



Redmond, Washington's Digital Comprehensive Plan

Digital improvements include internal links and menus for improved navigation, and links to external references such as Zoning Code citations. In addition, the text is searchable, and key data from maps and tables are now easier to locate. The animated file format is consistent with most major browsers and mobile devices.

Rebecca Meredith, Redmond’s poet Laureate from 2010-2012, provided verse that is woven throughout the Comprehensive Plan sections.

Future enhancements will include adding

links across the document to glossary terms, and embedding video segments to enhance key narrative.

The new digital version was a home grown effort by Redmond staff. Sarah Stiteler, Senior Planner and co-lead for the periodic update, explains the origins of the digital concept:

When we finished the periodic update and began laying out the new print version, we thought, there has to be a better, more contemporary way to present this online besides the typical batch uploading of PDFs onto our web site. We also wanted it to be something we could develop and maintain in-house. Our intern, Cameron Zapata, presented some great examples, and from there we acquired the needed software and ran with it.

The Comprehensive Plan describes Redmond’s vision, which is to realize the City’s future as a place with vibrant urban centers in Downtown and Overlake, improved neighborhood connections, and high quality services delivered in partnership with the community. Users of the Comprehensive Plan will be able to read more about Redmond’s vision and goals with regard to Land Use, Transportation, Parks, Recreation and the Arts, Housing, the Environment and other topics. The Comprehensive Plan reflects the long-term values and aspirations of the community as a whole and guides the physical development and enhancement of the city.

For more information about the Comprehensive Plan, or to share your feedback about the new digital

version, contact me at 425-556-2469, or Sarah at 425-556-2469. You can also email us at:
<mailto:ppsullivan@redmond.gov?subject=Info%20about%20the%20Comprehensive%20Plan> or
<mailto:sstiteler@redmond.gov?subject=Info%20about%20the%20Comprehensive%20Plan>.

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