



American Planning Association  
**Washington Chapter**

*Making Great Communities Happen*

2012/2013 Biennial Report



Southwest Section Photo Exhibit: Favorite Places for Youth in Clark County | Photos by Gary Albrecht



## Join American Planning Association Washington Chapter



**Contact APA-WA:**  
603 Stewart Street  
Suite 610  
Seattle, WA 98101  
206-682-7436  
[washington-apa.org](http://washington-apa.org)

We are an organization of planners who make great **communities** happen through our engagement in public and private sector planning and decision making. We share our experience, knowledge and resources, stay current on planning issues and ideas, and contribute to great places.

APA-WA members receive **benefits** such as:

- Discounted rates on annual conference registration fees and events
- Networking opportunities with local, regional, and national planners
- Advanced continuing education and training at low cost
- Influencing public policy through the legislative process
- Getting involved at the Section and Chapter level
- Mentoring, speaking, and knowledge sharing opportunities

Our membership includes public and private sector professional planners, students, citizen planners, planning commissioners, planning officials, and others interested in planning.



## How to join



### Regular Membership

Apply through National APA at: [planning.org/join/planners/](http://planning.org/join/planners/)  
Mail applications to National APA office at: 97774 Eagle Way; Chicago, IL 60678-9770

### Chapter-Only Membership

Write CHAPTER-ONLY across the front of a regular membership application form available at: [planning.org/join/planners/](http://planning.org/join/planners/). Submit the form and membership fee (\$50 starting July 2014) to National APA

### Chapter-Only Group Membership

Available to Planning Commissions, County Commissioners/Councils, City Councils, Tribal Councils and board members of non-profit and other professional organizations. Download application form at: <http://www.washington-apa.org/about/join>

### Student Membership

Students enjoy a free first year of membership with National APA and APA-WA, and reduced rate after that for four years. Use the regular membership application and provide student verification. Learn more at: [planning.org/join/students/](http://planning.org/join/students/)

### Expand your network, stay current and receive many benefits!

Learn more at: [www.washington-apa.org/about/join](http://www.washington-apa.org/about/join)



## Table of Contents

|    |  |
|----|--|
| 2  | Looking Back – Jill Sterrett, FAICP                  |
| 3  | Looking Forward – Ivan Miller, AICP                  |
| 4  | APA /AICP National                                   |
| 6  | Mission Statement & Board of Directors               |
| 7  | Strategic Plan 2012–2015                             |
| 8  | Membership Overview                                  |
| 8  | Annual Budget  |
| 9  | Revenues and Expenses for 2012 and 2013              |
| 10 | Legislative Action                                   |
| 11 | Chapter Communications                               |
| 12 | Professional Development                             |
| 14 | Annual State Conference                              |
| 15 | Awards   |
| 18 | Sections   |
| 22 | Public Officials Development                         |
| 23 | Continuing Education Committee                       |
| 24 | Community Planning Assistance Team                   |
| 25 | Student Activities and Student Scholarship Committee |
| 26 | Game Changing Initiative                             |
| 28 | Young Planners Group                                 |
| 29 | Climate and Sustainability Initiative                |
| 29 | Membership Committee                                 |
| 30 | Tribal Planning Committee                            |
| 31 | Kids in Planning and Youth Summit                    |



## Looking Back

It is a pleasure to take a moment to look back on my two years as President of the APA Washington Chapter, ending June 30, 2013. I was fortunate to take office at the end of the Great Recession so that these two years provided a recovery for us in terms of membership, chapter budgets, and engagement in APA.

Over these two years, our Chapter has made significant strides that have set us up as an example for other chapters across the nation. As a Chapter we have:

- Created the Game Changing Initiative – in close coordination with APA Oregon Chapter to discuss about the significant issues we face in the 21st century and how to address them.
- Hosted our first Youth Summit on Climate Change to connect college students with APA and educate them on the issue of climate change.
- Provided ongoing review of proposed legislation through our legislative committee and initiated efforts to conduct a review and update of statewide planning regulations.
- Established the APA Speaker's Bureau (launching early in 2014) to provide topical information on planning approaches to current issues to City Councils, Planning Commissions and non-profit community organizations.
- Held successful conferences (Olympia in 2012 and Bellevue in 2013), to share ideas and best practices and recognize our members' accomplishments.
- Supplemented the Chapter's financial foundation by establishing a Prudent Financial Reserve fund to help us through possible future low-revenue years.
- Added a Press Officer position to the Board to help us communicate the value of planning and the role of APA to the public and other interest groups.
- Helped organize (with APA Oregon Chapter) a Daniel Burnham Big Ideas Forum in Portland to discuss regional issues and develop actions to address current challenges (a component of the Game Changing Initiative).



In these pages, you will find out more about these special accomplishments, the activities of the various committees and Sections, and the people who made them happen.

I want to thank, especially, the Board members who served with me throughout this term as well as the volunteers working on the Game Changing Initiative, the Sections, and a variety of committees that serve as the leadership of our organization. Their names are mentioned throughout this report and they deserve much of the credit for the accomplishments we have seen over these two years.

As Ivan Miller has worked with me throughout this term – first as Vice President and then as President-elect – he deserves special thanks for his commitment and hard work. I know I leave the leadership of Washington Chapter in good hands with Ivan taking the reins.

A handwritten signature in blue ink, appearing to read 'Jill', is shown above the printed name.

Jill Sterrett, FAICP  
Past President

## Looking Forward

I am honored to be part of the chapter's work over the coming two years and confident about the chapter's position as we move forward. We have stabilized our revenues and membership, geographically diversified our leadership to include planners from around the state, and are delivering strong content through our conferences, website and other programs.



A key element of our work will be preparing for the **2015 National Conference in Seattle**. This is a great opportunity for you, our members, to get involved. I have encouraged our Conference Committee Chairs to use this as an opportunity to showcase the great planning work in our state and to engage with our members – from our *venerable planners* to the *young planners* that will lead the chapter forward in the future.

While we engage in this work, I'm excited also to announce that we are also hosting our **2014 State Conference in Spokane**. It's a priority for us as a chapter to have a stronger presence statewide, and holding our conference in Spokane is a great opportunity to engage with planners in central and eastern Washington. Your participation in this conference and in chapter activities on the whole is welcome and needed. Get involved and encourage your colleagues who are not yet members to get involved as well.

Education, networking and **direct member services** are at the core of the chapter's priorities and you can find this in our workplans, strategic plan and budget. While the worst of the economic recession is behind us, many planners and planning departments are still in recovery mode. We will continue to focus on providing core services via our newsletter and website, job postings, AICP trainings and certification maintenance, annual and local conferences, and support for local section activities.

Some exciting initiatives currently underway include strengthening our membership programs and members-only services, improving coordination between sections, highlighting section and committee activities in the newsletter, and developing new tools for engaging with planners in smaller communities.

These internally-focused efforts are critical to the health of the organization and support of our members. However, we must continue to **engage more broadly**. In the coming two years the chapter will:

- Continue to advocate for good planning: These include the awards program, community planning action teams, student sponsorships, participating in statewide committees and coalitions, and maintaining a presence within APA National. We've also had success through our award-winning legislative work to provide credible and technically sound input to the legislative process and have contributed ideas that have become law.
- Continue to engage with allied professions: They bring new ideas and fresh insights to our members through conferences and brownbag lunch events. Allied professions are potential partners in much of our work.
- Continue to engage in the "Game Changing / Big Ideas" program: These were a hallmark of our last two years and are a mechanism for members to make a difference on issues such as climate change, distribution of resources, the impacts of the greying and browning of the US, and keeping APA relevant in an increasingly polarized political environment.

This report is intended to inform its readers of the value of membership and celebrate our achievements. I hope you enjoy reading the report and decide to **become involved** in this important work.

A handwritten signature in black ink, appearing to read 'Ivan Miller'.

Ivan Miller, AICP  
President

## APA/AICP National

Message from AICP Commissioner, Region V – Philip Farrington, AICP



During my term on the AICP Commission, I've had the pleasure of serving in the wake of and alongside many great leaders in the planning profession. It has been an inspiration to serve under the Washington Chapter's own Paul Inghram, AICP, during his term as AICP president, and now under Anna Breinich, AICP and alongside the rest of an amazing group of commissioners and staff. These dedicated professionals display integrity, passion and diligence which, combined with good humor, makes serving AICP and the Association a privilege and a pleasure.

With APA immediate past president Mitchell Silver, AICP, I represented the Commission on a panel of allied design and public health experts to explore the intersection of planning and public health as it relates to workforce development, education, training and accreditation issues. This work is ongoing, and segues nicely into the 2014 APA National Planning Conference in Atlanta – which will have a significant focus on the relationship of planning and public health. Of course the 2015 NPC in Seattle will be a “must see” event that should again set the bar higher for other conferences in the future. Note: the APA conference in Chicago last year resulted in the highest attendance since 2008 – but still not as high as the 1999 Seattle NPC.

Some of the important work underway by the Commission and APA includes:

### Academic Engagement

Work continues with support from leadership in the Association of Collegiate Schools of Planning (ACSP) and APA's Chapter President's Council to explore means of better integrating academic and professional planning communities. With the CPC we will be developing a compendium of “best practices” – many of which are already underway with the vaunted collegiate programs and chapter outreach efforts in the Northwest.

APA also rolled out a new Young Planners' Group toolkit to support those chapters who, unlike Washington APA, do not already have robust YPGs to support those early in their professional careers. APA's mentor match program — inaugurated at the Chicago NPC, and Emerging Professionals program also have great promise to support planners as they migrate from their academic to professional planning careers.

### AICP Certification

With AICP membership retention strong and six years into the requirement for mandatory continuing education to maintain the AICP certification, the Commission and APA staff is active in strengthening the AICP credential in several areas. Audits are underway to gauge and improve the quality of Certification Maintenance offerings, and to retain the breadth of CM providers. The expansion of streaming media and webinars, in addition to face-to-face educational and training sessions and workshops, continues to broaden the reach of CM events.

Now three years into the Advanced Specialty Certifications for environmental and transportation planners, the Commission has directed continued work to develop an ASC in Urban Design. The first exam is targeted for May 2014. A new prep product for the standard AICP exam will be available early in 2014, and work is underway for the periodic refresh of the exam itself.

In conjunction with the review of the exam is a significant assessment of the “core competencies” within the planning profession. Such evaluation allows us to ensure that the validity of the exam, and gauge the effectiveness of academic preparation for the rigors of professional planning practice.

And finally, the Commission chose a selection committee to review nominations for induction into the College of Fellows. APA staff developed a webinar to support those developing nomination applications, and the Commission will be preparing for induction ceremonies to greet the newest Fellows of AICP.

### Community Planning Assistance

Again, Washington is in the vanguard of APA chapters by having its own robust planning assistance program. But the Commission continues to develop the national Community Planning Assistance Team (CPAT) program. Six projects have been completed since the program was re-launched in late 2010 with six more underway, and extending from Alaska to Texas to New York. A new toolkit to support CPAT program development and communications is now available on the APA website, and the Commission continues to actively seek community partners and practicing planners to participate as CPAT leaders and project team participants. Please consider supporting this important program by devoting your time and talents, or suggesting other planners or communities to participate.

### Ethics

In 2012 and 2013, the Commission produced an Ethics Case of the Year to serve as a meta-case that Chapters and sections could use in presenting ethics training offerings. I've had the pleasure of using this tool in presentations at conferences in New Mexico and Oregon, and it provides a great platform to present ethics scenarios wherein planners can imagine themselves or a vexing issue that may be familiar to them. We hope to develop other wrap-around tools, such as an on-line blog, that can foster ongoing dialogue and education about ethical principles and the challenges we sometimes face as practicing planners.

With Lee Brown, FAICP and Bill Anderson, FAICP assuming leadership roles as president of AICP and APA, there will be a full agenda with plenty of opportunities to get involved. If you would like to be more engaged, or have questions/comments about AICP or APA, please contact me. I know you'll find that time spent in service of your profession to be rewarding.





## Mission

We advocate for our members by facilitating networking and mentoring opportunities, offering inspiration and leadership opportunities, providing education and training opportunities, prioritizing members where appropriate in APA activities and services, and serving as an information resource.

We advance the planning profession by advocating for good planning, offering and publicizing awards that recognize good planning, cultivating diversity in the profession, educating the public, encouraging and recruiting future planners, supporting ethics in planning, and strengthening the professional certification program.

We make great communities by encouraging implementation of sustainability strategies, educating the public, facilitating meaningful dialogue on planning issues, influencing legislation, and inspiring planners and decision-makers.

## Board of Directors

The Board manages the Chapter's affairs – adopts a chapter budget, reports all business to the membership, implements votes of the Chapter, authorizes expenditures consistent with the budget, and performs other functions as defined by the bylaws or requested by the members.

### Executive Committee

**President:** Ivan Miller, AICP  
**Past President:** Jill Sterrett, FAICP  
**Vice President:** Laura Hudson  
**Secretary:** Chris Comeau, AICP  
**Treasurer:** Bill Mandeville, AICP  
**Columbia Section:** Gary V. Mabley, AICP  
**Inland Empire Section:** Len Zickler, AICP  
**Northwest Section:** Jennifer Aylor, AICP  
**Peninsula Section:** Jim Rogers  
**Puget Sound Section:** Salina Lyons, AICP  
**Southwest Section:** Gary Albrecht, AICP

### Standing Committees

**Annual Conference:** Kendra Breiland, AICP and Deborah Munkberg, AICP  
**Awards:** George Steirer  
**Communications:** Kim Selby, AICP and Stacey Smith  
**Community Planning Assistance Team:** Bob Bengford, AICP  
**Continuing Education:** Susan Winchell, AICP  
**Legislative Action:** Esther Larsen, J.D. and Josh D. Peters, AICP  
**Membership:** Ferdouse Oneza, AICP  
**Planning Official Development Officer:** Ryan Windish, AICP  
**Professional Development Officer:** Nancy Eklund, AICP  
**Scholarship:** Tirrell Black, AICP and Kell McAboy, AICP  
**Tribal Planning:** Michael Cardwell, AICP

### Ad Hoc Committees

**Bill Proposal:** Kamuron Guroi  
**Kids in Planning:** Paula Reeves, AICP, CTP and Jacqueline A. Reid, AICP  
**Nominations:** Steve Pilcher, AICP  
**Sponsorship Program:** Michael Booth, AICP  
**Climate and Sustainability Initiative:** Lyn Keenan and Keith Maw, AICP  
**Game Changing Initiative:** Jill Sterrett, FAICP, John Owen, Joe Tovar, FAICP, and Kamuron Guroi  
**Young Planners Group Committee:** Eric Howard

### Ex Officio

**PAW Representative:** Vacant  
**WA Commerce Representative:** Jeffrey S. Wilson, AICP  
**UW Faculty Representative:** Branden Born  
**EWU Faculty Representative:** Dick Winchell, FAICP  
**UW Professionals Council Rep:** E. David Blum, AICP  
**University of Washington Student Representative:** Abigail Weber  
**Eastern Washington University Student Representative:** Ashley Murphy  
**Chapter Administrator:** Ann Macfarlane



## Strategic Plan 2012–2015

Adopted 3/9/12 by the Chapter Board of Directors

**PURPOSE:** The chapter exists to support our members, to advance the planning profession and to make great communities happen.

**VISION:** With the implementation of this strategic plan by 2015, the Chapter will have:

- **Supported and Satisfied Members**, with increasing opportunities for member involvement in a variety of Chapter functions, including educational resources, opportunities to serve on committees, training and conferences, website and other digital tools for information sharing; and vibrant Sections engaged in training, networking, and social activities.
- **Advanced the Planning Profession in Washington**, such that the profession is recognized and respected for its leadership role throughout the state; both public officials and the general public understand and value planning; planning education is prevalent from elementary to PhD levels; and academic/professional ties are well established.
- **Enhanced Washington Communities**, such that planning is well integrated in public decision-making, and that planning has demonstrably contributed to community health and well-being; an environment that is healthy and sustainable; and an equitable distribution of jobs and housing in Washington communities.

### THEMES for 2012 Strategic Plan

1. **One APA/Organize the organization** – strengthen the Executive Committee, streamline committee structure, increase the role of all Sections, foster better communication between national, chapter and section, add targeted conferences, provide more in-depth trainings.
2. **Member Services/Involve the Next Generation** – expand training and mentoring for young professionals, new planners, student planners, and kids with activities relevant to each, and initiate a minority scholarship fund.
3. **Engage in Legislative Action** – Participate in shaping the laws that affect planning, involve members in establishing priorities, provide resources for planning and plan implementation, and work to modernize state law to cover climate change and sustainability in GMA/SEPA.
4. **Build Partnerships** – Link with other organizations, share information, and coordinate on cross-disciplinary issues, such as health, social equity, economic development and sustainability.
5. **Celebrate & Communicate the Value of Planning** – Establish a communications officer, merge and communicate messages clearly, expand Professional Development Officer outreach to Planning Commissioners and elected officials, expand Community Planning Assistance Team.

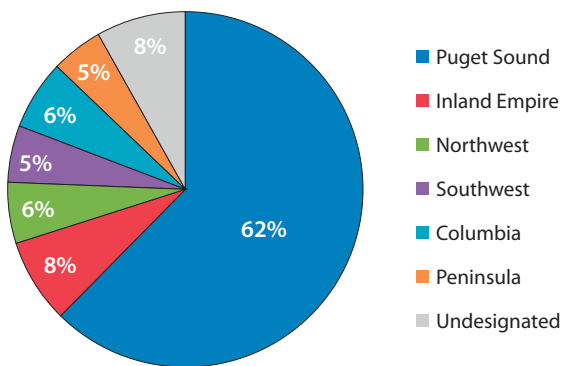


## Membership Overview

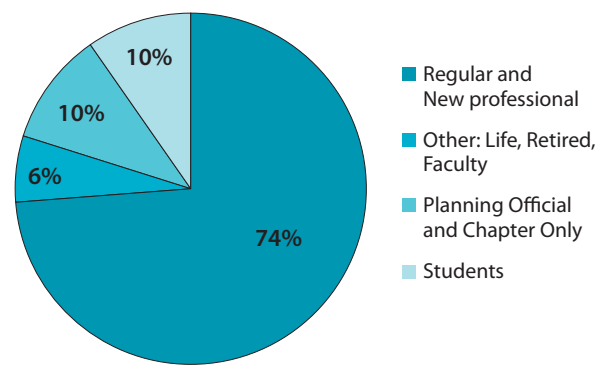
During the past few years (2011 to 2013), Chapter's membership has remained relatively stable, averaging about 1,350 members. Approximately 18% of our members are also members of the American Institute of Certified Planners (AICP). Further details on the committee that provides membership services are provided in the Membership Committee section, later in this report.

The chapter has six geographic sections that provide local programs and services (see the Section reports later in this document). The Puget Sound Section has the largest proportion of our members, generally reflecting the population distribution in the state. In 2012 and 2013, the chapter launched additional efforts on membership services, recruitment and retention.

### Current 2013 Membership by Section



### Current 2013 Membership Composition

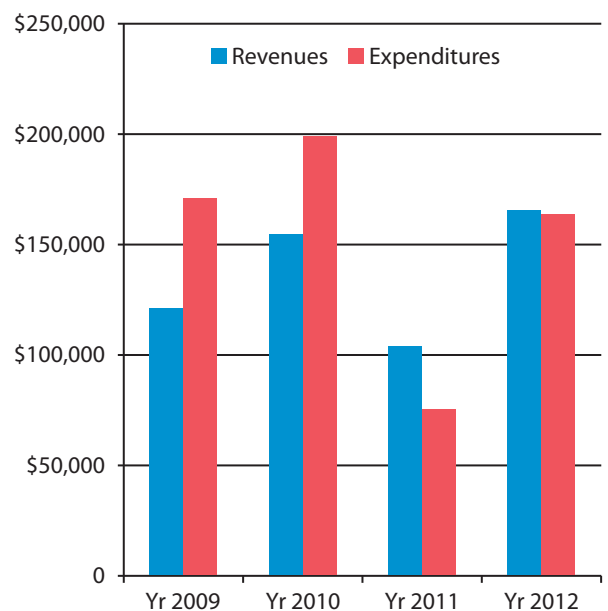


## Budget

Following the 2008 recession, APA-Washington's expenses were greater than its revenues and reserve funds were used to cover these costs. APA-Washington reduced all of its expenses during Years 2011 to 2012. These included reductions for the annual conference by over 40 percent, scholarships by 33 percent, and committees and sections by 28 percent and 24 percent, respectively. With increased revenues from the dues adjustment approved by the members in 2011 and decreases in spending, the Chapter expenditures have been less than its revenues for 2011, 2012 and into 2013.

The Chapter treasurer is a complex role, ranging from strategic planning and budgeting to monthly check approvals. We have been well served by Brad Medrud (2010-2013) and now Bill Mandeville (2013-2015).

### Revenue & Expenses 2009-2012

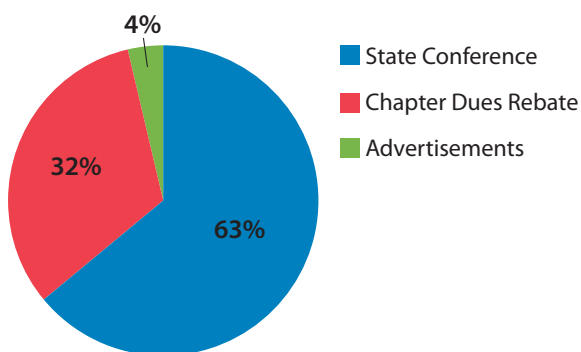




## Revenues and Expenses for 2012 and 2013

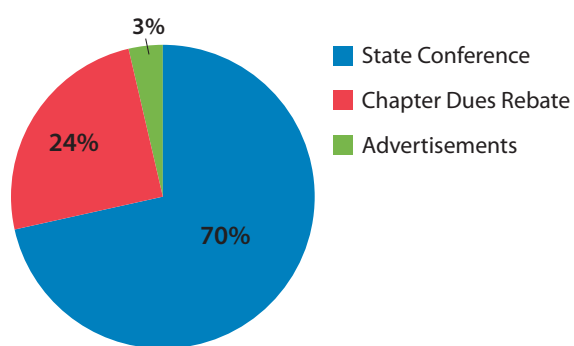
### 2012 Revenue

|                     |     |                  |
|---------------------|-----|------------------|
| State Conference    | 63% | \$105,959        |
| Chapter Dues Rebate | 32% | \$53,773         |
| Advertisements      | 4%  | \$5,950          |
| Total               |     | <u>\$168,019</u> |



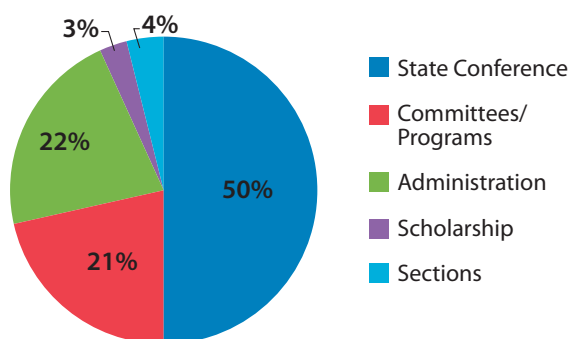
### 2013 Revenue

|                     |     |                  |
|---------------------|-----|------------------|
| State Conference    | 70% | \$134,599        |
| Chapter Dues Rebate | 24% | \$46,799         |
| Advertisements      | 3%  | \$6,713          |
| Total               |     | <u>\$192,386</u> |



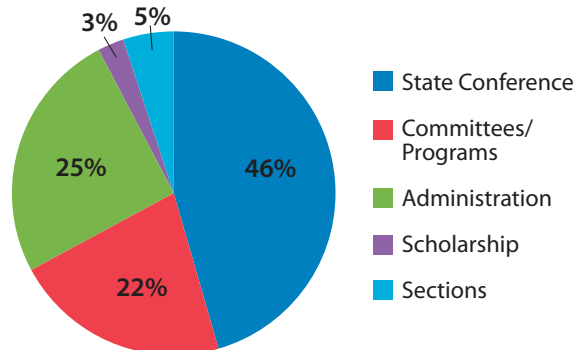
### 2012 Expenses

|                     |     |                  |
|---------------------|-----|------------------|
| State Conference    | 50% | \$66,917         |
| Committees/Programs | 21% | \$28,578         |
| Administration      | 22% | \$29,008         |
| Scholarship         | 3%  | \$4,000          |
| Sections            | 4%  | \$5,150          |
| Total               |     | <u>\$133,733</u> |



### 2013 Expenses

|                     |     |                  |
|---------------------|-----|------------------|
| State Conference    | 46% | \$67,894         |
| Committees/Programs | 22% | \$32,094         |
| Administration      | 25% | \$37,608         |
| Scholarship         | 3%  | \$4,000          |
| Sections            | 5%  | \$7,418          |
| Total               |     | <u>\$149,004</u> |



Totals may not equal 100% due to rounding.



## Legislative Action

The Legislative Committee prepares a legislative agenda, reviews legislative bills, gives testimony on legislative matters of concern to the Chapter, works to get APA bills sponsored, is involved in legislative-related activities, provides presentations to various audiences and forums, and informs the Board and chapter membership about pertinent legislative issues.

**Co-chairs:** Josh Peters, AICP and Esther Larsen, J.D.

The Chapter has a strong and active Legislative Committee. The committee meets weekly via conference call during the State legislative session to review and discuss proposed legislation, receive updates from our Chapter lobbyist and provide direction for commenting on legislation. The Chapter also proposes legislation through the Bill Proposal Subcommittee. Chapter members can propose legislation for the Chapter Board to consider sponsoring. Bills we have sponsored that became law in the past include:

- Prohibiting expansions of UGAs into 100 year floodplains,
- Creating flexibility for local governments to do subarea planning.

Washington Chapter's Bill Proposal Process was featured at the APA National Conference as the recipient of a national chapter recognition award: the 2013 Karen B. Smith Award for Outstanding Outreach to the Community.

### 2012 Legislative Session Summary

The Chapter adopted the 2012 Legislative Agenda supporting targeted reforms to state law and investment that help our economy grow, build quality communities and protect our environment. The Agenda set forth five principles for planning toward economic recovery and recommended five legislative actions in 2012. <http://washington-apa.org/documents/2012LegislativeAgendaAPAWashington.pdf>

The 2012 Legislative Session was dominated by the economic recession that state and local governments faced and included 2 special legislative sessions so that the bills necessary to implement the budget could pass. The Legislative Committee tracked twenty-two key bills along with budget bills and actively participated by providing input and correspondence to Governor Christine Gregoire regarding the SEPA-reform proposals. <http://www.washington-apa.org/documents/APAWALetterReSB6406.pdf>

### Planning-Related Bills that passed into law:

The number of noteworthy land use bills that passed in the 2012 session were few in number. The most significant land use bill of the 2012 session was SB 6406, which incorporated the SEPA-reform proposals that stakeholders, including the Chapter, had been negotiating since 2011. <http://apps.leg.wa.gov/billinfo/summary.aspx?bill=6406&year=2011>

### 2013 Legislative Session Summary

The 2013 legislative session was dominated by the State's operating budget crisis. The Legislature required two 30-day special sessions in addition to the 105 day regular session to pass the biennial budget and items not essential to its passage received little attention. Only 373 substantive bills passed the Legislature, the fewest such number in a regular session in many years. Thus, few significant land use or planning bills reached the Governor's desk.

The Bill Proposal Process for the 2013 session resulted in the Chapter proposing a Budget Proviso to fund a two-year study and report on the Growth Management Act (GMA). Although it was not included in the budget, the Legislative Committee continued through the 2013 Interim to work on efforts addressing review of GMA, including a survey of the Chapter membership regarding a variety of issues related to planning and GMA and participation at the House Local Government Committee's work session with other stakeholders to discuss GMA and what changes or issues should be addressed in the 2014 Legislative Session. Analysis of the survey and input from a variety of work sessions, task forces and work groups will be used to draft the Chapter's 2014 legislative platform, strategy, and initiatives.

### Planning-Related Bills that passed into law:

The Legislative Committee's bill tracking list contained over 90 items. Only 11 of those bills passed, including one that was vetoed by the Governor. 2013 bills that passed may be found here. [http://washington-apa.org/newsletters/article/legislative\\_wrap\\_up\\_aug2013](http://washington-apa.org/newsletters/article/legislative_wrap_up_aug2013)



## Chapter Communications

---

The communication Committee implements APA Washington's goal to "communicate strategically to educate, advocate, and connect" with its members and the constituents they serve about the choices and benefits available through planning.

---

**Co-Chairs:** Kim Selby, AICP and Stacey Smith, MPA

The Communications Committee (or "CommComm") focuses on informing our members about chapter news, relevant planning legislation and projects around the state. The primary outlet for communication is the monthly newsletter, the **Washington Planner**, which is sent to members as an e-mail summary of articles that links to the chapter website. The content for the newsletter includes articles submitted by the chapter president and board members, as well as volunteered articles and announcements for training opportunities. Information available on other websites is linked in the "Elsewhere online" section. This year each issue of *The Washington Planner* was opened by 26% of e-mail recipients, on average.

The newsletter could not be produced without our dedicated volunteer editor, Mark Caughey, AICP. Mark has volunteered his time every month for the last 3 years to review articles for content and grammar, track down supporting images and write brief introductions to each article on the issue summary page. Mark's last issue was the November 2013 **Washington Planner**. Thank you, Mark for your tremendous assistance and dedication to the chapter!

The CommComm also reaches out to the membership via social media sites, **Facebook**\* and **LinkedIn**†. The Facebook site is primarily used to announce events and alert "friends" to new activity on the chapter website.

The Facebook page has 85 "likes" who receive updates and content from new posts. The LinkedIn group has 880 members and is typically used to discuss news articles and share ideas. The CommComm has been discussing ways to cross-reference all formats of communication to encourage discussion, including setting up a LinkedIn chat about one article per newsletter to discuss with the author ideas posed in their article. The Committee hopes to test this idea in the coming year.

Time-sensitive information is also shared with members via "ADVISE" e-mails, alerting recipients to deadlines, continuing education events, conferences and other opportunities. The Advise e-mails and other topic-specific messages typically run at an open rate of 20-24%. The CommComm is sensitive to not overwhelming members with too many e-mails, especially given regular communication from National, such as "Interact" e-mails.

In 2012, the Chapter also added the role of Press Officer to the CommComm. The Press Officer works with the Chapter officers soliciting articles on current issues of concern to planners and to seeking venues for publication of these articles in the media, including newspapers, blogs, and social media sites. The intent is to raise public awareness on the issues and on the role of planning in resolving these issues.

\* <https://www.facebook.com/pages/APA-Washington/183674101666769>

† [http://www.linkedin.com/groups?gid=3047393&trk=hb\\_side\\_g](http://www.linkedin.com/groups?gid=3047393&trk=hb_side_g)



## Professional Development

The role of the Professional Development Committee is to: (a) to advise prospective AICP members as to the qualifications, purposes, and programs of the Institute, the Code of Professional Responsibility of the Planner, and the Rules of Reference to Institute membership; and (b) to inform AICP members about opportunities and/or requirements for professional development.

**Professional Development Officer:** Nancy Eklund, AICP

The Chapter supports our members through a variety of professional development activities, including:

- Preparation for the AICP exam,
- General training for all members as well as continuing education that qualifies for certification maintenance credits for AICP members, and
- Nomination of planners who have made a significant contribution to the profession to the College of Fellows.

### AICP Exams

#### *Chapter Study Session*

In March of 2012 and 2013, the Washington Chapter provided all-day training sessions to prepare interested members for the AICP Exam. The Exam Prep sessions were attended by 16 planners in 2012 and 23 in 2013. The sessions were held at the South Seattle Community College and led by volunteer instructors who addressed the various topical areas of the exam. The following planners donated their time to share their expertise with class members:

| SESSION   | 2012  | 2013                                      |
|---|---|---|
| Test-taking Hints:                              | Christopher Pasinetti, AICP<br>Salina Lyons, AICP | James McHendry, AICP<br>Katie Baker, AICP |
| Site Development Basics                         | Steve Pilcher, AICP                               | Rick Sepler, AICP                         |
| Budgeting, Finance, and Planning Administration | John Doan, AICP                                   | John Doan, AICP                           |
| Quantitative Methods, GIS                       | Greg Lipton                                       | Michael Hubner, AICP                      |
| Planning Law                                    | Tim Trohimovich, AICP                             | Tim Trohimovich, AICP                     |
| History/Theory                                  | Kevin O'Neill, AICP                               | Kevin O'Neill, AICP                       |
| Transportation                                  | Kris Liljeblad, AICP, PTP                         | Chris Comeau, AICP                        |
| Planning Ethics                                 | Nancy Eklund, AICP                                | Nancy Eklund, AICP                        |

The two events were supported financially and through in-kind contributions from the following groups: Fehr & Peers, City of Des Moines, Lochner, and SvR Design Company (2012); and Berk and The Transpo Group (2013).

#### *AICP Reduced Fee Exam Scholarships*

In 2012 and 2013, the Chapter was also able to provide a total of six reduced rate scholarships for members taking the AICP exam.

#### *AICP and ASC Exam Successes*

Of the 41 planners taking the exam in the last year and a half, 31 have passed – a 75% pass rate. While this percentage is down from previous years, it is still above the national average of 64% during that same period.

The Chapter is happy to welcome the following new AICP Members for 2012 and the May 2013 exam, as well as those AICP planners who have taken the Advanced

Specialty Certification (ASC) exams for transportation and environmental planners:

#### 2012: May and November Exams

|                       |  |
|-----------------------|--|
| Jeff Abalos, AICP     | Wesley Kirkman, AICP                   |
| Kathleen Baker, AICP  | James Mc Hendry, AICP                  |
| Lauren Balisky, AICP  | Kell McAboy, AICP                      |
| Angie Brewer, AICP    | Valerie Smith, AICP                    |
| Amalia Cody, AICP     | Joel Soden, AICP                       |
| John Coleman, AICP    | Orion Stewart, AICP                    |
| Thomas Colleran, AICP | Kathleen Weinand, AICP                 |
| Kevin Cricchio, AICP  |  |
| John Donahue, AICP    | <b>Certified Environmental Planner</b> |
| Tim Gates, AICP       |  |
| Carolyn Johnson, AICP | Jacquelyn Lynch, AICP CEP              |

#### 2013: May Exam

|                         |   |
|-------------------------|---|
| Nathaniel Barnett, AICP | Ardele Steele, AICP                     |
| Christopher Beale, AICP | Victor Stover, AICP                     |
| Nicholas Bond, AICP     |   |
| Jessica Davenport, AICP | <b>Certified Transportation Planner</b> |
| Matthew Herrera, AICP   | Joel Pfundt, AICP CTP                   |
| Mitchell Hooper, AICP   | Paula J. Reeves, AICP CTP               |
| Timothy Locke, AICP     |   |
| Kapena Pflum, AICP      |   |
| Erik Rundell, AICP      |   |
| Melissa Sartorius, AICP |   |
| Morgan Shook, AICP      |   |

#### Training and Certification Maintenance

Between January 2012 and June 30, 2013, the chapter received 190 AICP certification maintenance credits for chapter sponsored training at 57 separate events (135 in 2012, and 55 in the first half of 2013). In addition to the state conference sponsored by the Chapter, 16 events were sponsored by the Puget Sound Section, 18 were sponsored by the Inland Empire Section; and 22 were held as Planner Forums, a joint effort by APA, the Washington Department of Commerce, and the Planning Association of Washington. See the section on Continuing Education for more information on the Chapter's training activities.

#### Nomination to the College of Fellows

Election to the College of Fellows is one of the highest honors that the American Institute of Certified Planners (the professional institute of the American Planning Association) bestows upon a member. This honor recognizes the achievements of the professional as a model planner who has made significant contributions to planning and society.

Membership in the College of Fellows is granted to planners who have been members of AICP and have achieved excellence in professional practice, teaching and mentoring, research, public or community service and leadership. The minimum requirements for eligibility as a Fellow include:

Member of AICP for at least 15 years.

- Member of AICP in good standing.
- Outstanding contribution to the profession over an extended period of time.

New members are inducted into the College of Fellows every two years. In 2012, Washington planner **Mark Kulaas, FAICP**, from East Wenatchee, was inducted as an AICP Fellow. A summary of his contributions to planning follows:



*Mark Kulaas, FAICP*

Mark Kulaas has achieved planning success throughout a career set in difficult political environments. His leadership has brought success to first-time planning processes for communities and updates of plans long neglected. Mark builds trust through respect for participants and honest discussion of policy and regulatory choices. He effectively

advocates for the rural jurisdictions he represents before larger agencies, influencing decisions that have brought change appropriate to place and time. Mark's work, particularly in north central Washington State, has advanced planning by challenging inaction and mediocrity to help citizens create futures that truly reflect long-term community values.



## Annual State Conference

**Co-Chairs:** Kendra Breiland, ACIP, and Deborah Munkberg, AICP

The 2012 annual APA Washington conference was held October 11-12 in Olympia. The theme, **Breaking Gridlock: Creating New Alliances** focused on the role planners can play supporting partnerships, alliances and shared understanding with diverse perspectives. The conference took advantage of its state capital location by including elected and appointed officials in the program. Participants enjoyed a wide range of activities, including:

Mobile workshops and walking tours of downtown Olympia:

- A lunchtime keynote speaker Ed McMahon of the Urban Land Institute on the “Dollars and Sense of Creating and Preserving Community Character”
- 35 breakout sessions, all certified for AICP continuing education credit
- Closing panel discussion with representatives from the state legislature;
- Opening reception and silent auction that provided a preview look at the Hands-On Children’s Museum, a LEED Silver facility developed as a public/private partnership;
- Recognition of our peers at the annual PAW/APA joint awards program; and
- Chinese-US professional workshop on regional sustainable development.

Twelve sponsors provided valuable financial support to the conference and about 350 planners attended the event. Sponsor logos are shown on page 32.

In 2013, we held our annual conference October 2–3 at Bellevue’s Meydenbauer Center. Our theme of **Wicked Problems/Smart Solutions** focused on how planners can help find innovative solutions to seemingly intractable problems like climate change, fiscal inadequacies, and social inequity. Drawing over 450 planners from around the state and points beyond, the conference included the following highlights:

- Mobile workshops and walking tours of downtown Bellevue and the future East Link station areas;
- Keynote talks by the national APA Immediate Past President Mitch Silver, AICP on “Planning for the New Reality” and Ray Quay, FAICP, of the Global Institute of sustainability;
- 30+ breakout sessions offering AICP continuing education credit;
- Rollout of the Game Changing Initiative, a joint effort by planners in Oregon and Washington to rethink how we plan in light of game changing social, environmental, and economic forces;
- Opening reception and silent auction at the Bellevue Art Museum, which raised over \$2,500 for our student scholarship program; and
- 9 PAW/APA Planning Award winners (see photos on pages 16 and 17)!

For this year’s event, we thank the 19 sponsors who provided valuable financial support. Their logos are shown on page 33.



State representative Joe Fitzgibbon receiving 2012 Legislator of the Year Award



Deborah Munkberg, AICP, state conference co-chair, 2012 and 2013



Mitch Silver, AICP, Immediate Past President APA National, delivering opening keynote address at 2013 conference



## Awards

The Awards Committee conducts the Chapter's annual awards program. The Committee solicits applications, reviews, judges, and selects award winners in designated categories. The Committee also organizes an awards ceremony usually at our annual conference and presents awards to winning jurisdictions.

**Chair:** George Steirer

For over 20 years, APA Washington and the Planning Association of Washington (PAW) have collaborated on an annual joint awards program. Leadership and administration of the awards program has been

alternating between APA and PAW each year for several years. In 2013, APA was responsible for the awards program. The 2012 and 2013 Planning Award winners were:

| CATEGORY                                 | 2012 WINNERS   | 2013 WINNERS  |
|--|--|---|
| Transportation Planning                  | <b>Award Winner:</b><br>Urban Village Transportation Impact Fee Reduction Program (City of Bellingham)   | <b>Award Winner:</b><br>Bicycle plan (City of SeaTac)   |
| Sustainability                           | <b>Award Winner:</b> None  | <b>Award Winner:</b><br>Transfer of Development Rights Program Market Study (City of Tacoma)  |
| Physical Plans – Large Cities & Counties | <b>Award Winner:</b> Town Center Plan (City of Shoreline)<br><b>Honorable Mention:</b> Yesler Terrace Redevelopment Master Plan (City of Seattle & Collins Woerman Architects) | <b>Award Winner:</b><br>Evergreen Way Revitalization Plan (City of Everett)   |
| Physical Plans – Small Cities & Counties | <b>Award Winner:</b> Old Town Wetland Open Space (City of Arlington)   | <b>Award Winner:</b><br>Subarea Plan and Implementation Suite (City of Normandy Park)   |
| Rural/Small Town Planning                | <b>Award Winner:</b><br>Uniform Design Review & Community Design Standards (Island County, City of Coupeville, and Ebey's Landing National Historic Reserve, joint partners)   | <b>Award Winner:</b><br>SR 165 Corridor Plan (Town of Wilkeson)   |
| Citizen Involvement                      | <b>Award Winner:</b><br>Ridges to Rivers Open Space Network of the Mid Columbia (Ridges to Rivers)<br><b>Honorable Mention:</b> Long Range Strategic Plan (City of Mill Creek) | <b>Award Winner:</b><br>Fairhaven Neighborhood and Urban Village Plan (City of Bellingham)  |
| Implementation                           | <b>Award Winner:</b><br>Downtown Redmond 2020 (City of Redmond)  | <b>Award Co-Winner:</b><br>King County Metro South Kirkland Park and Ride Transit-Oriented Development (City of Kirkland)<br><b>Award Co-Winner:</b><br>Digital Comprehensive Plan, e-Zoning code and Property Viewer, and e-Review/e-Track (City of Redmond) |
| Student Planning                         |  | <b>Honorable Mention:</b> Back to the Future (University of Washington)   |

## Awards *continued*

In addition to the Planning Awards, the Chapter President presents other awards to individuals for outstanding service to the Chapter and to the profession.

**Robert Burke Award (formerly the President's Award):** *Renamed in 2013 to honor the first Washington Chapter president, this award is given by the Chapter President to recognize service to the Chapter. Recent recipients of the President's Award are:*

- **2012: Steve Butler, FAICP** – for his role as past president of the Chapter and leadership in the Kids in Planning Committee, and for his work on the regional staff committee of PSRC and as planning director of Mill Creek and Seatac.
- **2013: Susan Winchell, AICP** – as a member of APA since its inception in 1978, Susan played an active role in our state for over 25 years, including the Nominations Committee chair for 11 years, chairing annual Chapter conferences in 1999, 2001, 2003.



*Susan Winchell, AICP receives the Robert Burke Award from President Ivan Miller, AICP*

## **Myer Wolfe Award:**

*The Myer Wolfe Award is given by the Chapter President to recognize professional achievement. Recent recipients of the President's Award are:*

- **2012: Dennis Ryan, Ph.D.**, University of Washington for his contribution to planning education and his role in multiple committees and commissions for the City of Seattle and for Lopez Island, strengthening the link between planning education and planning practice.
- **2013: Leonard Bauer, ACIP**, for his significant contributions to planning in the State of Washington since the Growth Management Act was enacted in 1990 through his work at the state Department of Commerce.

## **Barbara Grace Award:**

*Since 2004, the Barbara Grace Award has been given by the Chapter President to recognize a mid-level planner who has distinguished her or himself with dedication to public service and professional accomplishment. These are the front-line, unsung planners in our agencies and firms who help "Make Great Communities Happen" and represent the future leadership of our profession. Recent recipients of the Barbara Grace Award are:*

- **2012: Salina Lyons, AICP**, City of Covington – for her outstanding work in Covington and her leadership with the APA Puget Sound Section.
- **2013:** No award presented

**Legislator of the Year:** *This award is given to a state legislator for supporting legislation promoting fair and effective planning throughout Washington State.*

- **2012: Representative Joe Fitzgibbon** for his work within the State Legislator on behalf of planning issues in our state (see photo on p. 14)
- **2013:** No award presented

**Planning Advocate Award:** *This award recognizes public figures or planners who have advocated in support of planning issues.*

- **2012:** No award presented
- **2013: Michael Cardwell, AICP** for his advocacy on tribal issues and on behalf of APA in tribal country and for his work as a major contributor each year to the success of the Scholarship auction.



*City of Tacoma staff receive a 2013 APA/PAW award from President Ivan Miller, AICP (left) and Awards Co-chair George Steirer (right)*



*The City of SeaTac and SvR receive a 2013 APA/PAW award from President Ivan Miller, AICP (left) and Awards Co-chair George Steirer (right)*



## Sections

The Chapter is divided into 6 geographic Sections, each providing direct services and activities for local members.

### Puget Sound Section

**President:** Salina Lyons, AICP

The Puget Sound Section has been very active in 2012 and 2013. In particular, the PSS Board has updated the section bylaws and welcomed new board members:

- Michael Booth, AICP, moved into the Past President role, along with John Davies;
- Salina Lyons, AICP, became the President;
- Stefanie Young moved up to President Elect;
- Patrick Green picked up the Brown Bag Series; and,
- Eric Goodman, AICP, joined the board as Snohomish County Rep; and
- Elisabeth Schuck, AICP, joined the group as Secretary
- We moved our annual holiday party to El Gaucho in Seattle with great success and a great wine raffle. The location in downtown Seattle increased our attendance and we were thrilled to have new faces join us!!!
- We hosted another successful Planning Law Conference on May 15, 2013 at Meydenbauer Center in Bellevue with over 180 public and private planners attending and AICP credits offered for the sessions.
- The Young Planners group was officially recognized by the Puget Sound Section and the Chapter, see descriptions of the Young Planners Group later in this report.
- Recent and past members of the Puget Sound Section were recognized through the various award programs at the WA-APA state level:
  - President's Award for Distinguished Service: Steve Butler, FAICP
  - Myer Wolfe Award for Professional Achievement: Dennis Ryan, PhD
  - Barbara Grace Award: Salina Lyons, AICP
- Above all we want to recognize and thank our sponsors over the last year:
 

|                             |                       |
|-----------------------------|-----------------------|
| Perteet                     | Cardno TEC            |
| Van Ness Feldman GordonDeer | H.W. Lochner          |
| ESA Associates              | Charles Wolfe         |
| R.W. Thorpe                 | Transpo Group         |
| BHC Consultants             | The Watershed Company |
| AHBL                        | Community Attributes  |
| EnviroIssues                |                       |



## Peninsula Section

**President:** Jim Rogers

In 2013 the Peninsula Section held four section meetings in conjunction with the Planners Forums held by the Washington State Department of Commerce. The forums were rotated among the four counties of the Olympic and Kitsap Peninsula region.

In addition to a variety of topics—from Stormwater and Climate Change to Urban Forestry and Marijuana Legalization—the local jurisdictions hosting each event brought insights of their latest challenges and achievements to the forums. Several presentations at each forum gave AICP planners an opportunity to collect CM credits. An update from the Growth Management Hearings Board is also a forum staple.

The winter 2013 forum in Port Townsend included a presentation on Stormwater Infiltration and Low Impact Development. We also received an overview from WSDOT on the update of the Peninsula Regional Transportation Plan.

At the spring forum in Shelton we heard an interesting overview of water rights and water law in Washington from State Water Resources and Ecology, as well as an update on the new laws evolving around recreational marijuana. The summer forum was held at the Sequim Transit Center where we learned about several new or updated National and State information portals, including; FEMA National Flood Insurance Program, WSDOT Community Planning Portal and DNR's Geologic Information Portal.

The fall forum in Port Orchard included a presentation by Kitsap County DCD on their recently implemented LEAN Process Management System, showing how the system can greatly reduce permit processing time by reducing the number of process steps and coordinating more efficiently with all necessary departments, resulting in high customer satisfaction ratings. We were also given a presentation on Wetland Change Analysis from the Dept. of Ecology, and a presentation on Urban Forestry Issues for Planners by the Department of Natural Resources.



*Fall 2013 forum participants in Port Orchard, learning about Kitsap's LEAN Management Process.*

## Southwest Section

**President:** Gary Albrecht

Southwest Section members place a high priority on staying current with emerging trends in planning. Over the past few years, the Southwest Section has focused on trainings and network opportunities to advance our communities and profession. Training sessions have occurred as standalone sessions and through our partnership with the State Department of Commerce. Topics have included:

Understanding the Impacts of Washington Department of Ecology's Low Impact Development Standards,

- Shoreline Master Program Updates,
- Environmental Permitting
- Marijuana Producing and Processing.
- Networking opportunities occur at the trainings as well at our spring and summer socials, including: our sixth annual bowling event and a late summer social.

The Southwest Section is also committed to encouraging the development of the planning profession. As part of the section's strategic plan, good stories were told through the newsletter. In 2012, the section publicized an article about one exhibit that showcased Youth Favorite Places in Clark County. It was a photo contest that illustrated how some youths feel about and connect to a particular location. Knowing what types of places residents' value help guide how we plan for Clark County's future. In 2013, the American Planning Association selected Clark County's Aging Readiness Plan for an *Award of Excellence in the Special Focus Planning Initiative* – Senior Livability category and Vancouver's Esther Short Park was named a "Great Place" by national APA.

## Northwest Section

**President:** Jennifer Aylor, AICP

This year was an exciting one for the Northwest Section of APA. We worked with the Department of Commerce to produce quarterly planner forums in January, April, July and October. Topics ranged from planning for sea level rise to preparing for marijuana growing and retailing in our communities. In an effort to reach as many members as possible, we alternate meeting locations between Bellingham and Burlington and consistently have 30 or more participants. This can be challenging, as often we will meet in a new locations such as the City of Stanwood's new Fire Hall in January.

Northwest Section provides warm hospitality to their quarterly Planning Forums, often including homemade meals, drawing local council members, neighboring engineers, as well as local planners.

We have worked hard over the last several years to ensure that our section's AICP planners can obtain nearly all of their CM credits through our Planners Forums. This year was no different and we are proud that we are able to offer this opportunity to our members. Our goal is to help defray costs of maintaining AICP and section membership in hopes that our government sponsored members will continue to have their dues paid for by their employers.

We also beefed up board leadership this year with Kate Blystone joining the executive committee as Vice President of the section to assist Jennifer Aylor, who has served for nearly a decade as President. Kate is able to attend Board meetings and draft documents when Jennifer, the Section President, is unable.

At our Fall 2013 Forum, we held an hour long session titled *You've Lost That Lovin' Feelin'* where we asked our section membership to identify ways to continue improving our section and increasing participation.

We are beginning to explore new ways to expand our section and executive committee in 2014 so we can improve the services and opportunities we provide to our members. We received some great feedback from our members, but mostly positive feedback that we are on the right track and doing a great job.

## Inland Empire Section

**President:** Len Zickler, AICP

### Board Retreat, fall 2012

Our board participated in a Section retreat in the fall of 2012 to review section activities and plan for the 2012/2013 year. We used a section questionnaire to evaluate the needs of our members and identify interests. The questionnaire assisted in directing our continuing education efforts. Additionally, several new initiatives were identified, including implementation of a Section Awards Program, Planner "ER" and the establishment of a Section budget. The questionnaire responses contributed to the theme of the 2013 Priest Lake Conference.

### Professional Development/Continuing Education

The Section presented a full range of continuing education opportunities throughout the year. In the fall we offered a successful Ethics and Law Workshop for AICP continuing education credits. Additional education opportunities included presentation from Ecology on local source control, the implications of local food production, transportation and economic development and creative community organizing.

### 2013 Inland Empire Section APA Awards Program:

Four categories of awards were identified and given, including:

- Planner of the Year
- Plan of the Year
- Outstanding citizen planner
- Outstanding Student Projects – EWU

The Awards dinner, our first annual, was well attended by local professionals, students and faculty. Proceeds for the event will go toward Section activities. A small silent auction generated funds for student activities.

### Planner ER Program

Regular planner ER socials are being planned quarterly. The first gathering tackled the problem of homelessness in the downtown neighborhood. Attended by professionals and students, the gathering provided a lively discussion of the challenges our community faces with homelessness. At future events we hope to invite local interested council members to participate.

### Priest Lake Conference

The 2013 Inland Empire Section conference delivered a full program to equip planners with the tools needed to manage projects in contentious environments. Our program description stated "Planners are committed to protecting the public interest and involving the public in decisions that matter. But the public seems more divided and the middle ground seems to grow smaller every year". No matter your project or your community, effective communication is an essential skill. The speakers discussed:

- How the language we use makes some ideas stick and some bounce-off.
- How to use visualization tools and other techniques to keep the conversation focused on facts, and
- Provided practical advice on the critical planning skills of meeting facilitation and group presentations.

### Establish Section Budget

The Section established for the first time a working budget to guide our activities for the upcoming year. Board members and committee chairs will use this budget to plan for section activities.

### Ongoing Section Mentoring Program:

We continue to look for ways to improve this program. We are examining the ways other sections manage their mentoring programs for ideas.

- Students and the professionals have slacked off a bit on the socializing and comingling opportunities. We continue to look for opportunities to engage students in informal settings
- We have contacted EWU about including mentoring roundtables as part of a professional planning class in the fall. We will continue to work out the details of this over the summer. Board members will be asked to sit in on these roundtables.

### 2014 State Conference

The Inland Empire Section has helped to form committees for the 2014 conference scheduled for October 2014. Even though it's early, we will be identifying a theme by the end of 2013. Nikole Coleman, AICP and Scott Kuhta, AICP are chairing the organizing committee for the event.



## Public Officials Development

The Planning Officials Development Committee facilitates the participation of planning commissioners and elected officials in the Chapter. The Chair of the Committee shall serve as the Planning Official's Development Officer.

**Chair:** Ryan Windish

The role of the Public Officials Development Officer (PODO) is further defined to: 1) promote the value of planning with elected officials, commissions, and the broader community; 2) serve as a resource for members seeking timely and educational material on various planning topics; and 3) organize and administer a Speakers Bureau that would coordinate speakers for communities on specific topics and also be a repository for presentations that would then be available for others to use.

The main goal of the PODO in 2013 was to set up the APA Washington Speakers Bureau. The idea for a Speakers Bureau was just one of many Game Changing Initiatives and Actions in 2013. The Speakers Bureau is an exciting new program that will be a resource for planners in their work to educate and inform decision makers, planning commissions, and the public on important planning topics. This can be another resource for staff to draw from for assistance on complex topics that often take extensive research.

The Washington Chapter of the APA Speakers Bureau is intended to:

- Underscore planning's crucial role in the economy, environment, and quality of life.
- Communicate planning's benefits to non-planners to address global and local issues.
- Provide and deliver presentations on a large "game changing" topics
- Be a repository for presentations for use by others with an "advisor" available on the topic
- Present information to a wide range of audiences.

The PODO will continue to solicit speakers on these topics and complete setting up the process for administering the Speakers Bureau including a webpage on the APA Washington website. The anticipated launch date for the Speakers Bureau is February 1, 2014.





## Continuing Education Committee

The Continuing Education Committee provides timely, accurate, and informative educational seminars and workshops. The Committee also prepares and annual continuing education program schedule and provides opportunities for participation by Chapter members.

**Chair:** Susan Winchell, AICP

The Washington Chapter has provided numerous **continuing education opportunities**\* for its members in the 2012–2013 biennium. The Continuing Education Committee has focused on linking with the on-going professional development events such as the Chapter Conference, Planners' Forums, and Section activities. In addition, the Chapter is a co-sponsor of the national planning webinars that provide on-line continuing education for planners.

The Chapter's annual conferences provide a full two days of continuing education sessions. Additional information on the conferences for 2012 and 2013 is provided on the Chapter website at [www.washington-apa.org/events](http://www.washington-apa.org/events).

The Chapter is a co-sponsorship of the regional Planners' Forums, along with the Department of Commerce and the Planning Association of Washington. Four times a year, Planners' Forums were held in Moses Lake and various cities in the Peninsula,

Northwestern, and Southwestern areas of Washington. Agenda items included growth management updates, shoreline regulations, SEPA appeals, and updates on planning activities in each region of the State. Many of these sessions also provide continuing education to our members

For planners in all parts of the State, **national webinars**† provide access to continuing education at no charge. Thirty-eight webinars were offered in 2013 and thirty-seven were offered in 2012. Topics ranged from the very timely (such as responding to disasters, e.g., Hurricane Sandy) to the basics of comprehensive planning. New for 2012 was the spring webinar focused on AICP exam preparation with sessions specifically designed to cover the relevant areas of the exam.

\* <http://washington-apa.org/events/training/>

† <http://washington-apa.org/events/training/>





## Community Planning Assistance Team

The Community Planning Assistance Team (CPAT) provides expert professional pro bono planning assistance to small Washington towns with limited planning resources.

**Chair:** Bob Bengford, AICP

The Community Planning Assistance Team (CPAT) program of the Washington Chapter in partnership with the state Department of Commerce was formed in 2005. CPAT's groups of volunteer planners provide professional assistance in articulating visions, solving problems or resolving issues to communities (cities, towns or neighborhoods). The program focuses on communities that lack planning resources. We also provide an on-line resource funded from the American Planning Association Urban Design and Preservation Division and the Washington State Planning Directors Association. This "Community Design and Planning Handbook" is available at: <http://washington-apa.org/programs/cpat/>

Typically, CPAT teams include volunteer planners from all over the state with expertise in land use, transportation, economic development, urban design, natural resources, parks and recreation, historic preservation, and other areas. In addition, CPAT is affiliated with the planning schools at Eastern Washington University and the University of Washington.

For the 2013 period, CPAT conducted a series of "coffee talks" for the Lake City (Seattle) Neighborhood Alliance and its member organizations. The purpose of these meetings was to expand the community's understanding of important aspects of growth and development. With the planned future redevelopment

of several large auto dealerships along the neighborhood's spine, Lake City Way, the community has the opportunity to collaborate in developing concepts for this redevelopment.

These coffee talks were similar to those organized by CPAT for the Wedgewood Community Council during 2012. CPAT collaborated with the Neighborhood Alliance to find speakers for four topic-focused talks:

- March 26: Economic development and community identity, with Greg Easton, Key Knapton, and Marty Curry,
- April 23: Urban design with Gerald Hansmire, Geoffrey Wentlandt, and Jeanne Krikawa.
- May 28: Transportation, with Kevin Shively, Paula Reeves and Susan McLaughlin
- June 25: Diversity, with Rachel Miller, Amber Trout, and Lisa Uemoto

The CPAT program is currently conducting an outreach effort to communities around Washington to solicit applications for community assistance activities in 2014. As a part of this outreach effort, CPAT is teaming up with the Association of Washington Cities (AWC) to share information and to join resources in assisting communities in need.



*In 2013, CPAT organized a series of presentations to the Neighborhood Association in Lake City.*



## Student Activities and Student Scholarship Committee

The Scholarship Committee consists of representatives from the University of Washington and Eastern Washington University faculties and the membership at large. The Committee advertises the Chapter's Student Scholarship program at each university, reviews candidates, selects scholarship recipients, and regularly reports on the scholarship program to the Board.

**Scholarship Award Co-Chairs:** Tirrell Black, AICP, and Gabe Snedeker, AICP

**Scholarship Auction Co-Chairs:** Dan Burke, AICP, CTP and Kell McAboy, AICP

Students in Urban Planning at the accredited programs in Washington – Eastern Washington University and the University of Washington – have Planning Student Associations. Members of the Board visit the universities to talk about APA and encourage students to join. Student representatives from these organizations are ex officio members of the APA Washington Chapter Board.

Each year, the APA Washington Chapter provides scholarships to students in Urban Planning at the accredited programs in Washington. Scholarships are awarded based on five criteria: academic excellence, commitment/experience, potential future effectiveness in the field of planning, financial need and demonstrated interest in planning issues.

In 2013, scholarships of \$2,000 each were awarded to Rachael Hodgson and Katy Haima.

**Rachel Hodgson** is a Master of Urban and Regional Planning candidate at Eastern Washington University.

**Katy Haima** is a Master of Urban Design and Planning candidate at the University of Washington.

The scholarships are funded through member dues and through the auction that occurs at the annual state conference. Due to the valiant efforts of Dan Burke and Kell McAboy, the 2013 auction raised over \$2,900.00 to support the scholarships. There were seven corporate donations, eight donations from generous individuals and fourteen unique basket donations from the staff of Washington cities and ports.





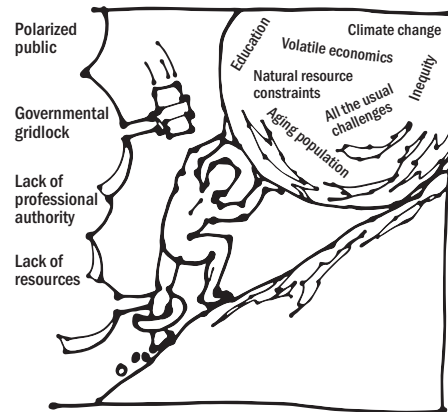
## Game Changing Initiative

The Game Changing Initiative) is an ad-hoc committee formed to explore major issues impacting our society and our planning for the future and to define ways that planners can be involved in creating change to help resolve this issues.

**Co-Chairs:** Jill Sterrett, FAICP, John Owen, Joe Tovar, FAICP; and Kamuron Gurol

Since early 2011, this committee has been working together with APA Oregon Chapter leaders to create Game Changing Initiatives for the future of our state. The purpose is to develop bold new initiatives to create the social, governmental, and institutional structures needed for the 21st century that will address:

- The recent recession and a “new normal” based on a slow growth economy;
- Loss of shared values due to increasing income inequity, media-fueled controversy, and demographic change;
- Deterioration of our natural resources due to population growth and unsustainable rates of consumption; and
- Global climate change that will further stress natural systems and impact our cities.



*The problem for the planning community is that emerging challenges are increasingly threatening just as institutional support is waning.*

The group has organized and hosted a series of events over the past two years, including presentations at state and national conferences of APA and ASLA. Our core events and products included:

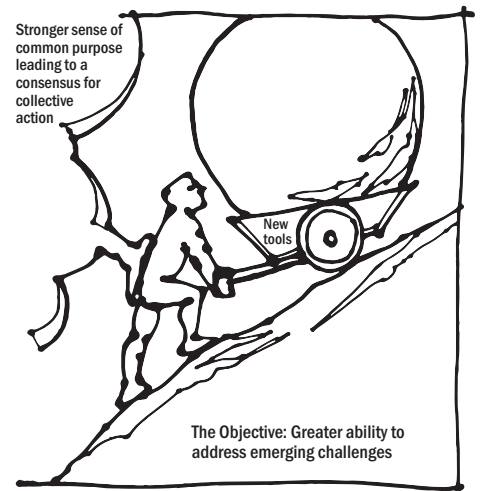
- **Leaders Symposium** (October 2011) 50 experts in planning and related fields met to discuss the challenges and identify a way forward.
- The resulting Action Agenda proposed research, communication, and alliances to examine the legislative and institutional change needed.
- **Daniel Burnham Big Ideas Forum** (May 2013) Over 150 planners from the region participated in discussions.
- Four task force groups created Big Ideas for Washington State, presented at the 2013 annual APA Washington conference.



*President Ivan Miller discusses issues at the Leaders Summit with Oregon's Paddy Tillett and UW Department Chair Qing Shen and others.*

The major initiatives developed from this process, include:

- **Better Planning Laws for the 21st Century** is examining our array of planning laws and defining what is needed to address our new challenges.
- The **APA Washington Speaker's Bureau** has been formed and will soon launch a program to bring speakers to local City Councils, planning commissions, and interest groups on the major challenges we face and how planning can help (see the article by Public Officials Development Officer for more information).
- The **Youth Summit on Climate Change** organized to outreach to college students throughout the state, educate them on climate change and provide avenues for action, and held their first conference on October 1, 2013 (see the article by the Kids In Planning Committee for more information).
- **Big Ideas for Washington's Future** compiles the ideas from the above efforts and a vote by members to develop a blueprint for change that the Chapter will adopt and promote through 2014.



Over 260 members participated in the reviewing the proposed Big Ideas both at the conference and during anon-line survey and over 100 people volunteered to take part in Action Committees to be started early in 2014. The results of the Action Committees will be discussed at the 2014 state conference and are planned to culminate at the 2015 national APA conference in Seattle.





## Young Planners Group

The Young Planners Group (YPG) helps to build a community of emerging planning professionals by providing networking, mentoring, and leadership opportunities.

**Chair:** Eric Howard (2013), Stefanie Young (2012)

YPG started in 2012, with the following mission:

- Build and develop a community of emerging planning professionals in the Puget Sound region
- Promote career development of members by providing networking, mentoring, leadership, and educational opportunities
- Engage with the larger Puget Sound community through volunteerism, outreach, and cross-discipline activities
- Support and collaborate with any other Young Planner Groups in other APA Washington Sections

YPG is open to all members of the Washington Chapter of the American Planning Association as long as they meet one of the following three criteria: 1) are under thirty-five years of age, 2) have less than five years of

experience in the planning field, or 3) are currently enrolled in a planning or planning-related program.

YPG has been primarily active within the Puget Sound Section and is looking to expand into Eastern Washington. Over the past year YPG Puget Sound has held numerous social networking events, organized various educational activities including sessions at local and statewide conferences, and started a formal mentorship program. Currently, the YPG Puget Sound email list reaches 192 people who have expressed interest in our activities. The social networking and educational events typically average fifteen participants. The mentorship program has successfully linked ten mentees with ten mentors based on shared interests and areas of expertise. As a new program YPG is looking to increase membership and member involvement, and to build a foundation for successful programming.





## Climate and Sustainability Initiative

The Climate and Sustainability Initiative (CSI) is an ad-hoc committee that emerged out of the Chapter's Energy Task Force that began in 2004.

**Co-Chairs:** Keith Maw, AICP, and Lyn Keenan

The CSI Committee has participated in numerous activities associated with Climate Change and Sustainability during 2012 and 2013.

In 2012, with the assistance of Andy Markos, AICP, CEP, we participated in preparation and adoption of the APA National *Interim Policy Guide on Energy*. Comments and recommendations were provided to the National APA, with detailed draft language addressing National Energy Planning Policy, Greenhouse Gas Emissions Policy, the Future of Coal, and Exploitation of Unconventional Petroleum. We also participated in the adoption process at the Los Angeles National APA Conference, and were successful in our efforts to postpone adoption of the new Guidelines until

additional input from local Chapters was received. With Esther Larsen, we also provided review and comment on the draft *Policy Guide to Smart Growth*.

The CSI continues to participate in, and contribute to, other groups such as the APA Washington Legislative Committee, APA Sustainable Community Planning Division, the Association for Study of Peak Oil (ASPO), WA Executive-Legislative Work Group on Energy Policy, Resilient Washington, the Sustainability Short Course Technical Advisory Committee, and the Game Changing Initiative. We have also prepared a Power Point presentation addressing Climate Change as an initial topic for the APA Washington Speakers' Bureau.

## Membership Committee

The Membership Committee facilitates existing and new member needs, recruits new members and assists with the dissemination of Chapter information.

**Chair:** Ferdouse Oneza, AICP

The Membership Committee has developed a Membership Benefit Program that laid out a plan for various membership services provided by the Chapter. The Program emphasizes member specific benefits provided by different Committees and Sections that add value to the Chapter membership. As part of the Program, the Committee initiated a Membership Recruitment Drive in 2013 in conjunction with the Chapter Annual Conference. In the past few years the Committee has communicated (via the website, mail and email) with new, active and lapsed members. The Committee aims to continue the recruitment drive and reach out to non-member planners and other related professionals throughout the State. Also in 2013, the Committee has designed new membership

recruitment material for efficient outreach and easy access to membership information. The Committee also aims to focus on member specific goals and services to enhance membership benefits.

The Committee has expanded in the past few years with new volunteers helping in different areas of the Committee activities as mentioned below:

- **New member welcome:** Anne Fritzel, AICP
- **Lapsed member contact:** Liz Stenning
- **Membership material:** Geoff Appel, AICP, and Kimbra Wellock, AICP
- **Recruitment efforts:** Gloria Gould-Wessen, AICP

## Tribal Planning Committee

The Tribal Planning Committee addresses statewide tribal planning issues and promotes APA Washington Chapter to tribal groups.

**Chair:** Michael Cardwell, AICP

The Tribal Planning Committee has provided a link between APA Washington and an active group of tribal planners — the Tribal Transportation Planning Organization (TTPO). It has also informed the Board and chapter membership about tribal planning issues. The committee chair serves as an Ambassador between the Native Sovereign Nations and the established Planning profession. This is an on-going networking situation accomplished by facilitating meaningful dialogue on tribal planning issues, and influencing federal transportation legislation.



Some of the events in which the Tribal Committee has been involved include:

- Attending the Washington Tribal – State Transportation Conference in Airway Heights (Northern Quest Casino).
- Holding a Scholarship Raffle for the Joseph DeLaCruz, Sr. Scholarship Fund for Native American students.
- Attending Affiliated Tribes of Northwest Indians Conferences engaging Native Sovereign Nation Planners in the Transportation Committee.
- Donating items for Scholarship Auction at the state conferences and assisting with the auction.



*Michael Cardwell receives the Planning Advocate Award at the 2013 APA Washington Conference in Bellevue*

## Kids in Planning and Youth Summit

The “Kids in Planning” Committee increases students’ understanding of planning issues and the profession, promotes the benefits of good community planning, and provides assistance in these efforts to others.

**Co-Chairs:** Paula Reeves, AICP, CTP, and Jacqueline Reid, AICP



*Paula Reeves, AICP, CTP, speaking to attendees at Youth Summit*

For this biennium, the Kids in Planning Task Force approached meeting their goals by delivering a youth-focused event. The **2013 Washington Youth Summit for Climate** was held on October 1, 2013 at the Meydenbauer Center in Bellevue and also webcast across the state. The goal for the Youth Summit was to bring together students, business leaders, policy makers, educators, and others providing a voice for college and high school students in climate action planning and giving students an opportunity to discuss how climate change is affecting them and their future. An estimated 100 students participated in the Summit either in person or via webcast and the

recorded webcast continues to inform viewers with over 100 hits since posted. At the Summit, speakers included inspirational students working on climate related projects — Carolyn Edwards from the Swinomish Tribe, Pablo Gomez from the Alliance for Climate Education in Los Angeles, and Anna Iglitzin from Climate Solutions. A number of policy makers, business leaders and educators involved in climate-related work in Washington State were eager to engage with students during the meeting. To view a recording of the Youth Summit webcast, visit the website: <http://www.ustream.tv/channel/washington-youth-summit>

Washington Chapter APA also organized a webinar intended to provide background information and help get information out about the Youth Summit. The webinar, titled **A Primer: Climate in the Pacific Northwest** was held on September 17th, 2013. Over 100 students attended along with professionals, educators and policy makers — for a total of 170 registrants.

A special thanks to the agencies and organizations that partnered to make the webinar and Youth Summit possible including:

- The Washington Chapter of the American Planning Association,
- Office of the Superintendent of Public Instruction,
- American Society of Landscape Architects,
- Bellevue Community College,
- Bicycle Alliance of Washington,
- Municipal Research Services Center,
- Microgreen Polymers, Inc.,
- Bainbridge Graduate Institute,
- Climate Solutions,
- Washington State Department of Archeology and Historic Preservation,
- Washington State Department of Ecology,
- University of Washington’s Climate Impacts Group,
- Washington State Department of Commerce,
- The Suquamish Tribe,
- The Port Gamble S’Klallam Tribe and
- The Quinault Indian Nation.

Additionally, several requests were received for the curriculum previously developed by Kids in Planning and we supplied it to groups inside and outside Washington State.

In developing its work plan for the upcoming period, the Task Force will be reviewing work with the curriculum and options for building off the energy from the Youth Summit.



## Sponsors: 2012 Conference



**Department of Commerce**  
Innovation is in our nature.



**PUGET SOUND ENERGY**



**VanNess  
Feldman  
GordonDerr**  
SEATTLE, WA • WASHINGTON, DC



## Sponsors: 2013 Conference



### Gold Sponsors

---



### Silver Sponsors

---



### Bronze Sponsors

---





American Planning Association  
**Washington Chapter**

*Making Great Communities Happen*

603 Stewart Street, Suite 610  
Seattle, Washington 98101

TEL: 206-682-7436

EMAIL: [office@washington-apa.org](mailto:office@washington-apa.org)  
[www.washington-apa.org](http://www.washington-apa.org)