# Legacy Srophecy

**EXPLORE** the past

**ASPIRE** for the future

**EVOLVE** in the present

			17/21/	10/1/11/11	12/11/	<i>/</i>
2014 Sponsorship & Exhibitor Info						
SUMMARY TABLE	PLATINUM	GOLD	SILVER	BRONZE	COFFEE BREAK	EXHIBITOR
2014 Cost	\$3,000	\$2,500	\$2,000	\$1,000	\$750	\$500
ANNUAL CONFERENCE BENEFI	TS					
Positioning & Visibility	Best	Better	Great	Good	Break	Exhibit
Conference Recognition	✓	✓	✓	✓	✓	
Complimentary Registrations	4	3	2	1	1	1
Full-page Ad in Onsite Program	✓					
Exhibit Space (8' x 8' table-top + 2 chairs)	<b>√</b>	✓				<b>√</b>
Logo in Registration Brochure	✓	✓	✓	✓		
Ad in APA-WA Newsletter	✓					
Logo in Onsite Program	✓	✓	✓	✓		
Conference Slide Show	✓	✓	✓	✓		
Verbal Recognition at Conf.	✓	✓	✓	✓		
General Session Introduction	✓					
Conference Website	<b>✓</b>	✓	✓	✓	✓	
Signage at Break					✓	

# **EXHIBITOR INFORMATION**

The Washington Chapter of the American Planning Association is offering an exciting opportunity to connect one-on-one with planners from Washington. This year's planning conference, *Legacy & Prophecy*, is offering exhibitors an 8' x 8' (approximate size) table top (with chairs) space. Over 250 planners are expected to converge upon the Davenport Hotel in historic downtown Spokane for the conference. Conference attendees will congregate in the exhibitor area during breaks (refreshments will be served).

This is a great opportunity to showcase your firm's or organization's projects and programs to planners throughout Washington.

#### **EXHIBIT DETAILS:**

- Over 250 planners are expected to attend the conference.
- One conference registration is included with each exhibitor space.
- The space is approximately 8' x 8'. One table and two chairs are provided (all other materials provided by the exhibitor).
- Exhibitor set-up from 6:30 am to 8:00 am, Thursday, October 16.
- Exhibitor break-down from 3:30 pm to 4:00 pm, Friday, October 17.
- All refreshments will be served in this room during all breaks.

To become an exhibitor, contact Stephanie Kennedy, Event Manager, at (503) 626-8197 or totaleventconnection@frontier.com.

# Legacy Prophecy

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# 2014 Conference Sponsorship Pledge

# PLEDGE INSTRUCTIONS

### **QUESTIONS**

Stephanie Kennedy, Event Manager 503.626.8197

totaleventconnection@frontier.com

#### **PUBLICATION DEADLINES**

- ☐ Sponsorship pledges received by May 15, 2014 will be included in the registration announcement.
- Paid sponsorships received by September 1, 2014 will be included in the conference program and signage.

#### **BENEFITS**

- An attendee roster will be e-mailed in PDF format after the conference.
- Additional sponsor benefits vary according to package and are identified on the 2014 SPONSORSHIP & EXHIBITOR INFO sheet.

### SPONSORSHIP PAYMENT

Make check payable to: APA Washington

# **SUBMIT THIS FORM & PAYMENT TO:**

Total Event Connection

168 NW Spring Meadows Way • Hillsboro, OR 97124 PHONE: 503.626.8197 • FAX: 503.626.3191 totaleventconnection@frontier.com

Payments are requested at time of the pledge.

### **REFUND POLICY**

Sponsorship pledges are considered final commitment for payment. Refunds for payments will not be issued as benefits will be implemented upon commitment.

# ATTENTION EXHIBITORS

- ☐ Exhibit logistics and registration instructions will be sent later this summer to the primary sponsorship contact noted on this form.
- ☐ An exhibit floor plan will not be issued prior to the conference. Floor plans will be distributed during setup.

# THANK YOU

for your generous support!

# **PARTICIPATION LEVELS**

Kindly check your level below. Please submit your sponsorship in time to secure your listing in conference publications.

- □ \$3,000+ PL
- PLATINUM (includes 4 registrations)
- □ \$2**,**500
- GOLD (includes 3 registrations)
- □ \$2,000
- SILVER (includes 2 registrations)BRONZE (includes 1 registration)
- □ \$1**,**000
- COFFEE BREAK CRONCOR
- □ \$750
- COFFEE BREAK SPONSOR

# **EXHIBIT SPACE**

Will you exhibit at the conference? ☐ Yes ☐ No

□ \$500 • EXHIBIT SPACE (includes 1 registration)

### **SILENT AUCTION**

### PAYMENT INFORMATION

- ☐ An invoice is needed to process payment.
- $\square$  Check enclosed  $\square$  Check in process

Credit card receipts will be sent to the contact listed below.

CREDIT CARD #

**EXPIRATION DATE** 

NAME ON CARD

#### **COMPANY INFORMATION**

PRIMARY SPONSORSHIP CONTACT

COMPANY NAME

ADDRESS

CITY

/

STATE

ZIP

WORK PHONE NUMBER

CELLULAR PHONE NUMBER

E-MAIL



APA Washington 2014 Annual Conference October 16-17, 2014 • DAVENPORT HOTEL Spokane, Washington