

Legacy & Prophecy

EXPLORE. EVOLVE. ASPIRE.

Conference Schedule

As of June 1, 2014. Subject to change

	Economic Development	Transportation Planning	Community Planning	Planning Tips & Tools	Environment & Health	Emerging Planner's Tool Kit
WEDNESDAY, OCTOBER 15						
5:00 pm - 8:00 pm	APA Washington Board of Directors Meeting					
6:15 pm - 9:15 pm	Short Course on Local Planning (New and Advanced for 2014!)					
THURSDAY, OCTOBER 16						
7:30 am - 4:00 pm	Registration, Networking, and Exhibits					
8:30 am - 8:50 am	Welcome to Spokane! Greetings from APA Washington President					
8:50 am - 10:00 am	OPENING SESSION: Ilana Preuss, Chief of Staff, Smart Growth America: A Discussion about Mixed Use Industrial Concepts and the Conversion of Historic Industrial Properties to Office and Residential Uses					
10:00 am - 10:15 am	Coffee and Tea Break					
10:15 am - 11:15 am	Envisioning a Better Future – Scenario Planning for Livability	The Division Prophecy	Tiny Houses – Big Impact on Homelessness	Why the Sad Face? A Real Conversation about the State of the Planning Profession	Planning to Eat: The Effectiveness of GMA in Farmland Preservation	
11:15 am - 11:30 am	Break with Exhibitors					
11:30 am - 12:30 pm	Pivoting Towards Sustainable Economic Success	Tribal Transportation Planning, MAP-21 Reauthorization, and You	Greening a Capital Corridor	Community Outreach to the New Generation	Legacy & Prophecy: Public Health and Urban Planning	How to Make a Quality Presentation to Citizens, Plan Commission, and City Council
12:30 pm - 2:00 pm	LUNCH & KEYNOTE SPEAKER: Robert Gibbs, Gibbs Planning Group: The X-Factor of Placemaking					
2:00 pm - 3:15 pm	Between the Dollar and the Dream: New Strategies, New Tools	Transforming an Auto-Oriented Transportation Legacy	Big Ideas for Washington's Future	ETHICS Beyond Don't – Ethics Do's (Potential 90-minute session)	Green Streets: The "Lorax Tree" – Today's Green Infrastructure/ Resilience Metaphor	
3:15 pm - 3:45 pm	Break with Exhibitors					
3:45 pm - 4:45 pm	Building Innovative Neighborhood Commercial Revitalization Programs	Next Generation Parking Strategies	Lessons Learned in Developing Effective Local Housing Strategies	The Right Tool for the Job: Using Cognitive Science to Improve Community Engagement	LEGAL Marijuana Review: Cutting Through the Haze of Nearly Two Years of Legal Marijuana	"Developer Speak" What is Important, How to Speak the Language, What you Need to Know to Survive
5:15 pm - 7:30 pm	RECEPTION / SILENT AUCTION Join us at the Riverside Event Center for a relaxing reception. Just a short walk from the Davenport, we will be in The Falls Room, affectionately referred to as "The Penthouse" because of its location on the top floor. The Falls Room has recently been remodeled and when the lights go down the ambiance of this room is enchanting. Enjoy an evening of food, drinks, networking and the annual silent action to raise money for scholarships.					
7:30 pm	PUB CRAWL & SCAVENGER HUNT					
FRIDAY, OCTOBER 17						
8:30 am - 9:45 am	Emerging Northwest Tribal Economies	Transportation Transformation: Back to the Future	Children as an Indicator Species - How Can Cities Promote Affordable Housing for our Families?	Social Change in the Suburbs	Partnerships to Promote Health and Success	Making Yourself Indispensable: Planning Managers and What They Want a Planner to Bring to the Table
9:45 am - 10:00 am	Coffee and Tea Break					
10:00 am - 11:00 am	Future of Industry	Growing Transit Communities in Suburban South King County	First Penguins through the Comp Plan Update Hole	Engaging Gen Y in Real World Planning	Stormwater Master Planning: The Invert Ins-and-Outs	
11:00 am - 11:15 am	Break with Exhibitors					
11:15 am - 12:00 pm	"Refining Fire" of Code Simplification & Consolidation	Realizing the Potential: A New Prophecy for Spokane's Centers and Corridors	Tribal Community Planning and Outreach	The Planning Canon (Cliff Notes)	Climate Change & Infrastructure Vulnerability Assessments	
12:00 pm - 1:45 pm	LUNCH, ANNUAL MEETING AND ANNUAL APA/PAW AWARDS PROGRAM					
1:45 pm - 3:00 pm	The Face of Washington's Working Waterfronts	Connecting Complete Neighborhoods on Spokane's South Hill	Small, Shared and Social Spaces: The Right of Way as Public Realm	Multicultural Outreach with Community Liaisons	LEGAL Vesting, Deadlines, Applications and Staff Reports: What Can Go Wrong	
3:00 pm - 3:30 pm	Break with Exhibitors					
3:30 pm - 4:30 pm	Getting Growth to Pay for Impact and Mitigation Fees	What Partnerships Should Look Like: Overlake Transit Center Funding Agreement	Spokane Health Campus Master Plan	Historic Designations: Planning Aid or Hurdle?	Growing Solar Communities	

Mobile Workshops

Thursday, October 16
10:00 am – 12:00 pm

EDS, MEDS & DOWNTOWN REVITALIZATION



Experience a tour of Downtown Spokane and surrounding neighborhoods to see how economic development tools are strategically implemented to bring together higher education, medicine and new construction in the urban center.

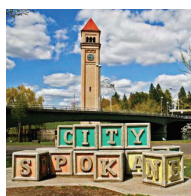
Stops will feature an under-construction 17-story hotel, a new Biomedical & Pharmaceutical Health Science Building housing Spokane's first full medical education facility, an early 20th century streetcar maintenance facility turned energy efficient office building, and an explosion of residential and commercial development in a formerly contaminated rail yard.

Hear directly from local leadership how economic incentives, from Tax Increment Finance to Historic Preservation Tax Credits, have helped projects 'pencil out' as we emerge from the recession.

PRICE\$45

Thursday, October 16
3:00 pm – 5:00 pm

THE FALLS, THE FAIRGROUNDS, AND THE FUTURE: RIVERFRONT PARK 40 YEARS LATER



Riverfront Park is Spokane's park. It celebrates the city's history – built around the Spokane Falls – the vibrant and powerful epicenter of the region. A place where Native Americans gathered to trade and fish, where pioneers settled and created a city, and where the railroad helped grow the regional economy, the world honored the memory of this location by bringing the first environmentally themed World's Fair in 1974.

Now 40 years later, the City of Spokane is looking at a comprehensive planning approach to the park and how it functions. Come enjoy a cup of hot chocolate and cookies as we stroll through the park looking at its classic icons, the City's maintenance and preservation efforts, and new features identified by the community through broad public participation in the Riverfront Park Master Plan 2014.

PRICE\$25

Friday, October 17
8:00 am – 12:00 pm

GREEN BLUFF: FROM PLANTING TO PLATING IN NORTH SPOKANE



Come experience the beauty of Green Bluff – a concentration of over 30 diverse farms offering a variety of activities including pick-your-own fruits and vegetables, seasonal festivals, hayrides, Fun Runs – all in an old fashioned farm setting.

You'll learn about the Green Bluff Growers, North Spokane's association of small family farms and foods stands located about 15 minutes outside the urban area. Local farmers will discuss how they've diversified agro-tourism to include trending new markets like wine tasting, brewing companies and wedding/event centers. Notable stops include optional tastings, fresh fruit pie, tree farms and an afternoon filled with scenery near Mt. Spokane.

PRICE\$45

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APA Washington
Annual Planning Conference
OCTOBER 16-17, 2014
Davenport Hotel | Spokane, WA

REGISTER TODAY
http://washington-apa.org/site/pages/2014_conference



EXPLORE the past
EVOLVE in the present
ASPIRE for the future

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Sponsors



Conference Information

Registration Prices		Before 9/19	After 9/19	Wed Only	Thrs Only
Member Registration*		\$275	\$350	\$200	\$200
Non-Member Registration**		\$325	\$400	\$250	\$250
Mobile Workshops	See individual session pricing.				
Exhibitors	\$500				
Full-Time Student	\$50 (if volunteer)				
Short Course on Local Planning	FREE				

* Member registration discount is available for participants of the Membership Drive.
** Includes \$50 for chapter-only membership.

REGISTER TODAY at http://washington-apa.org/site/pages/2014_conference

LOCATION

The 2014 APA Washington Planning Conference, LEGACY & PROPHECY, will be held in Spokane, WA, at the beautifully restored Davenport Hotel (10 South Post Street, Spokane, WA 99201).

LODGING

Attendees can receive a discounted conference rate at the Davenport Hotel. The room rate is \$119.00 plus tax per night for single/double. Call 1.800. 899.1482 and ask for the "APA Washington Conference" room rate. Room block will be released September 17, 2014.

EXHIBITORS

Interested in exhibiting? Contact Stephanie Kennedy, Event Manager, at 503.626.8197 or totaleventconnection@frontier.com.

QUESTIONS?

Contact Stephanie Kennedy, Event Manager, by phone at 503.626.8197 or by email at totaleventconnection@frontier.com.

We are excited to have this year's APA Washington Annual Planning Conference in downtown Spokane at the always stunning Davenport Hotel. Opened in 1914, The Davenport Hotel is a regional landmark and masterpiece of the acclaimed architect Kirtland Cutter. It served as a beacon of culture and refinement throughout the region for the better part of a century until shutting its doors in 1985. Local entrepreneurs purchased and restored the Davenport back to its original grandeur in 2002. The hotel is listed on the National Register of Historic Places.

Join Us in Spokane!

Sign up for Mentor Match when you register for the conference! The Mentor Match program pairs seasoned and emerging professionals during the conference and provides opportunities for career development and networking. Pairs attend an orientation and at least one other conference event together.

Mentor Match

Sign up online at http://washington-apa.org/site/pages/2014_conference. Pairs attend an orientation and at least one other conference event together. Contact Stephanie Kennedy at totaleventconnection@frontier.com for more information.

- \$30 discount for recruiting each regular and chapter-only member
- \$15 discount for recruiting each student member

In order to obtain the rebate, just follow the prompts in the online registration form. Rebates will be mailed following confirmation of the new member. Contact Stephanie Kennedy at totaleventconnection@frontier.com for more information.

Membership Drive!

Bring your co-workers, staff and friends to the APA Washington community by recruiting them during the membership recruitment drive so that they can also enjoy many membership benefits! Any APA Washington members who recruit new members during the conference registration period will be eligible to get a discount on their conference registration fee at the following rates:

Sponsorships

The APA Washington Annual Conference is an exciting opportunity to add your voice to others who are actively involved in working to create great communities. Your organization can be an active partner by participating as a sponsor while also networking and collaborating with your peers and clients. To continue the success of the APA Washington Annual Conference, we rely on the generous sponsorship of organizations and companies like yours to assure that we can offer a quality event at the lowest possible cost to participants. Please consider supporting the conference through a sponsorship. If you have any questions about sponsorship, please contact ncoleman@desmoineswa.gov or (206) 870-6551.