## Annual Conference Benefits

<table>
<thead>
<tr>
<th>Positioning &amp; Visibility</th>
<th>Premium</th>
<th>Best</th>
<th>Better</th>
<th>Great</th>
<th>Reception</th>
<th>WiFi</th>
<th>Break</th>
<th>Exhibit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Recognition</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary Registrations</td>
<td>6</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Company Logo on Attendee Badge</td>
<td>✓</td>
<td></td>
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</tr>
<tr>
<td>Full-page Ad in Onsite Program</td>
<td>COLOR inside cover</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibit Space (8' x 8' table-top + 2 chairs)</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Logo in Registration Brochure</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Conference Slide Show</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Verbal Recognition at Conf.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>General Session Introduction</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
</tr>
<tr>
<td>Conference Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Signage at Break</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
</tr>
</tbody>
</table>

## EXHIBITOR INFORMATION

The Washington Chapter of the American Planning Association is pleased to announce an exciting opportunity to connect one-on-one with planners from Washington. This year’s planning conference, **SHAPING COMMUNITIES THAT THRIVE**, will feature an 8’ x 8’ (approximate size) table top (with chairs) space for exhibitors. More than 250 planners are expected to converge upon the Greater Tacoma Convention Center (1500 Commerce Street, Tacoma, WA 98402) for the conference. Conference attendees will congregate in the exhibitor area during breaks (refreshments will be served).

This is a great opportunity to showcase your organization’s projects and programs to planners throughout Washington.

**EXHIBIT DETAILS:**
- More than 250 planners are expected to attend the conference.
- One conference registration is included with each exhibitor space.
- The space is approximately 8’ x 8’. One table and two chairs are provided (all other materials provided by the exhibitor).
- Exhibitor set-up from 6:30 am to 8:00 am on Wednesday, October 16.
- Exhibitor break-down from 3:30 pm to 4:00 pm on Thursday, October 17.
- All refreshments will be served in this room during all breaks.

To become an exhibitor, contact Stephanie Kennedy, Event Manager, at (503) 626-8197 or totaleventconnection@gmail.com. (Please copy APA office at office@washington-apa.org.)

### 2019 Cost

<table>
<thead>
<tr>
<th>MT Rainier</th>
<th>MT Adams</th>
<th>MT Baker</th>
<th>Glacier Peak</th>
<th>St Helens Reception (if available)</th>
<th>Olympics WF</th>
<th>Mt Spokane Coffee Break</th>
<th>Cascades Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>$4,000</td>
<td>$3,500</td>
<td>$3,000</td>
<td>$2,000</td>
<td>$1,500</td>
<td>$1,000</td>
<td>$750</td>
<td>$500</td>
</tr>
</tbody>
</table>
PLEDGE INSTRUCTIONS

QUESTIONS
Stephanie Kennedy, Event Manager
(503) 626-8197
totaleventconnection@gmail.com

PUBLICATION DEADLINES
☐ Sponsorship pledges received by July 19, 2019 will be included in the registration announcement.
☐ Paid sponsorships received by September 27, 2019 will be included in the conference program and signage.

BENEFITS
☐ An attendee roster will be emailed in PDF format after the conference.
☐ Additional sponsor opportunities vary according to package and are listed on the 2019 SPONSORSHIP AND EXHIBITOR INFO sheet.

SPONSORSHIP PAYMENT
Make check payable to: Washington APA
SUBMIT THIS FORM AND PAYMENT TO:
APA Washington
2150 N 107th St, Suite 205
Seattle, WA 98133
PHONE: (206) 682-7436
totaleventconnection@gmail.com

Payments are requested at time of the pledge.

REFUND POLICY
Sponsorship pledges are considered to be a commitment for payment. Refunds for payments will not be issued, as certain sponsor opportunities will be implemented upon commitment.

ATTENTION EXHIBITORS
☐ Exhibit logistics and registration instructions will be sent later this summer to the primary sponsorship contact noted on this form.
☐ An exhibit map will not be issued prior to the conference. Floor plans will be distributed during setup.

THANK YOU
for your generous support!

PARTICIPATION LEVELS

Kindly check your level below. Please submit your sponsorship in time to secure your listing in conference publications.
☐ $4,000+ • MT RAINIER (includes 6 registrations)
☐ $3,500 • MT ADAMS (includes 4 registrations)
☐ $3,000 • MT BAKER (includes 3 registrations)
☐ $2,000 • GLACIER PEAK (includes 2 registrations)
☐ $1,500 • ST HELENS RECEPTION (includes 1 registration)
☐ $1,000 • OLYMPICS WIFI (includes 1 registration) – SOLD
☐ $750 • MT SPOKANE COFFEE BREAK

EXHIBIT SPACE
Will you exhibit at the conference? ☐ Yes ☐ No
☐ $500 • CASCADES EXHIBITOR SPACE (includes 1 registration)

PAYMENT INFORMATION
☐ An invoice is needed to process payment.
☐ Check enclosed ☐ Check in process
Credit card receipts will be sent to the contact listed below.

CREDIT CARD NUMBER

EXPIRATION DATE SECURITY CODE BILLING ZIP

NAME ON CARD

COMPANY INFORMATION

PRIMARY SPONSORSHIP CONTACT

COMPANY NAME

ADDRESS

CITY STATE ZIP

WORK PHONE NUMBER CELLULAR PHONE NUMBER

EMAIL

October 16-17, 2019
Greater Tacoma Convention Center