



# SHAPING Communities that THRIVE

2019 Planning  
Conference



**OCTOBER 16-17, 2019**  
Tacoma Convention Center

## SESSION FORMAT AND DETAILS

- Number of presenters in each session is generally limited to 3 plus moderator (45–75 minute session, except for Law & Ethics).
- Audio visual equipment (including laptops and LCD projectors) will be provided for each session.
- Formats other than the traditional presentations are encouraged, including: Point/Counterpoint, Panel Discussions, Moderated Debate, Interactive Workshops, etc.

## SUBMITTAL INFORMATION

Email your completed form to Stephanie Kennedy, event manager, at [totaleventconnection@gmail.com](mailto:totaleventconnection@gmail.com) and to the APA Washington office at [office@washington-apa.org](mailto:office@washington-apa.org) by June 24, 2019:

- Presenters will receive free admission for the day they speak (plus a nominal fee if attending lunch that day).
- We do not pay honoraria or reimburse for travel or lodging expenses.

## SUBMITTAL CRITERIA

The Program Committee will select conference sessions based on the following criteria:

- Session is unique, engaging, and relevant to the conference theme.
- Session includes APA Washington members as presenters.
- Session offers a panel with diverse perspectives (e.g., multi-disciplinary views, geographic diversity, etc.).

The Program Committee is responsible for the content of each session and, as the conference program develops, may request changes to better balance the session.

## IF YOU ARE SELECTED

You will be contacted by a Program Committee member by July 1, 2019 and asked to complete a CM form.

# Call for Sessions

**SUBMISSION DEADLINE:**

**June 24, 2019**

## CONFERENCE THEME:

**Shaping Communities that Thrive**

## TRACKS:

As planners, we are instrumental in shaping the futures of our communities. What actions are needed to make communities strong, vibrant, creative, healthy places where nature and people can thrive, both today and tomorrow?

Our theme is **Shaping Communities that Thrive**, and we have identified the following session tracks. As you consider the conference theme and the tracks, please think broadly and creatively about how your session proposal corresponds to these descriptions. Our objective is to inspire conference attendees to be excited about their profession, learn from case studies, and take new professional tools, technologies, and job skills back to their communities. Your proposed session can be a traditional presentation or panel discussion, or one that is interactive, hands-on, or uses some other approach that works for your topic.

### DREAMS TO DIRT

How do you implement the dream? What strategies and steps are needed to make the idea into a reality? How do you build the political and community buy-in on the vision, and transform that momentum into a financial and practical reality? Are there do's and don'ts you can share?

### CREATING "PLACE"

What does it take to create a place where people want to be? Is it infrastructure, a sense of history, social elements, a complete transportation system, healthy natural systems, combinations of land use and design – what is needed for a place to thrive? Share your experience creating place!

### ENVIRONMENT & COMMUNITY SUSTAINABILITY

What are the environmental and community challenges that affect the planner's ability to create a thriving community? There are many approaches that can be used to shape the natural, social, cultural, economic, and built environment – what works? Tell us about a solution you used: economic development, environmental protection, housing approaches, historic preservation, transportation enhancements, redevelopment, preservation/enhancement of cultural assets, etc.

### INCLUSIVE & DIVERSE COMMUNITY ENGAGEMENT

What are effective and inclusive approaches to community discussions about planning issues? How can we ensure that planning "solutions" are adequately evaluated from the perspective of all community members? How are decisions made that consider competing interests? What do we mean by inclusiveness and diversity? What has been your experience addressing engagement, inclusivity, and diversity?

### THE GOOD, THE BAD & THE UGLY

What lessons have you learned in your planning efforts? What approaches/actions have been successful, and what other efforts missed the mark? Were there unintended or unexpected consequences? What case studies or examples can you share with your fellow planners to advance understanding? Tell us about the good, the bad, and the ...challenges?

## AICP – CM CREDITS

This conference intends to maximize the number of AICP CM credits offered, so session organizers should structure their session(s) to be consistent with the learning objectives of CM training. Please consider these questions as you are developing your session and selecting your speakers:

1. How will the event offer a professionally relevant learning experience for a planner (e.g., for a planner with at least 4 years of experience after earning a 2-year master's degree)?
2. What are the specific training objectives and how does this event meet them?



# Call for Sessions

## SUBMISSION FORM

**SUBMISSION DEADLINE: June 24, 2019**

### FORM INSTRUCTIONS:

1. Please provide only the information as requested in the fields.
2. Information is due by June 24, 2019. Send your submittal via email to: Stephanie Kennedy, conference manager: [totaleventconnection@gmail.com](mailto:totaleventconnection@gmail.com) and to the APA Washington office at [office@washington-apa.org](mailto:office@washington-apa.org).

### SESSION SUBMITTAL FORM:

<b>SESSION TITLE</b> (brief, 4-5 words, catchy, yet fully descriptive of topic preferred)	
<b>NAME OF SESSION COORDINATOR</b> (lead contact only)	
<b>Telephone Number</b> (lead contact only)	
<b>Email Address</b> (lead contact only)	
Are you willing to collaborate with others if your proposed topic is similar or would benefit from merging with another session?	YES or NO
<b>LENGTH:</b> Please indicate how long your session will be. (We are considering 45-75 minute sessions, except for Law & Ethics.)	
<b>DESCRIPTION:</b> Paragraph(s) describing the topic and message (500 word-maximum). Please include session format.	
<b>MODERATOR:</b> Name, email, position/title, mailing address, phone number of proposed moderator	
<b>SPEAKERS:</b> Name, email, position/title, AICP/FAICP or not, mailing address, phone number of each proposed presenter	

### IMPORTANT DATES

**June 24, 2019**  
Deadline for conference session submissions

**July 1, 2019**  
All proponents will be notified of the Program Committee's decisions

### SUBMITTAL QUESTIONS

Please email any proposal questions to Stephanie Kennedy, conference event manager, [totaleventconnection@gmail.com](mailto:totaleventconnection@gmail.com)

### VOLUNTEER AT THE CONFERENCE!

Now is your opportunity to **Shape Communities that Thrive** at the 2019 APA Washington Annual Conference.

Interested in program details? Keynote speakers? Entertainment? Mobile workshops?

Regardless of your interest, there is an opportunity to make your mark on the 2019 conference.

Contact Nancy Eklund at [nancy@communityattributes.com](mailto:nancy@communityattributes.com) to sign up for a committee now!