



Call for Sessions

SUBMISSION DEADLINE: Extended to April 17, 2018

CONFERENCE THEME AND SESSIONS

RIDING THE RAPIDS OF CHANGE

The 2018 APA Washington Annual Conference, **RIDING THE RAPIDS OF CHANGE**, will be held October 4-5 at the DoubleTree by Hilton Spokane City Center in Spokane, WA.

Proposals for sessions can address any topic relevant to the planning profession. However, additional consideration will be given to proposals that emphasize a strong relationship to the **RIDING THE RAPIDS** theme. Below is a sampling of topics that could fit into the theme:

FINDING THE BALANCE – (Sustainability)

Climate change, green building, renewable energy, open space, ecosystems, stormwater, resiliency planning, public health, urban agriculture.

RECHARGING OUR COMMUNITIES – (Community Development)

Community demographic trends, new housing options, changing workforce housing, transportation, comprehensive plans, subarea plans, development regulations and project reviews, economic development, diversity, workforce, homelessness, Tribal planning.

OUTFITTING THE PLANNER – (Toolbox)

Law and Ethics, recreational marijuana: lessons learned so far, sign codes, how ethics have evolved through the years, the effective and efficient planner, GIS, data analytics, building effective teams, communication tools.

UNCHARTED WATERS – (Leading Edge)

Adapting to new technology, regulating new business types, tactical urbanism, economic development, adapting decision making to a new future (GMA and SEPA legacy, TIF in WA), and anything that does not fit into one of the boxes, but is really cutting edge.

DIVING IN TOGETHER – (Community Engagement)

Community engagement techniques, innovations in advocacy planning, regional planning, public/private partnerships, diversity, equity, Tribal planning, media and communications.

AICP – CM CREDITS

This conference intends to maximize the number of AICP CM credits offered, so session organizers should structure their session(s) to be consistent with the learning objectives of CM training. As you develop your session and fill out the required CM form, please address the following questions:

1. How will the event offer a professionally relevant learning experience for a planner (e.g., for a planner with at least 4 years of experience after earning a 2-year master's degree)?
2. What are the specific training objectives and how does this event meet them? Please refer to these objectives as you are developing your session and selecting your speakers.

SESSION FORMAT AND DETAILS

- We are looking at session lengths somewhere between 45-75 minutes (except for Law and Ethics).
- Number of presenters in each session is generally limited to 3 plus moderator (45-75 minute session).
- Audio visual equipment (including laptops and LCD projectors) will be provided for each session.
- Formats other than the traditional presentations are encouraged, including: Point/Counterpoint, Panel Discussions, Moderated Debate, Interactive Workshops, etc.

REGISTRATION INFORMATION

Email your completed form to Stephanie Kennedy, event manager, by April 17, 2018. totaleventconnection@gmail.com

- Presenters will receive free admission for the day they speak.
- We do not pay honoraria or reimburse for travel or lodging expenses.

SUBMITTAL CRITERIA

The Program Committee will award conference sessions based on the following criteria:

- Proposal complies with instructions above.
- Preference will be given to session proposals that are unique, engaging, and most relevant to the conference theme.
- Preference will be given to session proposals consisting of APA Washington members as presenters.
- Sessions offering a panel with diverse perspectives (e.g., multi-disciplinary views, geographic diversity, etc.) are also desirable.

The Program Committee is responsible for the content of each session and, as the conference program develops, edits to proposals, suggestions for additions, or other changes may be requested to better balance each session.

IF YOU ARE SELECTED

You will be contacted by a Program Committee member by May 18, 2018. You will be asked to complete a CM form.



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SUBMISSION FORM

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FORM INSTRUCTIONS:

1. Please provide only the information as requested in the fields.
2. Information is due by April 17, 2018. Send your submittal via email to:
Stephanie Kennedy, conference manager: totaleventconnection@gmail.com.

SESSION SUBMITTAL FORM:

SESSION TITLE (brief, 4-5 words, catchy, yet fully descriptive of topic preferred)	
NAME of Session Coordinator (lead contact only)	
Telephone Number (lead contact only)	
Email Address (lead contact only)	
Are you willing to collaborate with others if your proposed topic is similar or would benefit from merging with another session?	YES or NO
LENGTH: We are looking at offering sessions between 45-75 minutes, please specify how long will your session be.	
DESCRIPTION: Paragraph(s) describing the topic and message (500 word-maximum)	
MODERATOR: Name, email, position/title, mailing address, phone number of proposed moderator	
SPEAKERS: Name, email, position/title, mailing address, phone number of each proposed presenter	

IMPORTANT DATES

April 17, 2018

Deadline for conference session submissions

May 18, 2018

All proponents will be notified of the Program Committee's decisions

SUBMITTAL QUESTIONS

Please email any proposal questions to Stephanie Kennedy, conference event manager, totaleventconnection@gmail.com

VOLUNTEER AT THE CONFERENCE!

Now is your opportunity to **RIDE THE RAPIDS OF CHANGE** at the 2018 APA Washington Annual Conference.

Interested in program details? Keynote speakers? Entertainment? Mobile workshops?

Regardless of your interest, there is an opportunity to make your mark on the 2018 conference.

Contact
Shauna Harshman at sharshman@spokanecity.org to sign up for a committee now!