



# 2016 Inland Empire Section Conference Program June 2 – 3, 2016

Thursday, June 02, 2016	
9:00 AM – 9:15 AM	Registration
9:15 AM – 9:30 AM	Welcome and Introductions
9:30 AM – 10:30 AM	<p><b>The Latest in Green Building Rating Systems</b>            Megan Ritchie-Saffitz, US Green Building Council</p>
(1 CM pending)	<p>Although LEED has been in the marketplace – and seen widespread adoption – for more than a decade, several new green building certifications are now available and have the potential to accelerate real estate market transformation towards net-zero and environmental sustainability. These include EDGE, PEER, WELL, SITES, GRESB and Parksmart, all of which are administered by GBCI. In introduction will be provided to each, including specific implications for planning and policy.</p> <p>As the Director of LEED Support, Megan creates systems that help project teams successfully navigate the design, construction, and operation of buildings to achieve the requirements of LEED. Under Megan’s leadership, almost 200 project teams per week receive detailed, customized LEED project support, and response times have improved 55%. Prior to coming to the USGBC, Megan was a sustainable development consultant with Paladino &amp; Company, shepherding numerous LEED-ND, LEED-CS, and LEED-CI projects through the certification process. She built her own 460 sq. ft. LEED-Platinum house and works from Seattle, Washington.</p>
10:30 AM – 10:45 AM	Morning Break
10:45 AM – Noon	<p><b>A Norwegian Narrative of Nature and Its Urban Evolutions</b>            Mark Mansfield, Spokane University District</p>
(1.25 CM pending)	<p>The creation and comprehension of the urban environment is related to the stories we tell about it. These narratives are <i>a priori</i>, as our practices are informed by pre-existing stories beholding social values and ideological concepts prefiguring the ideal of the city – what it is and who it is for, as well as <i>a posteriori</i>, as explanatory narratives of its history. In this process, planners, designers, and architects become storytellers as well as readers. In this presentation, select examples of the urban condition of Oslo, Norway will reveal a vital link to a continuum of an architectural narrative. A selection of projects from the late 19<sup>th</sup> century to modern day will be used to illustrate how a narrative of nature profoundly impacts architectural ideals and the resulting structures and forms of the built environment in Norway.</p> <p>Mark Mansfield, a Spokane native, is the Executive Director for The Spokane University District, guiding strategic direction, leading project development and serving as a liaison for the district to the City of Spokane and other federal, state and local government agencies. He holds a PhD in Architecture, a Master’s degree from the Graduate School of Design, Harvard University, with the Dimitris Pikionis Award for outstanding achievement; an MBA from the University of Washington; and a BA in Communication from the University of Puget Sound. As an entrepreneur of a web-based retail business in the 1990s, Mansfield was an early adopter of e-commerce and social media trends.</p>
Noon – 1:00 PM	Lunch
1:00 PM – 1:15 PM	Lightening Round: An Aerial Tour of Sitka Alaska
1:15 PM – 2:15 PM	<p><b>Normal Hill Heritage Overlay</b>            Jacqui Gilbert, Community Development, City of Lewiston, ID</p>
(1 CM pending)	<p>The Normal Hill Heritage Overlay provides a level of review to historic properties in a defined area without a specific historic designation. The intent is to guide property owners on compatible construction and refurbishments to preserve the historic area. The presentation will step through the phases the overlay project took, coming to the point where public hearings are held for the proposed code. It will cover the background and intent of what started the focus of protecting properties on Normal Hill and reveal how the home owners collaborated and formed an association to protect their neighborhood. Deliverables will be presented which explain the reasoning behind the proposed code and how it impacts external building projects. It will look at the proposed code and the versions it went through, why it was changed and the boundary that was ultimately selected.</p>

Jacqui Gilbert is the Planner for Regional Initiatives with the City of Lewiston, Idaho. This is an economic development and planning role which she has served for five years. Jacqui has conducted zone changes, comprehensive plan amendments and recently been involved in an annexation. Previous work includes international marketing for IBM in Europe where she honed her skill set which serves her well in her current role in Lewiston.

2:15 PM – 2:30 PM	Afternoon Break
2:30 PM – 3:30 PM	<b>Planning for Rural Lands: The Loon Lake LAMIRD Story</b> Erik Johansen, Stevens County Land Services
(1 CM pending)	The Loon Lake LAMIRD story began simply with Stevens County trying to adopt its first GMA compliant Comprehensive Plan. Ten years and 3 growth management hearings board orders of non-compliance later, the mediated, GMA compliant Loon Lake LAMIRD sits quietly, a barely recognizable fragment of well-intentioned ideas, GMA law, bitter dispute and no-win compromises. Sometimes the Growth Management Act gets in the way of itself, which can lead to some bad land use planning outcomes. This is one of those stories.
	Erik Johansen is the Stevens County Land Services Director. Erik grew up in Stevens County, graduated from Colville high School and Central Washington University, focused on geology. He worked as a quality control geophysicist on several unexploded ordnance recovery projects. In 2005 he changed careers and moved home to Stevens County. While working for Stevens County he pursued his interest in Geographic Information Systems (G.I.S) and in 2015 received his Master’s Degree in G.I.S. from Penn State University. Erik enjoys his work while taking particular interest in rural land use planning, water resource planning and staying actively involved with state wide land use policy development.
3:30 PM – 4:00 PM	<b>Daily Wrap-up and Panel Discussion</b> (0.5 CM pending)
4:00 PM – 5:00 PM	Business Meeting
5:00 PM – 6:30 PM	Volleyball Tournament
6:30 PM	Dinner and Awards Presentation
<b>Friday, June 03, 2016</b>	
7:00 AM – 8:00 AM	Nature Hike
8:00 AM – 9:00 AM	Breakfast
8:45 AM – 9:00 AM	Convene; Overview of Friday
9:00 AM – 11:45 AM	<b>Planning for a Cultural Corridor: Council Bluffs, Iowa</b> Mark Hinshaw, Walker Macy and Bill Grimes, Studio Cascade
(2.75 CM pending)	Council Bluffs, a small town in Iowa, desired to interpret major aspects of its heritage and growing emphasis on the arts. It commissioned a team of planners, urban designers, landscape architects, and economists to craft a plan that would tie various buildings, public spaces, and arts venues together. While most of the district overlapped with downtown, some of it extended into the adjacent industrial area where there is an historic train station, a new artist loft building, and a proposed museum.
	The team conducted a multi-day “Storefront Studio,” a very successful model for community engagement. Design concepts were developed around nodes of activities such as the old Carnegie Library, the retail Main Street, and the headquarters of a regional agribusiness. The plan identified strategic actions and investments – by both the public and private sectors. Stakeholders embraced the plan as a way to attract visitors and celebrate local history. This is a model that many small towns could find useful to strengthen their local economy by building around their inherent and authentic attributes.
	Mark is an architect and planner with 35 years of practice in both the public and private sectors. He has served as President of the Washington Chapter of APA and served on the national AICP Commission. Mark has written extensively on planning issues, including several book and many articles in journals such as Planning.
	Bill is an amazing fellow. Y’all know him so a bio is kinda silly. If you want a good chuckle, go visit the tree in his back yard.
11:45 AM – Noon	Final Wrap-up
Noon – 2:00 PM	Luncheon
2:00 PM – 4:00 PM	Golf Tournament

